

RESOURCE INCLUDES

- ☐ Engaging Lesson
- ☐ Student Choice
- ☐ Differentiated Task
- ☐ Teacher Instructions
- Grades can be used for
- Writing & Media Literacy

 Assessment Rubric

Choices

- Standards—Based
- Points-Based
- ☐ PDF & Google Slides™

Formats

EXAMPLE PAGES

CREATIVE WRITING ASSIGNMENT						
Role	Audience	Format	Topic			
Easter Bunny	Santa	Letter	You are the Easter Bunny. You are frustrated that you only get one day of celebration and Sonta gets a whole month devoted to celebrating him. Write a letter to Sonta esplaining why you should be given some of his holiday time.			
Easter Egg Basket	School Children	Treasure Map	You are an Easter egg basket. You have hidden 10 special eggs around the school. Create a treasure map to help students find these hidden eggs. Explain why you selected each hiding spot.			

UIILAI	IVL	WRITING ASSESSMEN
Layout and Design	Level 1	□Missing information □Missing pictures/graphics □Incomplete layout
✓ Relevant pictures ✓ Interesting	Level 2	□Some pictures and/or overuse of similar clip art □Layout is too simple or too busy and does not catch the reader's attention
and appealing design	Level 3	Relevant pictures Good design layout
✓ Appropriate layout for chosen format	Level 4	Relevant and related pictures/graphics Eye-catching design Interesting layout Catches and keeps the reader's attention

CREATIVE WRITING ASSESSMENT

Criteria	Mark
Writing Criteria	Worth 25 Points
☐ Writing flows	/10
☐ Writing uses the correct voice for the chosen role	/10
☐ Correct spelling and grammar	/5

CREATIVE WRITING ASSIGNMENT

Role	Audience	Format	Topic
Easter Bunny	Santa	Letter	You are the Easter Bunny. You are frustrated that you only get one day of celebration and Santa gets a whole month devoted to celebrating him. Write a letter to Santa explaining why you should be given some of his holiday time.

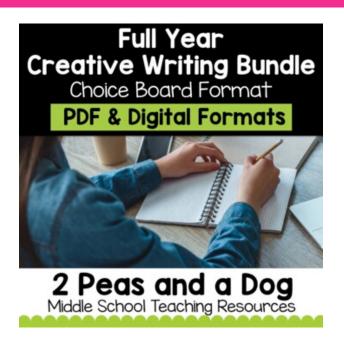
CREATIVE WRITING ASSESSMENT

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 ✓ Relevant pictures ✓ Interesting and appealing design ✓ Appropriate layout for chosen format 	Level 2	□ Some pictures and/or overuse of similar clip art □ Layout is too simple or too busy and does not catch the reader's attention	
	Level 3	□ Relevant pictures □ Good design layout	
	Level 4	□ Relevant and related pictures/graphics □ Eye—catching design □ Interesting layout □ Catches and keeps the reader's attention	

CREATIVE WRITING ASSESSMENT

Criteria	Mark
Writing Criteria	Worth 25 Points
☐ Writing flows	/10
☐ Writing uses the correct voice for the chosen role	/10
☐ Correct spelling and grammar	/5

LOVE THIS LESSON? UPGRADE TO THE BUNDLE



CREATIVE WRITING BUNDLE

Full Year Bundle Includes

- ✓ 9 Creative Writing Assignments
- ✓ PDF & Digital Formats
- ✓ Detailed Teacher Instructions
- ✓ Level 1 4 Rubric
- ✓ Points Based Grading Rubric

TPT will refund you the cost of the single lesson if you purchase the bundle AND email them for a refund.

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