PODCAST BUNDLE 12 LESSONS

PDF & DIGITAL FORMATS



RESOURCE INCLUDES



- ✓12 Podcast Lessons
- ✓ Detailed Teacher Instructions
- ✓ Podcast & Video Links
- ✓ Graphic Organizers
- ✓ Journal Entries
- ✓ Answer Keys
- ✓ Assessment Rubrics
- ✓PDF & Google Slides[™] Formats

BUNDLE OVERVIEW



















BOOK PUBLISHING











12 PODCAST LESSONS

PERFECT FOR SUB PLANS

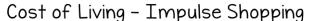
READY TO GO



ENGAGING PODCAST SEGMENTS

DETAILED TEACHER PAGES

LESSON PLAN



Lesson Overview: Students will learn about a variety of economic topics after listening to a brief podcast segment.

Materials Needed:

- ☐ Access to reliable technology computer, data projector, Wi-Fi
- ☐ Cost of Living graphic organizers (class set)
- □ Cost of Living Podcast Episode: <u>"The sneaky science behind the impulse shopping aisle"</u> December 18, 2022. Segment "Why retailers want us to indulge our impulses"
- □ Select one of these videos depending on the interests of your class(es):
 - 1. A year without buying Lucia Gonzalez Schuett TEDxHECParis
 - 2. Fighting Impulse Buying (Pt. 1)

Teacher Instructions:

- 1. Start the lesson by using the pre-listening questions to spark conversation about impulse shopping.
- 2. Next, ask students to fill out the Pre-Listening Cost of Living graphic organizer. Have a brief class discussion and write down some of the answers students share.
- 3. Then, have students watch one of the suggested videos. After watching, have a brief discussion on what they learned.
- 4. Have the class listen to the brief segment, "Why retailers want us to indulge our impulses" from the Cost of Living Podcast Episode: "The sneaky science behind the impulse shopping aisle." After listening to the podcast, have the students complete the remaining sections of the Post-Listening graphic organizer.
- 5. If time permits, have students complete the journal entry. Assess the journal entry using <u>this method</u>.

LESSON PLAN



Lesson Overview: Students will learn about a variety of economic topics after listening to a brief podcast segment.

Materials Needed:

- ☐ Access to reliable technology computer, data projector, Wi-Fi
- ☐ Cost of Living graphic organizers (class set)
- □ Cost of Living Podcast Episode: "'Our biggest test in 30 years,' says Tiff Macklem on inflation fight October 9, 2022. Segment "As long as you're going that way, do you mind taking something for me?"
- □ Videos:
 - 1. SOCIAL MEDIA: Crowdsourcing The Wisdom of the Masses
 - 2. <u>Crowdsourcing and Crowdfunding Explained</u>
 - 3. Fly and Fetch "How-to" Fetcher Video

Teacher Instructions:

- 1. Start the lesson by using the pre-listening questions to spark conversations.
- 2. Next, ask students to fill out the Pre-Listening Cost of Living graphic organizer. Have a brief class discussion and write down some of the answers that students share.
- 3. Then, have students watch the suggested videos. After watching, have a brief discussion on what they learned.
- 4. Have the class listen to the brief segment "As long as you're going that way, do you mind taking something for me?" from the Cost of Living Podcast Episode: "'Our biggest test in 30 years,' says Tiff Macklem on inflation fight.
- 5. After listening to the podcast, have the students complete the remaining sections of the Post-Listening graphic organizer.
- 6. If time permits, have students complete the journal entry. Assess the journal entry using <u>this method</u>.

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GRAPHIC ORGANIZERS

COST OF LIVING Crowdsourced Shipping Pre-Listening Have you ever flown in an airplane? Where did you go? Did you pack lightly, or did you have a lot of luggage? Have you or someone in your family ever shipped a package? Do you remember how much it cost to send it? Have you ever heard of the companies Fly and Fetch or Roadie? If yes, explain. If not, what do you think they do? © http://www.2peasandadog.com

COST OF LIVING Egg Prices Pre—Listening				
Think of your family's last trip to a store. Did your family buy eggs?				
Do you know anyone who produces their own eggs with backyard or barn chickens?				
Would you pay extra for eggs if it meant that the chickens had an outdoor living environment? Explain.				

SAMPLE LESSON

COST OF LIVING Free Returns Pre-Listening Have you or your family ever returned an item you purchased online? Did you have to pay to return it? Do you or your family ever buy extra items when purchasing online because you know you can return them for free? Explain. If you knew you had to pay to return an item online, would that stop you from buying it? Why or why not? © http://www.2peasandadog.com

THINKING QUESTION

Assessment	Below Expectations	Meets Expectations	Above Expectations
	~ -	✓	✓•
you think all onlin	ne retailers sho	ould always off	er free returr

Do you think all online retailers should always offer free returns to their customers? Why or why not?			
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