



FOR YOUR LAUNDRY AND YOUR HOME.

HOROMIA, A GUARANTEE.

HOROMIA specialises in fabric and room fragrances. Our products consist of a blend of choice quality 100% Italian-produced synthetic and natural oils, totally free from carcinogens and toxins. Our products do not contain: GMOs, heavy metals (in accordance with directive 88/388 EC and Italian Decree Law n° 172), BSE-TSE/Dioxin PCBS, residual solvents, or polycyclic musks.

HOROMIA uses raw and semi-processed materials and essences which have not been tested on animals in accordance with directive 93/35/EEC.

LAUNDRY PERFUME

Horomia laundry fragrances are essences created to ensure a pleasantly scented laundry intensely and for a long time. Just a few drops in the washing-machine tray will give your laundry a pleasant, lasting fragrance. Available in 50ml, 250ml and 500ml bottles.

You can use them in the washing machine by placing the product in the fabric softener tray, during the last rinse when hand washing, or in the tumble-dryer by soaking a small cotton cloth and adding it to the load for drying. Available in all fragrances.

*In laundry, fragrance makes
all the difference.*



LAUNDRY PERFUME

Horomia laundry fragrance is available in all fragrances and in 50ml, 250ml and 500ml sizes.



Aromatic Lavender
Aromatic, fresh, flowery.



Blue Fior di loto
Flowery, mossy.



Musica del Sole
Mossy, sweet, flower and powdery.



Brezza di Primavera
Freesia, flowery, fresh and aromatic.



Bianco Infinito
Mossy, flowery, rose-fragranced, aromatic.



White
Flowery with notes of aldehyde.



Fresh Cotton
Flowery with notes of aldehyde, fresh, woody.



Gold Argan
Woody, mossy.



Petali di Peonia
Fresh, blossoms, fruity, woody.



Vento d'Oriente
Flowery, woody.



Muschi e Loto
Flowery, fresh.



Vaniglia e Mirra
Sweet, fruity, with notes of vanilla.



Soffice Talco
Flowery with notes of talc.



Liberty
Flowery, fresh, citrusy.



Baby Talco
Flowery, fresh, mossy.



Imperial Soap
Citrusy, flowery, with notes of vanilla.

SPRAY-ON FABRIC PERFUME

Horomia spray-on fabric perfume is suitable for all types of fabric, including the most delicate ones. Thanks to the innovative alcohol and gas free formula they do not stain and do not smear. They contain molecules which neutralize unpleasant odors and are ideal for curtains, car interiors, upholstery and all your laundry. After shaking, use the spray from a distance of about 20cm to give a delicious and lasting feeling of freshness and cleanliness to your fabrics. Available in all fragrances.

*In the home,
fragrance is key.*



SPRAY-ON FABRIC PERFUME

Spray-on fabric perfume is available in all fragrances in 250ml format.



Aromatic Lavender
Aromatic, fresh, flowery.



Blue Fior di loto
Flowery, mossy.



Musica del Sole
Mossy, sweet, flower and powdery.



Brezza di Primavera
Freesia, flowery, fresh and aromatic.



Bianco Infinito
Mossy, flowery, rose-fragranced, aromatic.



White
Flowery with notes of aldehyde.



Fresh Cotton
Flowery with notes of aldehyde, fresh, woody.



Gold Argan
Woody, mossy.

SPRAY-ON FABRIC PERFUME



Petali di Peonia
Fresh, blossoms, fruity, woody.



Vento d'Oriente
Flowery, woody.



Muschi e Loto
Flowery, fresh.



Vaniglia e Mirra
Sweet, fruity, with notes of vanilla.



Soffice Talco
Flowery with notes of talc.



Liberty
Flowery, fresh, citrusy.



Baby Talco
Flowery, fresh, mossy.



Imperial Soap
Citrusy, flowery, with notes of vanilla.

