



DISCOVER

**PINK
HIMALAYAN
SALT AND ITS
PRODUCTS.**

**WITH
PEARLSALZ**

INTRODUCTION:

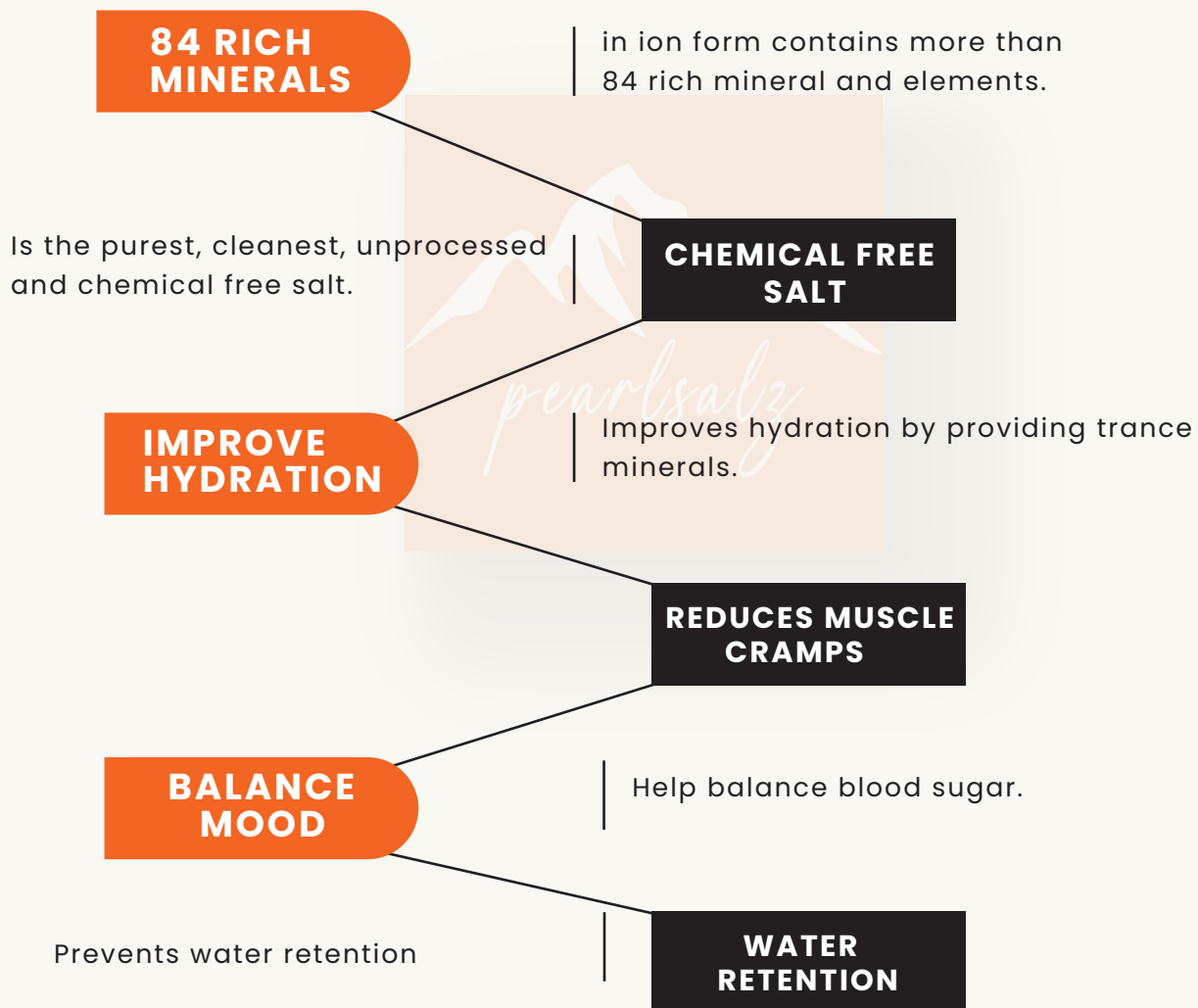
Join us on an informative journey through the world of Pink Himalayan salt. In this exploration, we'll delve into its historical roots, uncover its various applications, highlight the numerous benefits it brings, and shed light on why opting for Pink Himalayan salt and captivating salt lamps is a choice worth considering. Throughout this journey, we'll introduce you to PearlSalz, a seasoned player in the Pink Himalayan salt industry for over a decade.



WHY PINK HIMALAYAN SALT?

