

Mr.
CONSISTENT

Mum's
SPECIAL
Juice

The Original Premium
Cocktail Mixer.



More than just the perfect Mother's Day Gift

You've heard of the Wine mum, let us introduce you to the Margi Mum!

This is a collaboration first for Mr. Consistent.

Our two products presents the perfect gift opportunity.

We know our product works & is absolutely top tier.

We know that Aussies love a last minute run to the shops.

As you know our Mr. Consistent cocktail mixers are a non-alc products - making it a great gift for both the Mum who loves her tequila, and the Mum who just loves her a great tasting Margarita.

31% of Australian consumers now buy non-alcohol products as gifts, and as the industry looks to service this growing audience, product innovation is helping to drive category growth.

Mr.
CONSISTENT



The Perfect Pair / Bad on Paper x Mr. Consistent

Let us introduce you to **Bad on Paper**, who are the creatives behind bringing our gifting offering to life.

Bad on Paper brings pop culture, on trend designs and an uncensored approach to gifting for all of life's events. They believe in creating memorable moments by incorporating humour and a bold aesthetic into traditional gifting occasions, as well as the less acknowledged life events like breakups, mess ups and everything in between.

Mixing Mr. Consistent's Platinum Award Winning Margarita mixer with **Bad on Paper**, we have concocted the perfect gift for every occasion.

- **Exclusive Unique Collaboration Label**
- **Our award winning Classic Margarita - a consistent crowd favourite.**
- **Combined in a perfect gift presentation box, to deliver that special occasion feeling**



W/S \$20 | RRP \$30 - 35 || 12 bottles per carton

The Margarita, **the cocktail that everyone knows and loves!**

Everyone has a story with a margarita, and a particular way of serving or drinking it. Whether it be on the rocks, or shaken and strained; this refreshingly zingy, citrus bomb of a cocktail has made its name as the party starter.



- **First premium product offering of two local Australian brands**
 - **Easy grab & go gift**
- **Exclusive Collaboration Label**
- **All year, relevant messaging**

Let's work together.

CONTACT US

Stock Up

stockup@mrconsistent.com.au
Burleigh Heads, Australia

STAY CONNECTED

@mr.consistent_