MULTIPURPOSE SCENTED BAGS

Multipurpose scented bags Horomia are created with natural puffed rice with many uses to give your clothes and your home the scent of your favorite fragrance. Each package contains three scented sachets, each wrapped in a transparent bag with high protection to prevent the scent from dispersing. They are perfect for closets, drawers, suitcases, containers and vacuum cleaners by opening the bag and vacuuming only the rice. Available in all fragrances.

HOROMIA®

PROFUMA IL TUO BUCATO, PROFUMA LA TUA CASA

**SACCHETTI
PROFUMATI**
MULTIUSO

CON RISO SOFFIATO
NATURALE

3 CC
SAC

FRAGRANZA

VANIGLIA E MIRRA



MULTIPURPOSE SCENTED BAGS

Available in all fragrances. Each package contains 3 scented sachets.



Aromatic Lavender
Aromatic, fresh, flowery.



Blue Fior di loto
Flowery, mossy.



Musica del Sole
Mossy, sweet, flower and powdery.



Brezza di Primavera
Freesia, flowery, fresh and aromatic.



Bianco Infinito
Mossy, flowery, rose-fragranced, aromatic.



White
Flowery with notes of aldehyde.



Fresh Cotton
Flowery with notes of aldehyde, fresh, woody.



Gold Argan
Woody, mossy.

MULTIPURPOSE SCENTED BAGS



Petali di Peonia

Fresh, blossoms, fruity, woody.



Vento d'Oriente

Flowery, woody.



Muschi e Loto

Flowery, fresh.



Vaniglia e Mirra

Sweet, fruity, with notes of vanilla.



Soffice Talco

Flowery with notes of talc.



Liberty

Flowery, fresh, citrusy.



Baby Talco

Flowery, fresh, mossy.



Imperial Soap

Citrusy, flowery, with notes of vanilla.

HOROTWINS

Horotwins is the Horomia box that combines the laundry fragrance and the deo fabric spray of the same fragrance, both in 250ml format.

A perfect combination to perfume clothes during washing and then prolong and intensify the scent during and after drying. A few ml of Horotwins laundry fragrance in the washing machine, a few drops on a cotton cloth in the dryer and a few sprays of deo fabric on dry garments will be enough for an intense and long-lasting scent. Horotwins is available in all fragrances.

HOROTWINS

Duo laundry perfume and Spray-on fabric perfume in 250ml format. Available in all fragrances.



Aromatic Lavender
Aromatic, fresh, flowery.



Blue Fior di loto
Flowery, mossy.



Musica del Sole
Mossy, sweet, flower and powdery.



Brezza di Primavera
Freesia, flowery, fresh and aromatic.



Bianco Infinito
Mossy, flowery, rose-fragranced, aromatic.



White
Flowery with notes of aldehyde.



Fresh Cotton
Flowery with notes of aldehyde, fresh, woody.



Gold Argan
Woody, mossy.



Petali di Peonia
Fresh, blossoms, fruity, woody.



Vento d'Oriente
Flowery, woody.



Muschi e Loto
Flowery, fresh.



Vaniglia e Mirra
Sweet, fruity, with notes of vanilla.



Soffice Talco
Flowery with notes of talc.



Liberty
Flowery, fresh, citrusy.



Baby Talco
Flowery, fresh, mossy.



Imperial Soap
Citrusy, flowery, with notes of vanilla.

HOROBIX

Perfect for trying and discovering the fragrances of the Horomia universe, Horobox is ideal as a gift box.

The box is available in two versions: Horobox Fiori, colorful and floral in perfect Horomia style, and Horobox Silver, elegant and sparkling, created as a version for the Holidays and then included in the permanent line.

Horobox contains 10 bottles of laundry fragrance of 50 ml. Fragrances may vary depending on availability, images are purely indicative.



Laundry perfume

Horobox Fiori

Contains 10 bottles of 50ml

*Contents may vary depending on availability, images are purely indicative.