Before we delve into the past and our own story, you might wonder, "What makes Pink Himalayan salt special?" Well, it's more than just salt. It's a source of 84 essential minerals, boasting a unique pink hue and distinctive flavor. As we explore its uses and benefits, you'll discover why it's a valuable addition to your lifestyle.

HIMALAYAN SALT USES & BENEFITS:



HISTORY OF PINK HIMALAYAN SALT?

Let's rewind to ancient times in the Himalayan mountains, where the tale of Pink Himalayan salt originated. Discovered by Alexander the Great's troops in 326 B.C., the Khewra Salt Mine in Pakistan became the birthplace of this remarkable salt. Fast forward to the 19th century, and the world began recognizing the allure of Pink Himalayan salt.



Khewra Salt Mine Mosque



Khewra Salt Mine Cave



Khewra Salt Mine

WHO WE ARE- PEARSALZ?

Allow us to introduce ourselves. PearlSalz has been a reputable name in the Pink Himalayan salt business for over a decade. As registered manufacturers and international exporters, our commitment to delivering top-notch quality has been unwavering. Our journey began more than ten years ago, and today, we take pride in presenting you with the finest products from our manufacturing unit located In Factory Area, District Khushab, Quaidabad, Punjab, Pakistan, with our main headquarters located in Riyadh, Saudi Arabia.



As we guide you through this journey filled with information regarding history, uses, and benefits of Pink Himalayan salt, you'll understand why PearlSalz has been a reliable choice for those seeking authenticity and quality in this ancient treasure and what we bring to the world. Join us on this journey, and let the magic of Pink Himalayan salt unfold before you.

TYPES OF SALT & THEIR USES?

A diverse range of salts floods the market, differing in color, texture, taste, and nutritional value. Let's spotlight four commonly used and discussed salts:



1. HIMALAYAN PINK SALT

Himalayan Pink Salt, enriched with over 84 minerals and trace elements, stands out for its nutritional value. It includes calcium, magnesium, potassium, copper, and iron, offering benefits beyond flavor enhancement.

- **Electrolyte balance**
- **Blood pressure regulation**
- **Support for vascular & respiratory health**
- **Energy production**
- **pH balance and reduction of acid reflux**



2. RED SALT

Comprising over 80 minerals, Red Salt (Hawaiian Red Salt or Alaea Salt) has historical significance in ceremonies and food preservation. It is unprocessed and offers benefits such as:

PearlSalz, a prominent player in the industry, exports Red Salt to diverse markets worldwide, contributing to the culinary experiences of customers in the USA, Europe, and beyond.

- **Natural Occuring minerals and electrolytes**
- **Lower in iron oxide**
- **It's smooth, rich flavor**
- **Cosmetic benefits**



3. CRYSTAL SALT

With approximately 80 natural minerals, Crystal Salt is hand-mined, cleaned, and gently crushed, preserving its benefits, including:

PearlSalz, with a commitment to quality, manufactures and exports Crystal Salt globally, catering to discerning customers and markets in the USA, Europe, and other regions.

- **Natural minerals & electrolytes**
- **Lower sodium content**
- **Rich iron oxide**
- **Smooth, rich flavor**



4. ROCK SALT

Unlike iodized commercial salt, Rock Salt, characterized by large crystals, offers a less salty taste without chemical processing.

PearlSalz extends its reach to markets worldwide, supplying Rock Salt to customers in the USA, Europe, and various regions.

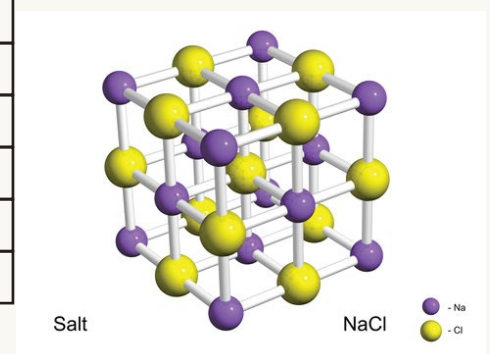
- **Boosts metabolism**
- **Stabilises blood pressure**
- **Promote weight loss**
- **Promote sleep**
- **Reduces stress**



COMPOSITION OF SALT

Commercially available sea salts exhibit diverse chemical compositions, encompassing sodium chloride, magnesium chloride, magnesium sulfate, calcium sulfate, potassium chloride, and magnesium bromide. PearlSalz, as a reputable manufacturer and exporter, ensures the consistent quality of salt compositions in its products, reaching customers across the globe, including thriving markets in the USA and Europe.

