### Corporate Branding

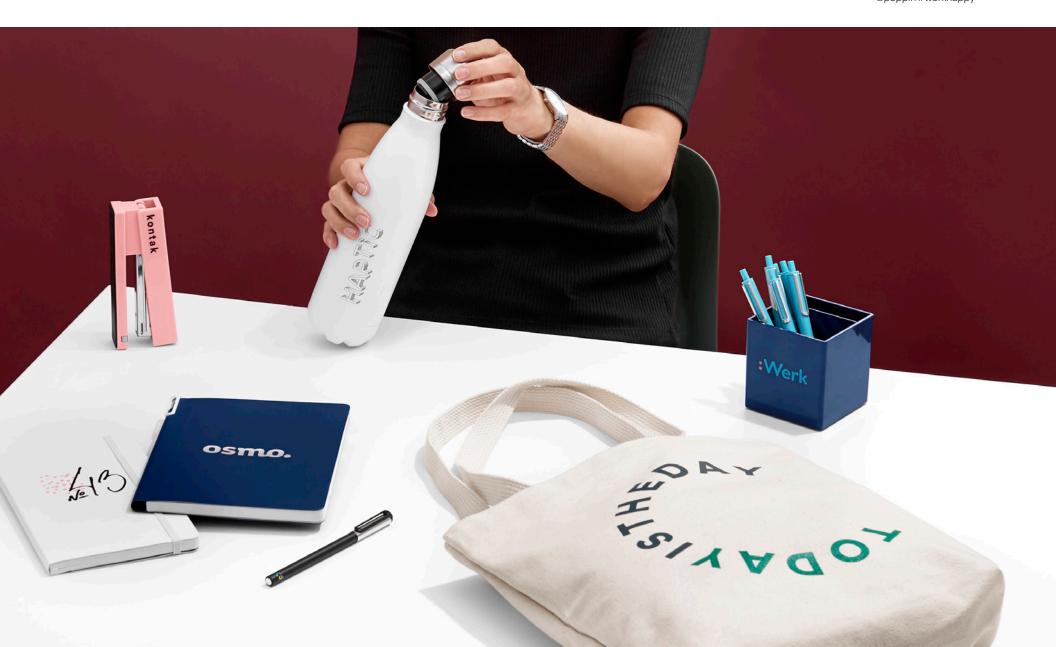
LOOKBOOK // 2023

#### Flagship Showroom

16 Madison Sq West, 3rd FL (Broadway + 25th St) New York, NY 10010

For more showrooms, visit poppin.com/showrooms

(866) 926-4922 sales@poppin.com @poppin#workhappy



## Tell Your Brand Story

Explore our corporate branding solutions for standing out from the crowd.

Our personalized products are ideal for recruitment and retention, work-from-home solutions, virtual and in-person events, and gifts for your clients and employees.

#### Quality

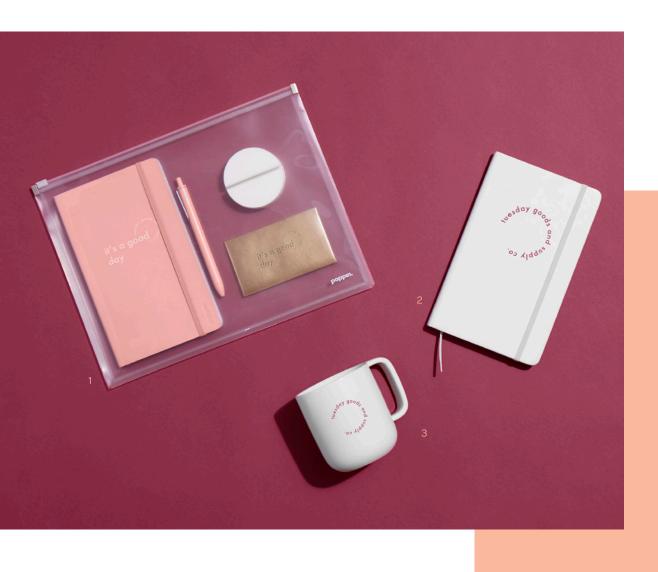
Keep your brand top-of-mind with products that last far beyond the initial gifting.

