



DURA™

Premium Primer Interior/Exterior

DABR00-0-WH-1



DESCRIPTION: Dunn-Edwards DURA Interior/Exterior Primer provides excellent adhesion to properly prepared drywall, wood, and masonry, as well as hard-to-stick surfaces, such as aged alkyd, aluminum, galvanized metal, vinyl, fiberglass, and select plastics. Designed for a wide range of interior and exterior applications, this ultra-low VOC, acrylic primer applies smoothly, dries quickly, and provides outstanding stain-blocking and great hide.

PRODUCT INFORMATION

SOLVENT TYPE: Waterborne **RESIN TYPE:** Acrylic

FINISH (ASTM D 523): 7–14% on a 60° meter

COLORS: White

TINT BASES: White

VISCOSITY@77°F/25°C (ASTM D 562): 95–105 KU

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| MAXIMUM VOC CONTENT 50 g/L (as supplied) | MAXIMUM RAVOC (Reactivity-Adjusted VOC) 20 g/L |
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| SOLIDS BY VOLUME (ASTM D 2697) 40.5% ± 2% | SOLIDS BY WEIGHT 53.0% ± 2% |
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WEIGHT PER GALLON (ASTM D 1475): 10.53 lbs.

COMPOSITION BY WEIGHT

| Pigment—27.4% | | Vehicle—72.6% | |
|---------------------------|------|-------------------------|------|
| *Prime pigments | 15.1 | Acrylic resins | 23.0 |
| Reinforcing pigments..... | 12.3 | Water & additives | 49.6 |

**Prime pigments include titanium dioxide (TiO₂), plus all other pigments directly adding to the hiding power of this paint.*

RECOMMENDED FILM THICKNESS PER COAT

Wet: 4.9 mils Dry: 2.0 mils

PRACTICAL COVERAGE PER COAT AT RECOMMENDED DRY FILM THICKNESS

Approximately 275–325 sq. ft. per gallon, depending on surface conditions and application techniques.

THINNING RECOMMENDATION: This coating is intended to be applied without thinning or diluting under normal environmental and application conditions. If necessary to maintain good workability, add up to 1/4 pint (4 fl. oz.) of clean water per gallon of coating.

AVERAGE DRY TIME@77°F/25°C

To touch: 30–60 minutes Recoat: 2–4 hours
Dry times and recoat times are temperature, humidity and film thickness dependent.

APPLICATION EQUIPMENT: Brush, roller, airless spray

PACKAGING: Quart, one-gallon, five-gallon containers

STORAGE: Store in a dry area. Protect from freezing. Protect from temperatures above 110°F for extended periods of time. Extreme temperatures may cause paint to become unusable. See *Paint Storage Best Practices* Technical Bulletin at dunnedwards.com for more information.

CLEANUP: Warm, soapy water

DISPOSAL: For information on local options to dispose of unwanted leftover paint, call Dunn-Edwards Customer Service at 1-888-DEPAINT or visit www.dunnedwards.com. **Do not mix with other products.**

CONFORMS TO: ARB 2007 SCM & CALGreen 2016; CHPS Section 01350; LEED 2009 IEQ Credit 4.2; LEED v4 EQ Credit 2; MPI Approved Product #17, #134; CRGI Green Wise Certified Gold; FDA Guidelines for Resinous & Polymeric Coatings

SAFETY DATA SHEET: Available at www.dunnedwardsdura.com

SURFACE PREPARATION: All surfaces must be cured, clean, dry, and free from dirt, dust, rust, stains, grease, oil, mildew, wax, efflorescence, bond-breakers, and other contaminants. Remove all loose, peeling, or chalky paint by sanding, scraping, or other appropriate methods. Repair all cracks, holes, and other surface imperfections with a suitable patching material. Repaired surfaces should then be sanded smooth and dusted clean. Glossy surfaces should be dulled to provide a roughened surface for good adhesion.

SPECIAL INSTRUCTIONS

- **CAUTION!** Scraping or sanding surfaces of older buildings (especially pre-1978) may release dust containing lead or asbestos. EXPOSURE TO LEAD OR ASBESTOS CAN BE VERY HAZARDOUS TO YOUR HEALTH. Wear a NIOSH-approved N95 particulate filter mask to avoid breathing dust. Use a HEPA vacuum for cleanup, and finish by water-washing all surfaces. For more information, see Dunn-Edwards brochure on “Surface Preparation Safety” or call U.S. EPA’s lead hotline at 1-800-424-LEAD, or visit www.epa.gov/lead or / asbestos, or contact your state or local Health Agency.
- This product can neither cause nor prevent or cure the growth of mold, mildew, or other forms of fungus. Excessive moisture and inadequate ventilation are the main conditions that promote their growth. Correct any such conditions before painting.
- **DURA Premium Primer** seals and blocks out most household stains, such as crayon, pencil, ink, and felt marker. After priming stained areas, test that the stain has been sealed by applying the topcoat to a small area. More than one coat may be necessary on severe stains. **DURA Premium Primer** may block minor dried water stains, however, a solvent-based stain blocking primer, such as pigmented shellac, is recommended.
- Galvanized metal must be cleaned with a solvent or a water-soluble degreasing cleaner to remove all oils prior to etching. Change wiping material and cleaning solution frequently so the oils are removed from the surface, not just spread around. Surface should then be etched with **Supreme Chemical Metal Clean & Etch (ME01)**.
- **DURA Premium Primer** can be used on bare ferrous metal surfaces (interior only) provided that they are free of rust, mill scale, and other contaminants. Before any surface preparation is attempted, oil and grease must be removed by employing SSPC-SP11 Power Tool Cleaning to Bare Metal to remove mill scale, rust, or other contaminants and to leave a roughened surface.
- Before applying over previously painted surfaces, **DURA Premium Primer** should be tested for adhesion and compatibility.
- On Level 4 and 5 Drywall Finishes, thin **DURA Premium Primer** with 10% of clean water (3/4 pint per gallon / 1/2 gallon per 5-gallon) for best penetration.
- Do not apply when the air or surface temperature is below 50°F.

HEALTH & SAFETY CAUTIONS: INHALATION OF SPRAY MIST OR SANDING DUST MAY BE HARMFUL. Use only with adequate ventilation. Avoid breathing vapors, spray mist and sanding dust. Wear NIOSH-approved N95 particulate filter mask when spraying or sanding. Avoid contact with skin and eyes. Do not ingest. Close container after each use. **FIRST AID:** If swallowed, immediately give 1 or 2 glasses of water to drink – for emergency information, call 1-800-222-1222. If having difficulty breathing, move to fresh air. For eye contact, immediately flush with water for 15 minutes. For skin contact, wash thoroughly with soap and water.

• KEEP OUT OF REACH OF CHILDREN •

Ingredient (CAS #): Water (7732-18-5); Copolymer Resin (Proprietary); Titanium Dioxide (13463-67-7); Nepheline Syenite (37244-96-5); Talc, Non-Asbestos (14807-96-6).

⚠️ **WARNING:** Cancer and Reproductive Harm – www.P65Warnings.ca.gov