NAME	PERCENTAGE
Sodium Chloride	77.76%
Magnesium Chloride	10.88%
Magnesium Sulfate	4.74%
Calcium Sulfate	3.60%
Potassium Chloride	2.46%
Magnesium Bromide	0.22%



IMPACT ON HUMAN BODY SALT

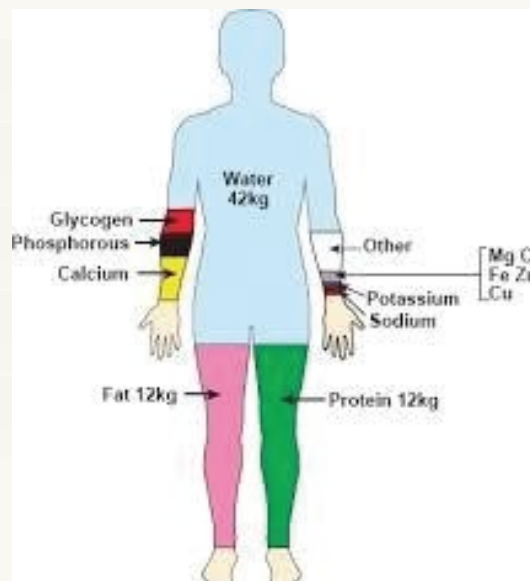
• BENEFICIAL ASPECTS OF SALT

- ✓ Sodium, an indispensable nutrient, is not produced by the body itself. It plays a pivotal role in regulating various bodily functions and is present in body fluids responsible for transporting oxygen and nutrients.
Fluid Balance Maintenance.
- ✓ Essential for maintaining the body's overall fluid balance, sodium ensures the proper transmission of nerve impulses throughout the body. The regulation of body fluids is crucial for the transportation of oxygen and nutrients.
Muscle Contraction and Nerve Impulses.

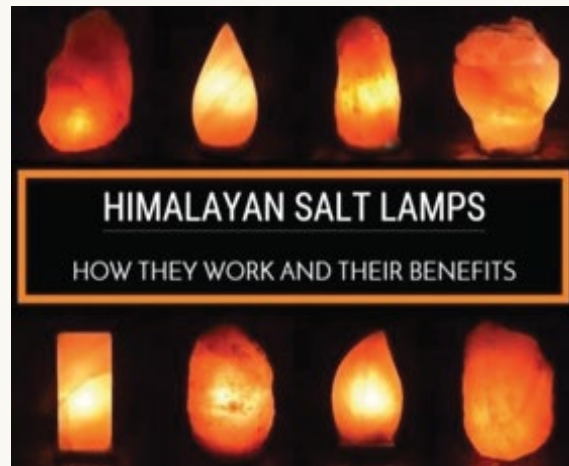
- ✓ Sodium ions are crucial for muscle contraction, impacting even the most vital muscle—the heart. The transmission of nerve impulses, facilitated by sodium, is vital for the overall functioning of the nervous system.
Salt Content in the Human Body.

- ✓ An average adult human body contains around 250g of salt, with excess naturally excreted. While the Western diet primarily sources sodium from processed foods, a balanced intake can be achieved through whole, unprocessed foods, eliminating the need for additional salt in meals.

Positive Metabolic Effects



SALT LAMPS



- ✓ Salt lamps play a significant role in improving air quality by emitting negative ions, often referred to as the 'vitamins of the air.' These negative ions, abundant in natural settings such as mountaintops, waterfalls, and coastal areas, contribute to the invigorating freshness of the air. This natural phenomenon has a positive impact on our well-being and efficiency, as the quality of the air we breathe is closely tied to our health.
- ✓ The atmosphere is composed of various electrically charged particles, including positively, negatively, or neutrally charged particles. The quality of the air is influenced by the type of electrical charge and the concentration of ions present. Salt lamps, renowned for their ability to emit negative ions, contribute to an improvement in air quality. These negative ions are known for their health benefits, providing a refreshing and beneficial effect on our overall well-being.
- ✓ PearlSalz recognizes the importance of creating a healthier living environment through the use of salt lamps. As a trusted name in the industry, PearlSalz ensures the quality and authenticity of its salt lamps, contributing to the well-being of individuals across diverse markets. Experience the positive impact of PearlSalz salt lamps and breathe in the freshness they bring to your surroundings.

HOW HIMALAYAN SALT LAMP WORKS

Himalayan salt lamps have a similar effect to an Ionizer and they have many more benefits including improving the general atmosphere of a room. The environment we live in today has far more sources of positive ions than in the past, creating an electrical imbalance in the air and our lives.

