


Podcast Lesson

Halloween Stores

PDF & DIGITAL FORMATS



COST OF LIVING 	
Halloween Stores Pre-Listening	
What reminds you of Halloween? Explain.	
Have you ever shopped at a Halloween-specific store? If yes, what did you buy?	
Do you think Halloween-specific stores are profitable? Why or Why not?	
Why do you think Halloween decorations and candy are cheaper after Halloween?	

2 Peas and a Dog
Middle School Teaching Resources



RESOURCE INCLUDES

- ✔ Detailed Lesson Plan
- ✔ 1 Podcast Listening Activity
- ✔ Graphic Organizers
- ✔ Pre & Post Listening Activities
- ✔ Journal Entries
- ✔ Extend Your Thinking Choice Board
- ✔ Answer Keys
- ✔ Print & Digital Formats



LESSON OVERVIEW

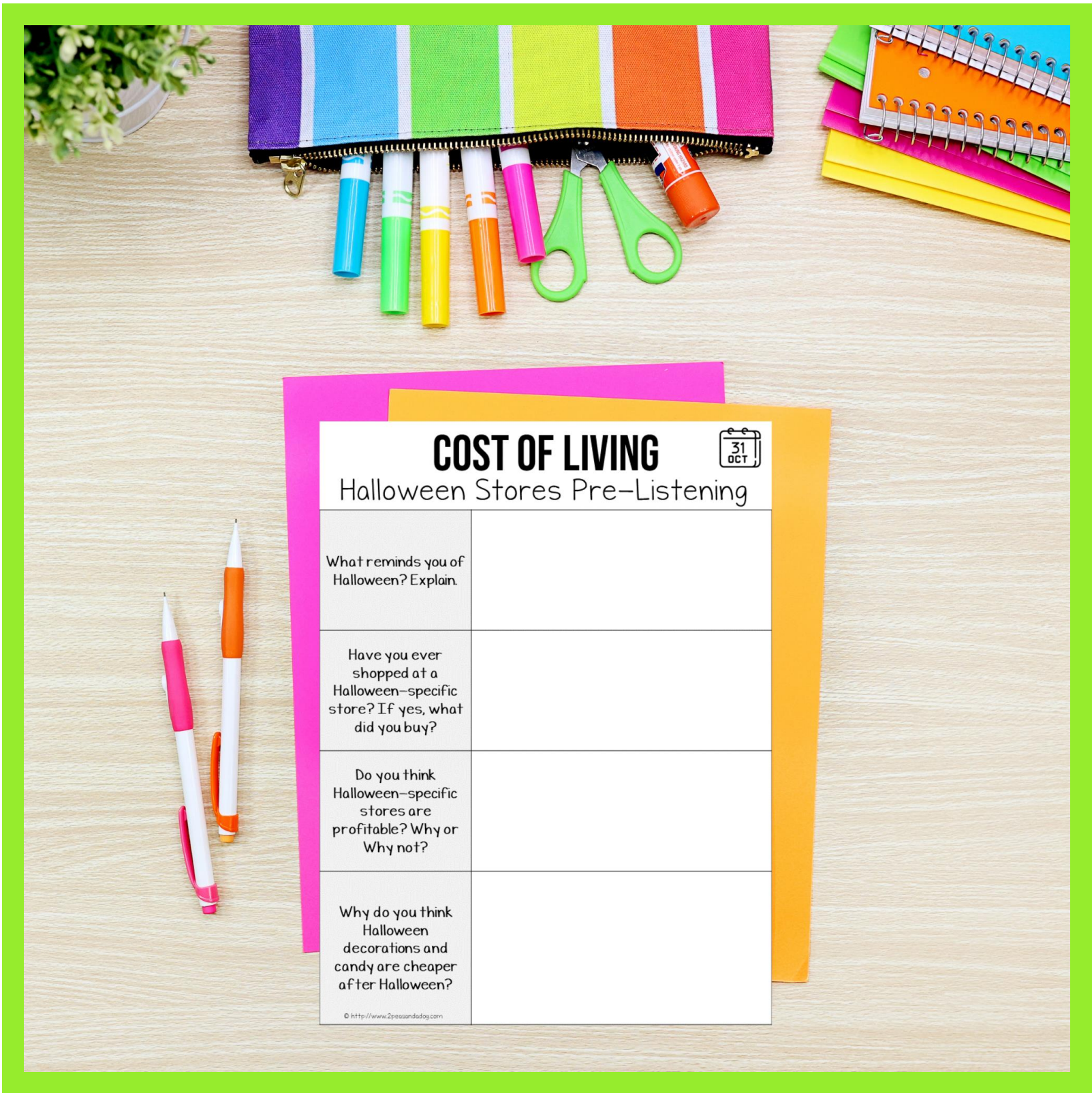
In This Lesson Students Will:


