

PODCAST BUNDLE 12 LESSONS

PDF & DIGITAL FORMATS



COST OF LIVING
Impulse Shopping Pre-Listening

Does your family make a shopping list before they go shopping? If yes, how well do they stick to that list?	
When you go through a store checkout, do you look at the products near the register? Why or why not?	
Have you ever purchased something "just because," but you didn't really need it? Explain. <small>© http://www.2peasandadog.com</small>	



RESOURCE INCLUDES



- ✓ 12 Podcast Lessons
- ✓ Detailed Teacher Instructions
- ✓ Podcast & Video Links
- ✓ Graphic Organizers
- ✓ Journal Entries
- ✓ Answer Keys
- ✓ Assessment Rubrics
- ✓ PDF & Google Slides™ Formats

BUNDLE OVERVIEW



**CROWDSOURCED SHIPPING
PODCAST LESSON**
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**DELIVERY TIPS
PODCAST LESSON**
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**BANNED BY BRANDS
PODCAST LESSON**
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**SECRET MENUS
PODCAST LESSON**
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**GHOST KITCHENS
PODCAST LESSON**
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**FREE RETURNS
PODCAST LESSON**
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**UNIT PRICING
PODCAST LESSON**
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**BOOK PUBLISHING
PODCAST LESSON**
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**DONATION BINS
PODCAST LESSON**
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**IMPULSE SHOPPING
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**EGG PRICES
PODCAST LESSON**
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**HALLOWEEN STORES
PODCAST LESSON**
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**12 PODCAST
LESSONS**

**PERFECT FOR
SUB PLANS**

READY TO GO

COST OF LIVING

Impulse Shopping Pre-Listening

<p>Does your family make a shopping list before they go shopping?</p> <p>If yes, how well do they stick to that list?</p>	
<p>When you go through a store checkout, do you look at the products near the register?</p> <p>Why or why not?</p>	
<p>Have you ever purchased something "just because," but you didn't really need it? Explain.</p>	

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THINKING QUESTION

Assessment	Below Expectations	Meets Expectations	Above Expectations
	✓-	✓	✓+

Would you ever try to talk a friend out of an impulse purchase? Explain why or why not.

12
ENGAGING
PODCAST
SEGMENTS

DETAILED TEACHER PAGES

LESSON PLAN



Cost of Living - Impulse Shopping

Lesson Overview: Students will learn about a variety of economic topics after listening to a brief podcast segment.

Materials Needed:

- ❑ Access to reliable technology computer, data projector, Wi-Fi
- ❑ Cost of Living graphic organizers (class set)
- ❑ Cost of Living Podcast Episode: ["The sneaky science behind the impulse shopping aisle"](#) - December 18, 2022. Segment "Why retailers want us to indulge our impulses"
- ❑ Select one of these videos depending on the interests of your class(es):
 1. [A year without buying - Lucia Gonzalez Schuett - TEDxHECParis](#)
 2. [Fighting Impulse Buying \(Pt. 1\)](#)

Teacher Instructions:

1. Start the lesson by using the pre-listening questions to spark conversation about impulse shopping.
2. Next, ask students to fill out the Pre-Listening Cost of Living graphic organizer. Have a brief class discussion and write down some of the answers students share.
3. Then, have students watch one of the suggested videos. After watching, have a brief discussion on what they learned.
4. Have the class listen to the brief segment, "Why retailers want us to indulge our impulses" from the Cost of Living Podcast Episode: ["The sneaky science behind the impulse shopping aisle."](#) After listening to the podcast, have the students complete the remaining sections of the Post-Listening graphic organizer.
5. If time permits, have students complete the journal entry. Assess the journal entry using [this method](#).

LESSON PLAN



Cost of Living - Crowdsourced Shipping

Lesson Overview: Students will learn about a variety of economic topics after listening to a brief podcast segment.

Materials Needed:

- ❑ Access to reliable technology computer, data projector, Wi-Fi
- ❑ Cost of Living graphic organizers (class set)
- ❑ Cost of Living Podcast Episode: ["Our biggest test in 30 years,' says Tiff Macklem on inflation fight"](#) - October 9, 2022. Segment "As long as you're going that way, do you mind taking something for me?"
- ❑ Videos:
 1. [SOCIAL MEDIA: Crowdsourcing - The Wisdom of the Masses](#)
 2. [Crowdsourcing and Crowdfunding Explained](#)
 3. [Fly and Fetch "How-to" Fetcher Video](#)

Teacher Instructions:

1. Start the lesson by using the pre-listening questions to spark conversations.
2. Next, ask students to fill out the Pre-Listening Cost of Living graphic organizer. Have a brief class discussion and write down some of the answers that students share.
3. Then, have students watch the suggested videos. After watching, have a brief discussion on what they learned.
4. Have the class listen to the brief segment "As long as you're going that way, do you mind taking something for me?" from the Cost of Living Podcast Episode: ["Our biggest test in 30 years,' says Tiff Macklem on inflation fight"](#).
5. After listening to the podcast, have the students complete the remaining sections of the Post-Listening graphic organizer.
6. If time permits, have students complete the journal entry. Assess the journal entry using [this method](#).

GRAPHIC ORGANIZERS

COST OF LIVING

Crowdsourced Shipping Pre-Listening

Have you ever flown in an airplane?
Where did you go?
Did you pack lightly, or did you have a lot of luggage?

Have you or someone in your family ever shipped a package? Do you remember how much it cost to send it?

Have you ever heard of the companies Fly and Fetch or Roadie? If yes, explain. If not, what do you think they do?



COST OF LIVING

Egg Prices Pre-Listening



Think of your family's last trip to a store. Did your family buy eggs?

Do you know anyone who produces their own eggs with backyard or barn chickens?

Would you pay extra for eggs if it meant that the chickens had an outdoor living environment? Explain.

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DIGITAL

✓ Google Slides

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