Various human activities and electrical appliances like Mobile, Laptops etc produce positive ions which are the reason for the deterioration of our physical and emotional well being including:

- Discharge of voltage in high-voltage networks, heating and cooling systems, TVs, radios, transmitters, radar systems, computers, exhausts and cigarette fumes.
- Scientific tests have revealed that the ratio of negative to positive ions should be between 1.02 to 0.98 and the air's composition of negative ions should range between 1000-1500/cm³.
- Measurements have shown that the number of negative ions decreases to 200/cm³ in a closed room containing several people salt lamps are known for emitting negative ions that are essential for our health and well being.

The warmth of a Himalayan salt lamp draws in moisture from the air and converts any damaging positive ions to negative ions in the surrounding area. Today's technology including Computers, TV's, Microwaves, Cordless Phones, Mobile Phones etc all emit large amounts of positive ions. The potential outcome is physical and mental fatigue. Having a Himalayan salt lamp converting positive ions into negative ions will assist health and well being and also improve the general atmosphere in your home or office.

HEALTH BENEFITS OF SALT LAMPS

1. PURIFY THE AIR

The salt rocks have incredible tendency to remove dust, Pollen, cigarette smoke and other contaminants from the air. They absorb water molecules from the contaminants and trap them in their salt crystal; This process is called as Hygroscopic.



2. FACILITATE BREATHING

Himalayan Salt Lamps release negative ions in the air that filter the foreign particles entering in the wind pipe, keeping the lungs clear. They act as microscopic breathing filters and health boosters keeping the air passages clean.



3. ALLEVIATE ASTHMA

Salt Lamps are extremely beneficial for Asthma, bronchitis and other respiratory disorders They filter dust, mold, mildew and pet dander from indoor air.



4. NEUTRALIZE ELECTROMAGNETIC RADIATION

Salt Lamps are extremely beneficial for Asthma, bronchitis and other respiratory disorders They filter dust, mold, mildew and pet dander from indoor air.



5. ESCALATE ENERGY LEVEL

The negative ions released by Himalayan Salt Lamps increase energy level, reduce stress and yield a refreshing affect. They increase blood and oxygen supply to brain that improves concentration. They create a sanitary and health friendly atmosphere.



6. HELP IN BETTER SLEEP

The existing positive ions in the air result in irregular sleep patterns. Salt lamps, however aids in ensuring a sound sleep. They can even help people suffering from insomnia.



7. IMPROVES SKIN CONDITIONS

Since salt lamps purify the air, they are a big relief for skin diseases like Eczema caused by dust and pollen count. Air purification reduces the symptoms and eliminates the causes of its occurrence.



8. TREAT SEASONAL EFFECTIVE DISORDER

In addition to generating negative ions which improve mood and energy levels, the soft, natural light given off by a Himalayan pink salt lamp is close enough to the warm glow of sunshine that they can even be used to relieve the symptoms of Seasonal Effective Disorder. This year when the days get shorter, fight back the lethargy by surrounding yourself with a few HPS lamps set on timers.



9. REDUCE STATIC ELECTRICITY IN THE AIR

While not a “health benefit” at first glance, static is pesky stuff. It causes stress, embarrassment, and frustration. Static zaps you when you least expect it, as you’re reaching for a door handle, kissing your husband or wife before bed, or trying to pet your dog or cat. Static can give you a bad hair day, make it impossible to clean crumbs or coffee grounds off of the kitchen counter, and even cause you to accidentally go to work with a sock stuck to the back of your shirt. The point is, static electricity can be a huge pain and Himalayan pink salt lamps are a natural way to neutralize the airborne ionized particles which cause it.



10. BOOST BLOOD FLOW

Particular studies have suggested that negative ions, such as those emitted by Himalayan salt lamps, can accelerate blood flow. This boost helps to improve several disorders of the vascular system and can prevent certain damage to the lungs.



WHERE TO PLACE YOUR SALT LAMP

1. AT HOME

Place your salt lamp in areas where you want to create a cozy, tranquil, and serene atmosphere such as in a bedroom, living room, or hallway. Try not to put the salt lamps near humid places.



2. FOR MEDITATION

When you are in a state of peace and quiet, a salt lamp near you is said to increase your meditation experience. Yoga and other meditation practices are perfect for testing out your salt lamp.