1. Complete a pre-listening graphic organizer.
2. Listen to a short podcast segment.
3. Complete a post-listening graphic organizer.
4. Work on a journal entry response.
5. Challenge themselves on an Extend Your Learning choice board.

**INDEPENDENT
WORK**

**WHOLE
CLASS
LESSON**

**ENGAGING
LESSON**

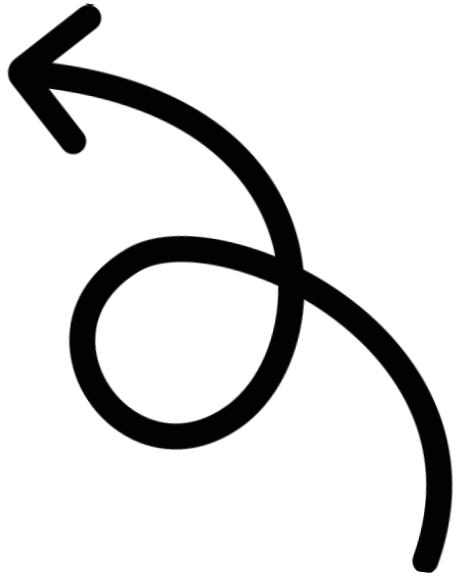


COST OF LIVING 

Halloween Stores Pre-Listening

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PRE & POST LISTENING QUESTIONS & JOURNAL ENTRIES

DETAILED TEACHER PAGES

LESSON PLAN



Cost of Living - Halloween Stores

Lesson Overview: Students will learn about a variety of economic topics after listening to a brief podcast segment.

Materials Needed:

- Access to reliable technology: computer, data projector, Wi-Fi
- Cost of Living graphic organizers (class set)
- Cost of Living Podcast Episode: ["The terrifying tenancies of Halloween pop-up stores – and are bloodcurdling inflation rates a boogeyman?"](#) - October 30, 2021
- Select ["The terrifying tenancies of Halloween pop-up stores"](#) class(es): (see showing)
- 1. [The economic impact of Halloween](#)
- 2. [How Halloween is a business](#)

FULL LESSON PLAN

Teacher Instructions:

1. Watch any of the suggested videos.
2. Then, start the lesson by using the pre-listening questions to spark conversation about Halloween stores.
3. Next, ask students to fill out the Pre-Listening Cost of Living graphic organizer. Have a brief class discussion and write down some of the answers that students share.
4. Have the class listen to the brief segment "The spooky mystery of Halloween pop-up stores" from the Cost of Living Podcast Episode: ["The terrifying tenancies of Halloween pop-up stores – and are bloodcurdling inflation rates a boogeyman?"](#).
5. After listening to the podcast, have the students complete the Post-Listening graphic organizer.
6. If time permits, have students complete the journal entry. Assess the journal entry using [this method](#).

SAMPLE ANSWERS

Halloween Stores Pre-Listening

What reminds you of Halloween? Explain.

