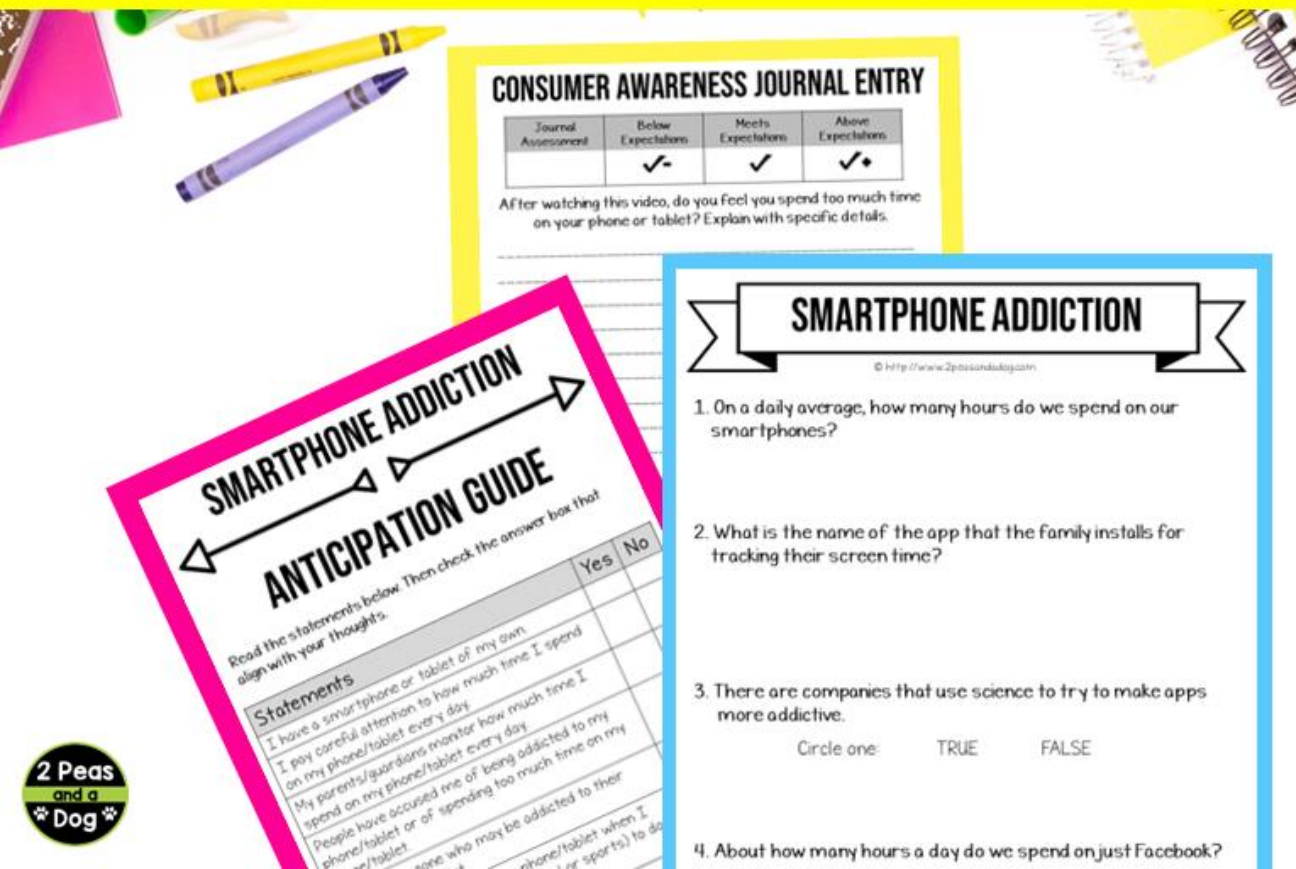


SMARTPHONE ADDICTION

PDF & DIGITAL FORMATS



RESOURCE INCLUDES

1. 1 Media Literacy Lesson
2. Detailed Lesson Plan
3. Graphic Organizers
4. Journal Entries
5. Extend Your Learning Choice Board
6. Answer Keys
7. Assessment Rubrics
8. Print & Digital Formats


2 Peas and a Dog

Middle School Teaching Resources

TEACHER FEEDBACK

“This resource is a great connection between media literacy and technology safety (in health education). It sparked awesome classroom discussions!” – Tayler V.



