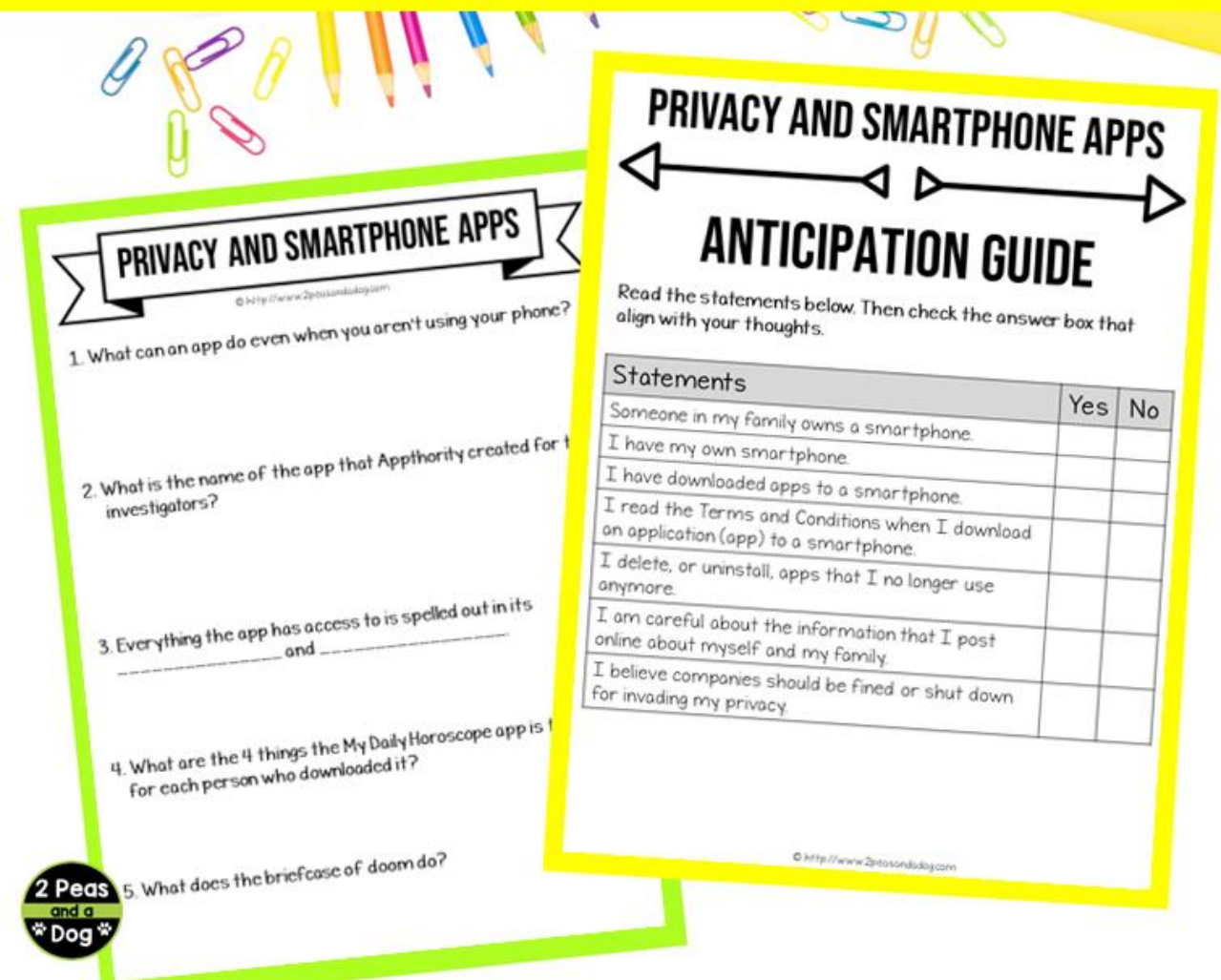


# APP PRIVACY

## PDF & DIGITAL FORMATS

# RESOURCE INCLUDES



1. 1 Media Literacy Lesson
2. Detailed Lesson Plan
3. Graphic Organizers
4. Journal Entries
5. Extend Your Learning Choice Board
6. Answer Keys
7. Assessment Rubrics
8. Print & Digital Formats

  
**2 Peas and a Dog**

Middle School Teaching Resources

# TEACHER FEEDBACK

“I was able to use this for Health as well as English this year. This works with the grade 7 and 8 Ontario curriculum!”