#### Large Assortment

Choose from a varied selection of office essentials and multiple print options.

#### Fast Turnaround

Need it now? Get your branded products delivered in under 10 business days.



### 1. Recruitment

Say "Hi!" to new hires with our employe branding program.

In the competitive recruiting landscape, building your employer brand gives you a big advantage! Branded gifts at job fairs or after interviews keep your brand topof-mind and add a special touch to put you over the top.



#### **Employer Branding Kits**

CalArts customized our Large Zip Folio Kits for their Career Services team to make a big brand impact.

- 1 Standard Zin Folio Set
- 2 Medium Soft Cover Notebook
- 3 Custom Mug



# 2. WFH Kits

Moving towards a hybrid workspace or full-time WFH? Our WFH Kits create a branded feeling of belonging no matter where your team is working.

Design a gift to say thank you for your team's continued support, celebrate the beginning of your official hybrid or WFH policy, or simply ensure that everyone has all the tools they need for success.



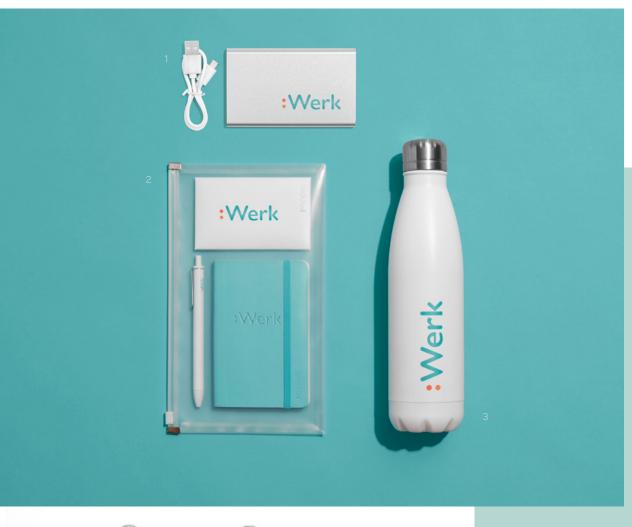
#### Organized + Inspired

Our Large Desk Organizer makes the perfect gift—it can be branded and filled with office supplies to keep their desks free of clutter.

<sup>1 –</sup> Large Desk Organizer

<sup>2</sup> Tape Dispenser

<sup>3</sup> Stapler



# Virtual Events

events with branded swag. While conferences held online can make it easy for attendees, you might need to work a little harder to keep your brand at their fingertips once the event is over

Branded water bottles, notebooks, and pens are useful both during and afte your event, ensuring a lasting impact.



Take a Sip

Our collection of water bottles is ideal for making a big statement! Giftees will keep them on their desk and in their bag for a daily reminder of your brand.

<sup>1</sup> Custom Power Bank

<sup>2</sup> Half Zip Folio Set

<sup>3</sup> Custom Water Bottle



### 4. In-Person Events

As the world begins to open up again, IRL events are back in business!
Thank your attendees for coming with a gift that is special, thoughtful, and—most importantly—useful.

Our corporate branding experts can help you choose and design a completely custom gift for conferences, trade shows, internal events, and everything else on your calendar.



#### The Perfect Pair

Our Sidekick Notebook features a clever pen insert in the spine. Paired with a Retractable Gel Luxe Pen, they'll be ready for anything.

- 1 Sidekick Notebook
- 2 Retractable Gel Luxe Pen
- 3 Custom Water Bottle



#### 5.

# Appreciation Gifts

It's been a hard year—and you made it through together! Celebrate your employees and show your appreciation with a gift for their desk at home or in the office.

Our desk sets and custom gift boxes are designed to feel elevated and celebratory, making them the ideal way to say "Thanks for everything!"



#### Design Their Dream Desk

Our Dream Desk Set has everything they need for their desk—and you can brand anything you'd like!

<sup>1</sup> Dream Desk Bundle

<sup>2</sup> Gift Box Set

## Ready. Set. Brand.

Ready to make a big brand statement? Reach out to one of our experts to see our entire corporate branding collection.

Call (866) 926-4922 to get started.

