

Counterfeit Products

Can You Recognize Them?

PDF & Digital Formats




2 Peas and a Dog
Middle School Teaching Resources

RESOURCE INCLUDES

- Teacher Lesson Plan
- Link to a related non-fiction article
- Comprehension Questions & Quiz
- Extend Your Learning Assignment
- 2 Journal Entry Prompts
- Google Slides and Individual PDFs formats


EXAMPLE PAGES

What is consumer awareness?



CONSUMER AWARENESS

Why is consumer awareness important?



© http://www.2peasandadog.com

COUNTERFEIT CRACKDOWN
(CBC Marketplace)

←—————▶

ANTICIPATION GUIDE

Read the statements below. Then check the answer box that align with your thoughts.

Statements	Yes	No
Counterfeit products are real copies of an original.		
Purses are a commonly counterfeited product.		
Counterfeit makeup is just as safe as the real product.		
Incorrect spelling on a product is a sign of a counterfeit product.		
The United States and Canada both seize thousands of counterfeit products at their borders every year.		
Sports jerseys are always sold without hologram logos on the tags.		
Counterfeit products are not a problem because the money made supports good causes.		

© http://www.2peasandadog.com

CONSUMER AWARENESS JOURNAL ENTRY

Journal Assessment	Below Expectations	Meets Expectations	Above Expectations
	✓-	✓	✓+

After watching this video, will you change where you buy your products or will you check them more closely? Explain with specific details.

.....

.....

.....

.....

.....

.....

.....

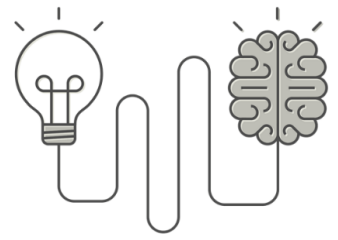
.....

.....

.....

© http://www.2peasandadog.com

What is consumer awareness?



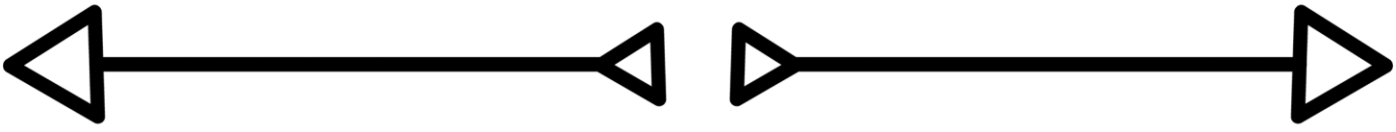
CONSUMER AWARENESS

Why is consumer awareness important?



COUNTERFEIT CRACKDOWN

(CBC Marketplace)



ANTICIPATION GUIDE

Read the statements below. Then check the answer box that aligns with your thoughts.

Statements	Yes	No
Counterfeit products are real copies of an original.		
Purses are a common counterfeit product.		
Counterfeit banknotes are just as safe as the real product.		
Incorrect spelling on a product is a sign of a counterfeit product.		
The United States and Canada both seize thousands of counterfeit products at their borders every year.		
Sports jerseys are always sold without hologram logos on the tags.		
Counterfeit products are not a problem because the money made supports good causes.		

CONSUMER AWARENESS JOURNAL ENTRY

Journal Assessment	Below Expectations	Meets Expectations	Above Expectations
	✓-	✓	✓+

After watching this video, will you change where you buy your products or will you check them more closely? Explain with specific details.

PREVIEW

Find 2 Peas and a Dog



Check Out The [Website](#)

Join The Email List

Get access to

**17 FREE
LESSONS**

when you join.



SIGN UP [HERE](#)

Terms of Use

You May

- ✓ Use this with all of the classes you teach.
- ✓ Upload this unit to your personal/school Google Drive account, but you **cannot** share this with other teachers without purchasing additional licences.

You May NOT

- ✗ Post this product to any public online space or website.
- ✗ Share this product with an entire school or district.
- ✗ Upload this product to a shared Google Drive/Dropbox for other teachers to access.