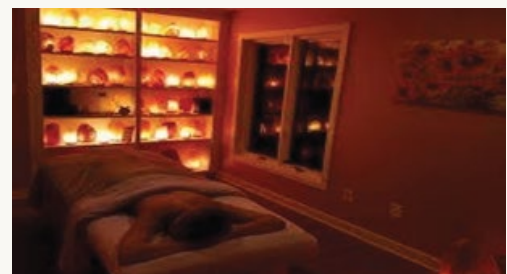
3. IN OFFICE

Place your salt lamp near your computer to help increase concentration. This also reduces fatigue and electromagnetic pollution, or EMF pollution that comes from office equipment.



4. MASSAGE ROOMS

This will create a soothing and refreshing environment which will help you maintain and enhance your state of relaxation.



TYPES OF SALT LAMPS

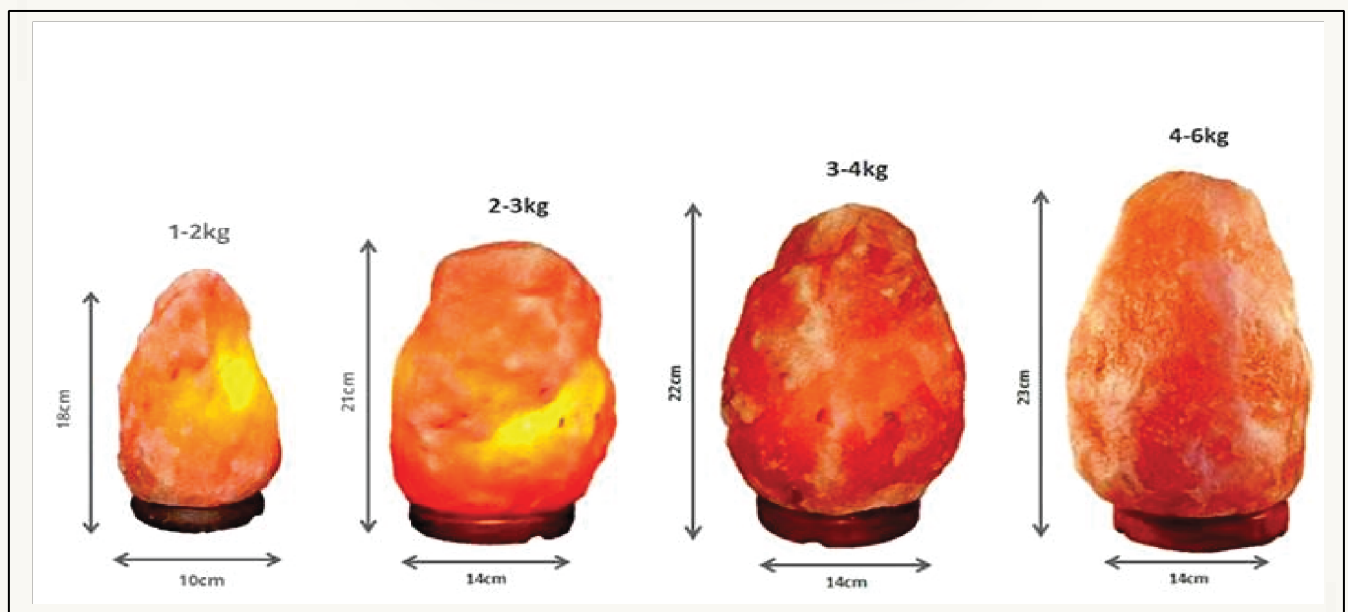
Pearlsalz is an eminent exporter of diverse salt products. Salt Lamps are natural or can be crafted in multiple shapes. These are usually categorized as:

- Natural Salt Lamps
- Crafted Salt Lamps
- Religious Salt Lamps
- Animal Salt Lamps
- Detox Salt Lamps
- USB Mini Salt Lamps
- Salt Candle Lamps
- Wrought Salt Lamps
- Fire Salt Lamps
- Geometric Salt Lamps
- Block Tiles
- Packing (Cable, Bulb)
- Animal Lick Salt



