



# DURA<sup>®</sup>

## Ultra Premium Paint

### Interior Matte

#### DAIP15-0-L-1



≤ 50 g/L VOC\*\*

Dunn-Edwards DURA Interior Matte Paint is designed for use on properly prepared and primed interior surfaces. It is truly washable while being stain, scuff, burnish and color rub-off resistant due to its 100% acrylic formulation. This ultra-premium matte paint is easy to apply and is ideal for use on projects where ultra-low VOC products are preferred.

## PRODUCT INFORMATION

<b>SOLVENT TYPE:</b> Waterborne		<b>RESIN TYPE:</b> 100% Acrylic	
<b>FINISH</b> (ASTM D523): Matte: 3–8% on a 60° and 85° meter;			
<b>COLORS:</b> Colors can be special ordered.			
<b>TINT BASES:</b> L Tintable White, M Medium, U Ultra Deep			
<b>VISCOSITY@77°F/25°C</b> (ASTM D 562): 88–98 KU			
<b>MAXIMUM VOC CONTENT</b> 50 g/L (by ASTM Test Method D 6886)		<b>MAXIMUM RAVOC</b> (Reactivity-Adjusted VOC) 15 g/L	
<b>SOLIDS BY VOLUME</b> (ASTM D 2697) 45.5% ± 2%		<b>SOLIDS BY WEIGHT</b> 62.1 ± 2%	
<b>WEIGHT PER GALLON</b> (ASTM D 1475): 11.93 lbs.			
<b>COMPOSITION BY WEIGHT</b>			
<b>Pigment–42.2%</b>		<b>Vehicle–57.8%</b>	
*Prime pigments .....22.5%		Resin solids ..... 15.9%	
Reinforcing pigments .....19.6%		Water & additives .....42.0%	
*Prime pigments include all pigments directly adding to the hiding power of this paint.			
<b>RECOMMENDED FILM THICKNESS PER COAT</b>			
Wet: 3.3 mils		Dry: 1.5 mils	
<b>PRACTICAL COVERAGE PER COAT AT RECOMMENDED DRY FILM THICKNESS</b> Approximately 425–475 sq. ft. per gallon, depending on surface conditions and application techniques.			
<b>THINNING RECOMMENDATION:</b> This coating is intended to be applied without thinning or diluting under normal environmental and application conditions. If necessary to maintain good workability, add up to 1/4 pint (4 fl. oz.) of clean water per gallon of coating.			
<b>AVERAGE DRY TIME@77°F/25°C</b> (ASTM D 1640)			
Dry to touch: 30–60 minutes		Recoat: 2–4 hours	
Dry times and recoat times are temperature, humidity and film thickness dependent.			
<b>APPLICATION EQUIPMENT:</b> Brush, roller, airless spray			
<b>PACKAGING:</b> Quart, one-gallon containers			
<b>STORAGE:</b> Store in a dry area. Protect from freezing. Protect from temperatures above 110°F for extended periods of time. Extreme temperatures may cause paint to become unusable. See Paint Storage Best Practices Technical Bulletin at <a href="http://dunndwards.com">dunndwards.com</a> for more information.			
<b>CLEANUP:</b> Warm, soapy water			
<b>DISPOSAL:</b> For information on local options to dispose of unwanted leftover paint, call Dunn-Edwards Customer Service at 1-888-DEPAINT or visit <a href="http://www.dunndwardsdura.com">www.dunndwardsdura.com</a> . <b>Do not mix with other products.</b>			
<b>CONFORMS TO:</b> CARB 2020 SCM & CALGreen 2022; CA Section 01350; LEED v4/4.1 EQ Credit; MPI Approved Product, #53, #138; CRGI Green Wise Certified; FDA Guidelines for Resinous & Polymeric Coatings.			
<b>SAFETY DATA SHEET:</b> Available at <a href="http://www.dunndwardsdura.com">www.dunndwardsdura.com</a>			

**SURFACE PREPARATION:** DURA Ultra Premium Paint Matte is self priming on most surfaces. For previously painted surfaces that are properly repaired as needed, one (1) coat may be sufficient. For properly prepared new surfaces, two (2) coats are typically required. All surfaces must be cured, clean, dry, and free from dirt, dust, rust, stains, grease, oil, mildew, wax, efflorescence, bond-breakers, and other contaminants. Remove all loose, peeling, or chalky paint by sanding, scraping, or other appropriate methods. Repair all cracks, holes, and other surface imperfections with a suitable patching material. Repaired surfaces should then be sanded smooth and dusted clean. Glossy surfaces should be dulled to provide a roughened surface for good adhesion.

### SPECIAL INSTRUCTIONS

- **CAUTION!** Scraping or sanding surfaces of older buildings (especially pre-1978) may release dust containing lead or asbestos. EXPOSURE TO LEAD OR ASBESTOS CAN BE VERY HAZARDOUS TO YOUR HEALTH. Wear a NIOSH-approved N100 particulate filter mask to avoid breathing dust. Use a HEPA vacuum for cleanup, and finish by water-washing all surfaces. For more information, see Dunn-Edwards brochure on “Surface Preparation Safety” or call U.S. EPA’s lead hotline at 1-800-424-LEAD, or visit [www.epa.gov/lead](http://www.epa.gov/lead) or / asbestos, or contact your state or local Health Agency.
- This product can neither cause nor prevent or cure the growth of mold, mildew, or other forms of fungus. Excessive moisture and inadequate ventilation are the main conditions that promote their growth. Correct any such conditions before painting.
- This paint contains a preservative that inhibits the growth of mildew on the surface of the dry paint film.
- 10% of clean water (3/4 pints per gallon or 1/2 gallon per 5-gallons) for best penetration.
- Do not apply when the air or surface temperature is below 50°F.

**HEALTH & SAFETY CAUTIONS:** INHALATION OF SPRAY MIST OR SANDING DUST MAY BE HARMFUL. Use only with adequate ventilation. Avoid breathing vapors, spray mist and sanding dust. Wear NIOSH-approved N100 particulate filter mask when spraying or sanding. Avoid contact with skin and eyes. Do not ingest. Close container after each use. **FIRST AID:** If swallowed, immediately give 1 or 2 glasses of water to drink – for emergency information, call 1-800-222-1222. If having difficulty breathing, move to fresh air. For eye contact, immediately flush with water for 15 minutes. For skin contact, wash thoroughly with soap and water.

### • KEEP OUT OF REACH OF CHILDREN •

Ingredient (CAS #): Water (7732-18-5); Titanium Dioxide (13463-67-7); Copolymer Resin (Proprietary); Ceramic Microsphere (66402-68-4); Silica Gel (112926-00-8).

**⚠ WARNING:** Cancer and Reproductive Harm – [www.P65Warnings.ca.gov](http://www.P65Warnings.ca.gov)