- Answers will vary.
- Pumpkins, candy, cobwebs, ghosts, costumes, parties, candy apples, etc.
- These are common decorations that are seen when people decorate.

Have you ever shopped at a Halloween store? If so, did you

- Answers will vary.
- Yes, because they have a lot of things for Halloween.
- No, because I don't have a store with Halloween items.

Do you think Halloween-specific stores are profitable? Why or Why not?

- Answers will vary.
- Yes, because they arrive every Halloween season and people like to buy costumes to dress up for Halloween.
- No, because how can one holiday make so much money?

Why do you think Halloween decorations and candy are cheaper after Halloween?

- Answers will vary.
- I think these items are cheaper because companies have to clear their shelves to make room for other items like Christmas decorations.

DIFFERENTIATED LESSON PLANS

- Podcast Link
- Step-By-Step Instructions
- Student Pages
- Answer Keys

SAMPLE LESSON PAGES

COST OF LIVING



Halloween Stores Pre-Listening

What reminds you of Halloween? Explain.

Have you ever shopped at a Halloween-specific store? If yes, what did you buy?

Do you think Halloween decorations and candy are cheaper after Halloween?

THINKING QUESTION

Assessment	Below Expectations	Meets Expectations	Above Expectations
	✓-	✓	✓+

If you could create a store that was only open for a few months a year, what would you sell? Explain.

EXTEND YOUR LEARNING



STUDENT PAGES

Why do you think Halloween decorations and candy are cheaper after Halloween?

Choose one of the three research options to learn more about Halloween stores and seasonal stores. Your findings will be shared with the class.

Option 1

What do stores such as Halloween stores that only appear in the fall season do with their stock once the season is over? What happens to the staff? Take a look into the practices that these seasonal stores use from year to year.

Option 2

Why are Halloween stores or seasonal pop-up stores only available for a limited time during the year? Why can't they

SAMPLE ANSWERS

Halloween Stores Pre-Listening

What reminds you of Halloween? Explain.

- Answers: Pumpkins, parties, costumes. These are things that people buy when preparing for Halloween.

Have you ever shopped at a Halloween-specific store? If yes, what did you buy?

- Answers: Yes, I purchased a pumpkin at school. Share a picture of your purchase.

Do you think Halloween-specific stores are profitable? Why or why not?

- Answers: Yes, because they sell seasonal items that are in high demand during the fall season.

Why do you think Halloween decorations and candy are cheaper after Halloween?

- Answers: Because the stores have a large inventory of these items and they need to clear out the stock to make room for new seasonal items.

WRITING RESPONSE RUBRIC

Student Name: _____

Criteria	Level 1	Level 2	Level 3	Level 4
Writing flows and is coherent.	Writing is incoherent and does not follow a logical sequence.	Writing is somewhat coherent.	Writing is coherent.	Writing is very coherent and uses a variety of techniques to increase engagement.
Form is appropriate for the chosen assignment.	Form is inappropriate for the chosen assignment.	Form is somewhat appropriate for the chosen assignment.	Form is appropriate for the chosen assignment.	Form is very appropriate for the chosen assignment.
Conventions are used properly as per grade-level expectations.	Conventions are not used properly as per grade-level expectations.	Conventions are somewhat used properly as per grade-level expectations.	Conventions are used properly as per grade-level expectations.	Conventions are used properly as per grade-level expectations.

ANSWER KEYS & ASSESSMENT OPTIONS

Writing Assessment Criteria	Mark
<input type="checkbox"/> Writing flows and is coherent	/10
<input type="checkbox"/> Form is appropriate for the chosen assignment	/10
<input type="checkbox"/> Grammar conventions	/10
Feedback:	
Total Points	/30
Final Mark	%

LESSON FORMATS



PDF

✓ Individual & Whole Unit



DIGITAL

✓ Google Slides



**RESOURCE CAN BE USED
IN-PERSON OR ONLINE**

