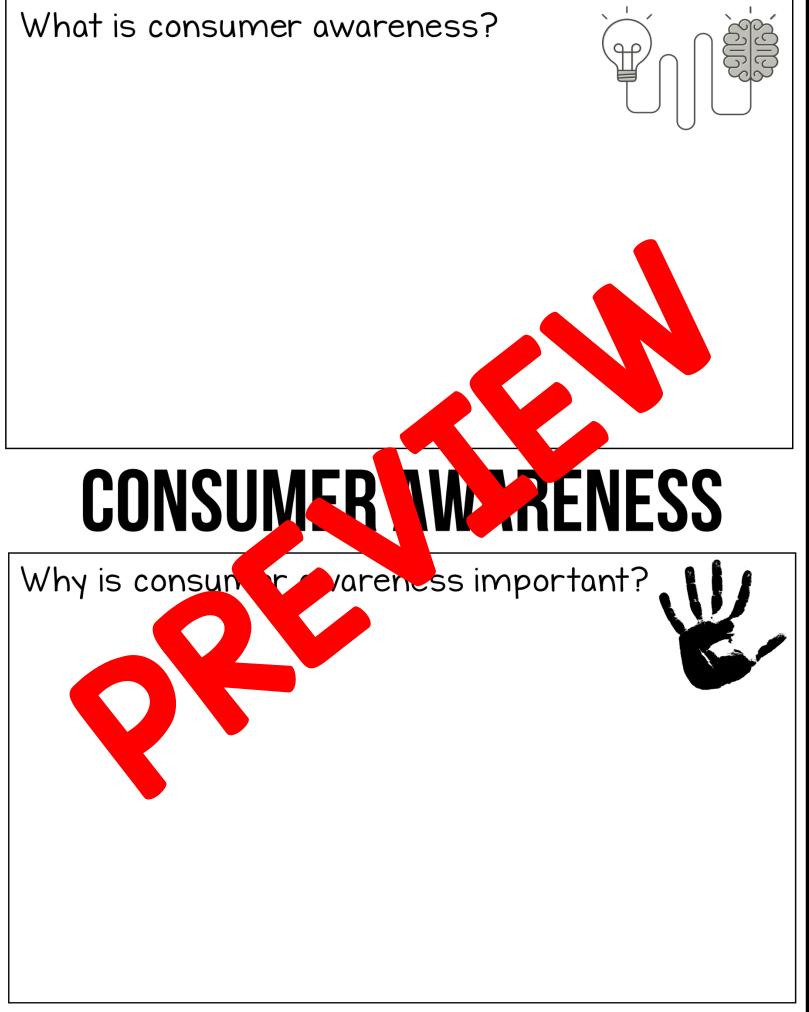


## Resource Includes:

Lesson Plan
Teacher Instructions
Assignment Sheets
Graphic Organizers
Level and Points Based
Assessment Criteria

## Example Pages

What is consumer awareness?		ARTICLE REFLECTION
		SUMMARIZE THE ARTICLE IN 30 WORDS OR LESS.
CONSUMER AWARENESS	Journal   Below   Meets   Above     Journal   Below   Expectations   Expectations     Image: state of the state o	3 KEY IDEAS FROM THE ARTICLE 2 NEW LEARNINGS FROM THE ARTICLE
		1 QUESTION YOU HAVE ABOUT THE ARTICLE
© nt γ //www2pecsadwig.com	How can you reduce the environmental impact of your clothing purchases? 	© http://www2peasandadog.com
	6 http://www.2pessbrakasj.com	



© http://www.2peasandadog.com

## **CONSUMER AWARENESS**



21<sup>st</sup> Century citizens and a regularly analyze the messages caping from both the media, stores in services to avoid unnecessary spinding.

Media Linerry where ability to think critically accur the media sources people interview with daily.

Consumer awareness is about the consumer having accurate information to make an informed purchase. When consumers are informed they are more aware of their rights and can find ways to avoid scams.

## **CONSUMER AWARENESS JOURNAL ENTRY**

Journal Assessment	Below Expectations	Meets Expectations	Above Expectations
Will your shoppin video? Explain wi			watchi this
How cyorea purchas	e the enviror	nmental impact	of your clothing