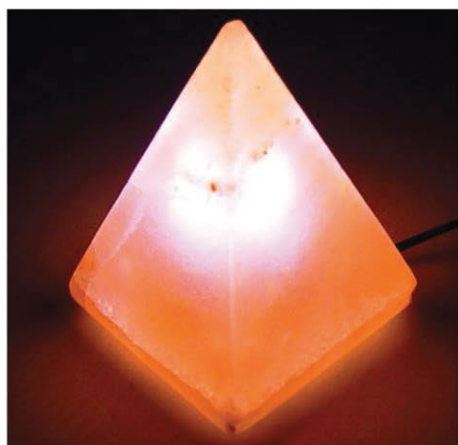
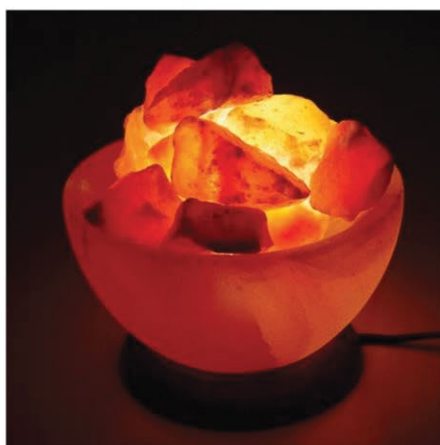
NATURAL SALT LAMPS

Himalaya has the biggest salt stores on the planet with 1290 running miles and can last an additional 365 years by enhancing our air quality and mending numerous ailments. The normal shade of these salt precious stones mixes from grayish to apricot and orange to warm pink. Every light and flame holder is deliberately high quality, in this way making it exceptional and stand-out.



CRAFTED SALT LAMPS

Crafted salt lamps turn out to be an extremely contacting presents for your family, companions and friends. There isn't anyone who wouldn't welcome the interest of crafted salt lamps. You can make it your very own piece home and receive the rewards of its magnificence and fix or you can make your friends and family happy by gifting them one beautiful bit of it.



ANIMAL LICK SALT

Himalayan Mineral Lick Salt is ideal for Horses, Cattle, Sheep, Goat, Camels, Pets, Zoo and Wild creatures. These salt licks are the main characteristic empowering salt supplements for horses and cows, containing every one of the supplements required by the creature at all life stages. Each lick comes prepared with a helpful rope to enable it to be held tight a door, fence, tree or trough.



HORSE LICK SALT



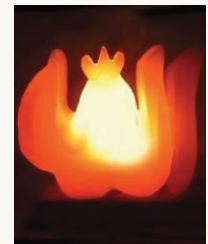
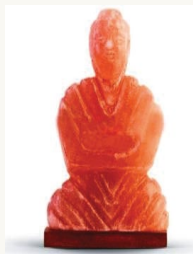
SHEEP LICK SALT



COW LICK SALT

RELIGIOUS SALT LAMP

Religious Himalayan Salt Lamps are carefully assembled by our profoundly prepared skilled workers, utilizing best quality Himalayan salt which is a large number of years old. Religious Crafted Salt Lamp fills both religious and health need. Utilize these lights in rooms, front rooms, corridor ways or anyplace else where you need to make quiet, comfortable, unwinding and tranquil environment.



ANIMAL SALT LAMPS

Our Himalayan salt lamps are perfectly hand-molded from genuine salt gems shaped a large number of years back when the Earth was flawless. Subsequently, they are totally free from current toxins, for example, pesticides, DDT or PCBs.



SPARROW



DUCK



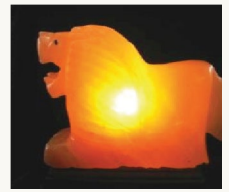
DOLPHIN



RABBIT

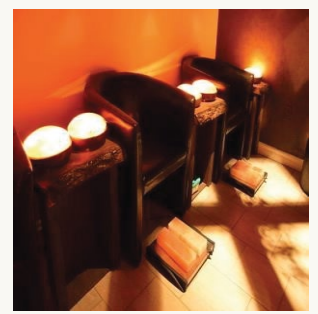


ELEPHANT



LION

DETOX SALT LAMPS



DETOX SALT LAMPS

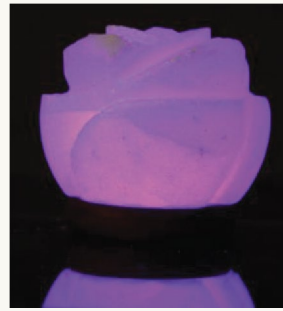
USB Salt Lamps are produced using normal salt precious stones. These progressive PC cordial lamps attachments into a USB port and kills unsafe electromagnetic vitality while normally ionizing the encompassing air. It is an excellent expansion to any little workspace and makes an awesome night light for youngsters and grown-ups.



USB MINI BALL SALT



USB MINI FIRE BOWL



USB MINI FLOWER



USB MINI FIRE BOWL LAMP



**USB MINI NATURAL
SALT LAMPS**



**USB MINI PRISM SHAPE
SALT LAMP**



**USB MINI HEART SHAPE
SALT LAMP**

SALT CANDLE HOLDER

Salt Candle Holder from our wonderful Himalayan salt lamps, our new round salt light holder will include a warm, feel great climate and sound particles into any space. Get a few for an excellent impact that will quiet your brain.