– Sarah N.



“An amazing resource that had my students engaged, exploring new topics within the unit and excited to know which activity was coming next!” – Courtney T



“High interest passage about bottled water. My students enjoyed.” – Robin B.

# LESSON OVERVIEW



## Lesson Overview

- Introduction to Consumer Awareness
- Comprehension Questions + Answer Key
- Journal Entry Assessment (4 Options)
- Video Quiz + Answer Key
- Extend Your Learning Assignment + Rubric

**WHOLE CLASS  
LESSON**

**JOURNAL  
ENTRIES**

**FINAL PROJECT**

# WHAT'S INSIDE?



## LESSON PLAN



### Consumer Awareness: Privacy and Smartphone Apps

#### Lesson Overview:

Students will learn about or review the meaning and the importance of consumer awareness. They will also learn about smartphones and the personal data that is shared by smartphone applications. This lesson is best taught broken up over two days of class time.

#### Materials Needed:

- 
- 
- 
- 
- 
- 
- 

## DETAILED LESSON PLAN

#### Teacher Instructions:

- Start with a brief class discussion. Write the following two questions on the board and give students time to respond independently or use the think-pair-share method. Then hand out the Consumer Awareness Brainstorming sheet.
  1. What is consumer awareness?
  2. Why is consumer awareness important?
- Once students have completed discussing their thoughts, have a brief class discussion about these two questions. Provide time for students to add to their brainstorming sheet.
- Hand out the Anticipation Guide and read each question out loud to the class. Explain to the students that this is to see if their answers change once they have watched the video. Ensure they have two different types or colours of writing tools.

What is consumer awareness?

Consumer awareness is about the consumer having accurate information to make an informed purchase.

\*Answers may vary depending on previous knowledge.

## SAMPLE ANSWERS

Why is consumer awareness important?

## WRITING RESPONSE RUBRIC

Student Name: \_\_\_\_\_

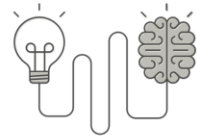
Criteria	Level 1	Level 2	Level 3	Level 4
Writing flows and is coherent.	Writing is incoherent and does not flow.	Writing is somewhat coherent.	Writing is coherent.	Writing is very coherent, and uses a variety of techniques to increase engagement.
Form is appropriate for the chosen assignment.	Form is not appropriate for the chosen assignment.	Form is working towards being appropriate for the chosen assignment.	Form is appropriate for the chosen assignment.	Form is appropriate for the chosen assignment.
Grammar conventions	Conventions are misused and do not meet grade level.	Conventions are used properly as per grade level.	Conventions are used properly as per grade level.	Conventions are used properly as per grade level.

## ANSWER KEYS & RUBRICS

# WHAT'S INSIDE?



What is consumer awareness?



## EXTEND YOUR LEARNING



## CONSUMER AWARENESS JOURNAL ENTRY

Journal Assessment	Below Expectations	Meets Expectations	Above Expectations
	✓-	✓	✓+

After watching this video, will your habits change when it comes to downloading apps on your phone? Explain using specific details.

## CONSUMER

Why is consumer aware

## PRIVACY AND SMARTPHONE APPS



## ANTICIPATION GUIDE

Read the statements below. Then check the answer box that align with your thoughts.

### Statements

Someone in my family

I have my own smartphone.

I have downloaded

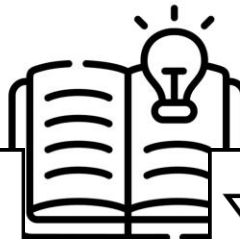
I read the Terms of Service of an application (app) on a smartphone.

I delete, or uninstall, apps that I no longer use anymore.

I am careful about the information that I post online about myself and my family.

I believe companies should be fined or shut down for invading my privacy.

# STUDENT PAGES



asks below to

many of your privacy? Create a list to include why they can protect information: [How to](#)

e apps on your

## PRIVACY AND SMARTPHONE APPS

© <http://www.2peasandadog.com>

1. What can an app do even when you aren't using your phone?
2. What is the name of the app that Appthority created for the investigators?
3. What is the name of the app that was created out in its
4. What are the 4 things the My Daily Horoscope app is tracking for each person who downloaded it?
5. What does the briefcase of doom do?

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# LESSON FORMATS



**PDF**

✓ Individual & Whole Unit



**DIGITAL**

✓ Google Slides

**RESOURCE CAN BE USED IN-PERSON OR ONLINE**