

Podcast Lesson

QR Code Menus

RESOURCE INCLUDES

PDF & DIGITAL FORMATS

- ✓ Detailed Lesson Plan
- ✓ 1 Podcast Listening Activity
- ✓ Graphic Organizers
- ✓ Pre & Post Listening Activities
- ✓ Journal Entries
- ✓ Extend Your Thinking Choice Board
- ✓ Answer Keys
- ✓ Print & Digital Formats

COST OF LIVING

QR Code Menu Pre-Listening

What do you already know about QR codes?

Have you ever scanned a QR code with your phone?

What did you use the code for?

Have you ever been to a restaurant that didn't have a paper menu?

2 Peas and a Dog

Middle School Teaching Resources



LESSON OVERVIEW

In This Lesson Students Will:

1. Complete a pre-listening graphic organizer.
2. Listen to a short podcast segment.
3. Complete a post-listening graphic organizer.
4. Work on a journal entry response.
5. Challenge themselves on an Extend Your Learning choice board task.

**INDEPENDENT
WORK**

**WHOLE
CLASS
LESSON**

**ENGAGING
LESSON**



**PRE & POST
LISTENING
QUESTIONS**

DETAILED TEACHER PAGES

LESSON PLAN



Cost of Living – QR Code Restaurant Menus

Lesson Overview: Students will learn about a variety of economic topics after listening to a brief podcast segment.

Materials Needed:

- ❑ Access to reliable technology: computer, data projector, Wi-Fi
- ❑ Cost of Living Podcast Episode: ["What to think about before you scan that restaurant menu – literally."](#) September 12, 2021.
- ❑ Video: [Will QR Codes Kill the Menu?](#) November 2, 2021
- ❑ Photocopy a class set or use the provided Google Slides version of:
 - [Cost of Living: QR Code Restaurant Menus](#)
- ❑ Photocopy the Post-Listening graphic organizer.
- ❑ Photocopy the Pre-Listening graphic organizer.
- ❑ Photocopy the Journal Entry (Thinking Question).
- ❑ Photocopy the Extend Your Learning Choice Board.

Teacher Instructions:

1. Start the lesson with a brief conversation about how businesses have shifted to using QR codes for their menus.
2. Then ask students to fill out the Pre-Listening Cost of Living graphic organizer. Have a brief class discussion and write down some of the answers that students share.
3. Watch this video: [Will QR Codes Kill the Menu?](#)
4. Have a brief discussion on what they learned. Were they surprised that both paper menus and QR codes were recommended?
5. Have the class listen to the brief segment from the Cost of Living Podcast Episode: ["What to Think About Before You Scan That Restaurant Menu – Literally."](#)
6. After listening to the podcast, have the students complete the sections of the Post-Listening graphic organizer.
7. If time permits, have students complete the journal entry (Thinking Question). Assess the journal entry using [this method](#).
8. They can also use the Extend Your Learning Choice Board if you want them to further their learning. You can assess the Extend Your Learning Choice Board using the provided options.

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DIFFERENTIATED LESSON PLANS

- Podcast Link
- Step-By-Step Instructions
- Student Pages
- Answer Keys
- Scaffolded Choice Board

SAMPLE ANSWERS

Option 3: Write a persuasive speech arguing whether restaurants should switch to QR code menus or continue using traditional paper menus. Make sure to include evidence and reasons for and against.

Today I want to talk to you about an important topic: whether restaurants should switch to using QR code menus or continue with traditional paper menus. Let's explore both sides of the argument.

For Switching to QR Code Menus:

- **Hygiene:** QR code menus reduce the spread of germs compared to physical menus that many people touch.
- **Environmentally Friendly:** Using QR codes saves paper and helps protect our planet.
- **Interactivity:** QR code menus allow for more information, such as reviews, recommendations, and special offers.

Against Switching to QR Code Menus:

- **Accessibility:** Some customers may not have smartphones or may struggle to use QR code technology.
- **Traditional Charm:** Paper menus can add a nostalgic and personal touch to the dining experience.
- **Technical Issues:** QR codes may not always work due to poor internet connection or technical glitches.

In conclusion, while QR code menus offer benefits, such as improved hygiene and environmental sustainability, restaurants must consider the accessibility and charm of traditional paper menus. It's essential for restaurants to find a balance that caters to the needs of all customers.

Note: These are just sample ideas; your students might come up with different information.

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FULL LESSON PLAN

DETAILED ANSWER KEYS

SAMPLE LESSON PAGES

COST OF LIVING

QR Code Menu Pre-Listening

What do you
already know
about QR codes?

Have you ever scanned a QR code with your phone?

When the [redacted] the [redacted]

Have you ever been to a restaurant that didn't have a paper menu?

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THINKING QUESTION

Assessment	Below Expectations	Meets Expectations	Above Expectations
	✓ ⁻	✓	✓ ⁺

Do you think using QR code menus makes the dining experience better, worse, or the same? Why? Explain.

EXTEND YOUR LEARNING



Your Task: Select one of the three research options to learn more about QR menus. Your findings will be shared with the class.

Option 1

Create a simple poster explaining what QR codes are, how they are used for menus in restaurants, and how to use a QR code (the process of scanning one).

Option 2

Conduct a survey among classmates or family members to gather opinions on QR code menus (whether they like to use

SAMPLE ANSWERS

PRE-LISTENING QUESTIONS

What do you already know about QR codes?

Have you ever scanned a QR code with your phone?

What did you use the code for?

Have you ever
to a restaurant
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paper men

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Answers will vary

Example answer:
can scan with a QR code
a link with information

Answers will vary

Example:

- M
- D
- F
- A
- N

WRITING RESPONSE RUBRIC

Student Name: _____

Criteria	Level 1	Level 2	Level 3	Level 4
Writing flows and is coherent.	Writing is incoherent and	Writing is somewhat	Writing is coherent.	Writing is very coherent and uses a variety of techniques to increase engagement.
			Form is appropriate for chosen assignment.	Form is appropriate for the chosen assignment.
			Conventions are properly observed.	Conventions are used properly as per grade level expectations.

ANSWER KEYS & ASSESSMENT OPTIONS

Writing Assessment Criteria	Mark
<input type="checkbox"/> Writing flows and is coherent	/10
<input type="checkbox"/> Form is appropriate for the chosen assignment	/10
<input type="checkbox"/> Grammar conventions	/10
Feedback:	Total Points /30
	Final Mark %

LESSON FORMATS



PDF

✓ Individual & Whole Unit



DIGITAL

✓ Google Slides



**THIS RESOURCE CAN BE USED
IN-PERSON OR ONLINE**



LOVE THIS LESSON?



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