**NATURAL
SHAPE CANDLE**



**HEART SHAPE
CANDLE**



**GLASS SHAPE
CANDLE**



**STAR SHAPE
CANDLE**



**SQUARE SHAPE
CANDLE**



**CRAFTED
SHAPE CANDLE**

SALT CROCKERY

Himalayan salt plates, bowls, glass and so on are accessible in an extensive variety of sizes and shapes. Salt porcelain helps in balancing out pH, glucose, enhanced dissemination, counteractive action of cellulite, and support of respiratory capacities.



GLASS SHAPE



GLASS SHAPE



BOWL SHAPE



BOWL SHAPE



FOOD TILE



FOOD TILE

SALT BLOCK TILES

They can be utilized to manufacture Salt Cave for spa, gym centers and yoga rooms and to enrich gatherings and chimneys also. In addition, these Salt blocks are additionally being utilized for development purposes .



SALT BLOCK TILES



SALT BLOCK TILES WALL



SALT BLOCK TILES



SALT BLOCK TILES USED FOR FOOD



BLOCK TILES USED FOR FOOD



WALL

PACKING (CABLE & BULB)



SALT LAMP CABLE



SALT LAMP BULB



SALT LAMP CABLE

FREQUENTLY ASKED QUESTIONS

(FAQS)

Q1 : Does Pearlsalz ship in bulk?

Ans: Yes, Pearlsalz proudly ships bulk orders ranging from 12 to 300 pieces from its manufacturing units.

Q2 : What are the benefits of a bulk order?

Ans: Ordering in bulk with Pearlsalz comes with several advantages, including:

Cost Efficiency: Bulk orders often qualify for discounted prices, providing cost savings.

Affordability: Larger quantities can lead to more affordable per-unit prices.

Convenience: One consolidated shipment streamlines the logistics process

Q3 : To which parts of the world do you export?

Ans: Pearlsalz exports to prominent markets worldwide, with a focus on the USA, Europe, and the Middle East.

Q4 : Are rates negotiable?

Ans: Yes, rates are negotiable and depend on the quantity of the order. Higher quantities may qualify for more favorable pricing terms.

Q5 : What quality assurance measures does Pearlsalz implement in manufacturing to ensure the highest standard of products for bulk orders?

Ans: Pearlsalz places a strong emphasis on quality control, employing rigorous measures during the manufacturing process. Our commitment to excellence ensures that each unit in a bulk order meets the highest standards and specifications.

Q6 : How does Pearlsalz handle logistics and ensure timely delivery for bulk shipments to different parts of the world?

Ans: Pearlsalz prioritizes efficient logistics management to guarantee timely delivery for bulk orders. Our streamlined shipping process and strategic partnerships with reliable carriers enable us to fulfill orders promptly and reach diverse global destinations without compromising on delivery timelines.

Q7 : How Salt Lamp actually works?

Ans: "Salt crystal is naturally hygroscopic, absorbing water molecules from the air. The heat from a small light bulb keeps these beautiful crystals dry and in turn releases negative ions (the healthy ones found in abundance in places like oceans, waterfalls, even your shower) into the air.

Q8 :What does Hygroscopic mean?

Ans: Hygroscopic is the ability of a chemical compound to absorb or adsorb water. Hygroscopy is the phenomenon of attracting and holding water molecules from the surrounding air.

Q9 :How Often Should I Use My Salt Inhaler?

Ans: As Often As Required. It Is Perfectly Safe And Natural For All Ages, Pregnant Women And People On Medication. Basically It's As Natural And Safe As Sitting On The Beach – But Better! It's Pure Natural Himalayan Mineral Salt.

Q10 :What are Negative Ions?

Ans:The most important benefit of negative ions is that they clear the air of airborne allergens such as pollen, mold spores, bacteria and viruses. Besides they also clear the air of dust, pet dander and cigarette smoke. .

Q11 :Do salt lamps last forever?

Ans:Barring any accidents, a Himalayan salt lamp will last forever. Its crystalline form is more than 250 million years old so you can expect it to last for decades in your ownership. When your salt lamp sweats, understand that it is NOT shrinking or melting.

Q12 :Do Salt Lamps reduce in size or lose their ionizing effect over time?

Ans:No, as long as you do not place them in water, over time Salt lamps will not reduce in size or lose their ionizing effect.