“Thank you for an easy to use resource! Very well done.”
– Farah Loveless



“Very engaging for my 7 and 8s. Thank you!” – Katrina C.

LESSON OVERVIEW



Lesson Overview

- Introduction to Consumer Awareness
- Comprehension Questions + Answer Key
- Journal Entry Assessment (4 Options)
- Video Quiz + Answer Key
- Extend Your Learning Assignment + Rubric

**WHOLE CLASS
LESSON**

**JOURNAL
ENTRIES**

FINAL PROJECT

WHAT'S INSIDE?



LESSON PLAN



Consumer Awareness: Smartphone Addiction

Lesson Overview:

Students will learn about or review the meaning and the importance of consumer awareness. They will also learn about the causes and consequences of smartphone addiction. This lesson is best taught broken up over two days of class time.

Materials Needed:

-
-
-
-
-
-
-

DETAILED LESSON PLAN

Teacher Instructions:

Start with a brief class discussion. Write the following two questions on the board and give students time to respond independently or use the think-pair-share method. Then hand out the Consumer Awareness Brainstorming sheet.

1. What is consumer awareness?
2. Why is consumer awareness important?

Once students have completed discussing their thoughts, have a brief class discussion about these two questions. Provide time for students to add to their brainstorming sheet.

Hand out the Anticipation Guide and read each question out loud to the class. Explain to the students that this is to see if their answers change once they have watched the video. Ensure they have two different types or colours of writing tools.

What is consumer awareness?

Consumer awareness is about the consumer having accurate information to make an informed purchase.

*Answers may vary depending on previous knowledge.

SAMPLE ANSWERS

Why is consumer awareness important?

WRITING RESPONSE RUBRIC

Student Name: _____

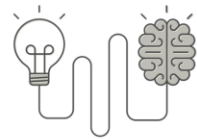
Criteria	Level 1	Level 2	Level 3	Level 4
Writing flows and is coherent.	Writing is incoherent and does not flow.	Writing is somewhat coherent.	Writing is coherent.	Writing is very coherent, and uses a variety of techniques to increase engagement.
Form is appropriate for the chosen assignment.	Form is not appropriate for the chosen assignment.	Form is working towards being appropriate for the chosen assignment.	Form is appropriate for the chosen assignment.	Form is appropriate for the chosen assignment.
Grammar conventions	Conventions are misused and do not meet grade level.	Conventions are used properly as per grade level.	Conventions are used properly as per grade level.	Conventions are used properly as per grade level.

ANSWER KEYS & RUBRICS

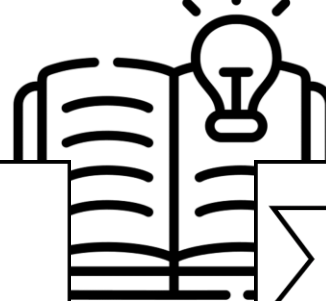
WHAT'S INSIDE?



What is consumer awareness?



EXTEND YOUR LEARNING



CONSUMER AWARENESS JOURNAL ENTRY

Journal Assessment	Below Expectations	Meets Expectations	Above Expectations
	✓-	✓	✓+

After watching this video, do you feel you spend too much time on your phone or tablet? Explain with specific details.

CONSUMER

Why is consumer aware

SMARTPHONE ADDICTION



ANTICIPATION GUIDE

Read the statements below. Then check the answer box that align with your thoughts.

Statements

I have a smartpho

I pay careful atten
on my phone/tablet

My parents/guardia
spend on my phone

People have accuse
phone/tablet or of spending too much time on my
phone/tablet.

I know someone who may be addicted to their
smartphone/tablet.

I spend more time on my phone/tablet when I
don't have an activity (like school or sports) to do
that day.

I believe smartphone/tablet use can impact my
memory, concentration, mood, and sleep.

STUDENT PAGES

SMARTPHONE ADDICTION

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1. On a daily average, how many hours do we spend on our smartphones?

2. What is the name of the app that the family installs for tracking their screen time?

try to make apps

ALSE

4. About how many hours a day do we spend on just Facebook?

5. What is the "infinite scroll"?

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LESSON FORMATS



PDF

✓ Individual & Whole Unit



DIGITAL

✓ Google Slides

RESOURCE CAN BE USED IN-PERSON OR ONLINE