Q13 :What size must a Salt Lamp be to give the best results?

Ans:For a room size of 20 square meters (215 Square Foot), a lamp of about 2-3 kg, for 30 square meters (322 Square Foot) 3-4kg, 44 square meters (473 Square Foot) a lamp of about 4.5-5.5kg, for 70 square meters (753 Square Foot) 7-9 kgs to get the optimum result. You can use several small lamps or candle lights instead as long as they amount to the same respective weight.

It has also assessed that for an average bedroom, a smaller lamp like 7 inch should provide adequate coverage. For open spaces like a living room or den, you'll want to use a larger lamp like 11 inch

Q14 :Is it safe to leave a salt lamp on all the time?

Ans:The more you leave your Himalayan Salt Lamp on, the greater air ionizing and purifying effect it will have. Once the Salt Lamp warms up, it provides maximum ionizing benefit. Himalayan Salt Lamps utilize a low wattage bulb and do not draw a great deal of electricity. They are generally safe to leave on at all times .

Q15 :Why Himalayan Salt is different in Colors?

Ans:Himalayan Crystal Mineral Salt comes in many natural shades of colors. The colors of the crystal vary from pure white, pinks, oranges to deep reds, and sometimes a mixture of all.

The reason for the variations of the Himalayan Crystal Mineral Salt is caused by the infusion of iron along with over 80 other minerals within the salt crystal. The richer the iron content, the richer the pinks, oranges and reds appear in the crystal.

Q16 :Does "White Himalayan" Crystal Salt have same healing properties?

Ans:WHITE Himalayan Crystal Mineral Salt; generally found in the outer parts of the salt mine.

White Himalayan crystal mineral salt has low iron content in the crystal. White Himalayan Mineral Salt is not as common, so generally may be priced higher. As a Salt Lamp, white Himalayan Salt has the same healing properties, when heated it releases negative ions which purifies the surrounding air.

PINK Himalayan Crystal Mineral Salt; which is what Himalayan Crystal Salt is more commonly known as. Pink Himalayan Salt is pink in colour with tinges of both white and red.

Q17 :Do Salt Lamps dissolve?

Ans: There is no negative impact of air, heat, light on salts lamps but they are salt and will dissolve in water.

Q18 :Is there any danger or potential hazard with the lamp?

Ans:We give our customers the same warning about the lamps that you find on a hairdryer. The lamps are electrical devices and should not be used in baths or near water. When wiping the lamp with a damp cloth, the lamp should always be unplugged first.

Q19 :Does a salt lamp need to be on to work?

Ans:Since they do not generate the negative ions, they need a heat source (in this case, heat from an incandescent bulb) to accelerate evaporation, which does produce negative ions. In more humid regions, an unlit salt lamp will eventually “cry,” even creating puddles of water at its base.

Q20 :My lamp is starting to look dirty. How can I clean it without melting the salt?

Ans:Turn off your lamp, unplug it and allow the salt to cool down to room temperature. Then simply moisten a cloth or sponge so the material is damp, but not wet. Gently wipe away debris from the surface of the crystal and pat dry with a lint-free cloth.

Q21 :Does the “electric bill” go up if the lamps stay on all the time?

Ans:The Lamps come with a 15 watt bulb and from my experience with them; I have not noticed the electric bill go up, even with several of them staying lit all the time.

**Q22 :Is it safe to have the lamp on all night while I sleep on the night stand?
This is my first salt lamp.**

Ans:We do recommend leaving the lamp on as long as possible. Just like any electrical unit, leaving it unattended is not advisable.

Q23 :Do I have to do anything to look after the lamp?

Ans:Once a month, we recommend you unplug the lamp and wipe it down with a damp cloth. This will remove any dust or dirt. Then just plug the lamp back in and the heat will dry it off.

Q24 : I got my lamp, but it doesn't seem to be affecting the air quality in my home?

Ans:If you have problems with allergens and your new lamp doesn't seem to be helping at all, there are a couple of reasons for which this may occur. If the allergens are inside your home's ventilation system, even a very large Himalayan pink salt lamp likely won't be enough to counteract the constant stream of particulate flowing out of your air ducts. Consider having your air system inspected and cleaned if necessary.

Q25 : I've had it with this salt lamp! It won't stop sweating and I'm tired of buying new light bulbs?

Ans:If you have tried enough we would recommend you to try Himalayan Salt Candle instead. They're just as pretty as a lamp and boast all of the same benefits without the problems inherent to electrical components in a potentially moist environment.

ADDRESS INFORMATION

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THANK YOU