Laundry perfume

Horobox Silver

Contains 10 bottles of 50ml

*Contents may vary depending on availability, images are purely indicative.



HORO 1, HORO 2, HORO 3 AND HORO 4

All Horomia fragrances enclosed in four boxes.

Each box is a composition of four 50 ml laundry fragrances in a flowery package.

Horo 1, Horo 2, Horo 3 and Horo 4 are perfect to give to yourself or to someone you love to try and discover all the fragrances of the Horomia world.



Laundry perfume

Horo 1

Contains 4 bottles of 50ml

Imperial Soap, Vento d'Oriente, Gold Argan and Vaniglia e mirra.

Laundry perfume

Horo 2

Contains 4 bottles of 50ml

Blue, Fresh Cotton, Bianco infinito and Musica del Sole.



Laundry perfume

Horo 3

Contains 4 bottles of 50ml

Aromatic Lavender, Brezza di Primavera, Petali di Peonia and Baby talco.

Laundry perfume

Horo 4

Contains 4 bottles of 50ml

Liberty, White, Soffice Talco and Muschi e Loto.



SINGLE-USE SACHET

Single-use sachet containing 20 ml of Horomia laundry perfume. Available in all fragrances.



Aromatica Lavender



Blue Fior di loto



Musica del Sole



Brezza di Primavera



Bianco Infinito



White



Fresh Cotton



Gold Argan

SINGLE-USE SACHET



Petali di Peonia



Vento d'Oriente



Muschi e Loto



Vaniglia e Mirra



Soffice Talco



Liberty



Baby Talco



Imperial Soap

EXCLUSIVE ESSENCES

Our fragrances are not just perfumes, but exclusive essences, specifically created to ensure that laundry and fabrics remain pleasantly fragrant over time.



Vaniglia e Mirra



Gold Argan



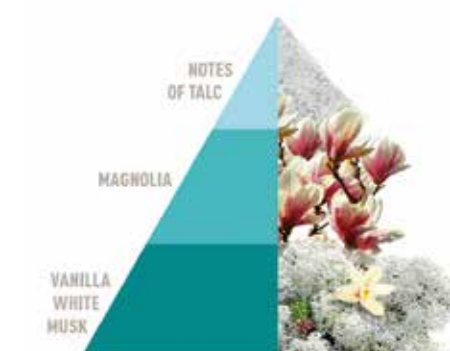
Muschi e Loto



Brezza di Primavera



Fresh Cotton



Bianco Infinito



Petali di Peonia



White

EXCLUSIVE ESSENCES

BERGAMOT
PEACH

ROSE
JASMINE

WOOD
MUSK
VANILLA

Vento d'Oriente

NOTES OF ALDEHYDE
LILY OF THE VALLEY

GERANIUM
JASMINE

WHITE
MUSK

Soffice Talco

FLOWERY

NOTES OF ALDEHYDE

MOSSY

Blue

AROMATIC

FLOWERY

LAVENDER

Aromatic Lavender

PEACH

HELIOTROPE ROSE

WHITE MUSK
CEDAR WOOD

Musica del Sole

ORANGE BLOSSOM
JASMINE

CYCLAMEN
GINGER

TALCUM POWDER
WHITE MUSK
PATCHOULI

Baby Talco

BERGAMOT
ORANGE
GRAPEFRUIT

ORANGE BLOSSOM
CARNATION
LILY OF THE VALLEY

GREY AMBER
VANILLA
TONKA BEAN

Imperial Soap

LEMON
SWEET ORANGE
BERGAMOT

CYCLAMEN
LILY OF THE VALLEY
GERANIUM

TONKA BEAN
PRECIOUS WOODS

Liberty

DIFFUSERS WITH STICKS

Home Fragrance is Horomia's new line of ambient diffusers with sticks. Eight fragrances, created with essences made in Italy, that weave harmonies and different olfactory nuances, suitable for every room in the house. Unique essences that furnish and perfume the space in a perfect balance between refinement and simplicity. Each diffuser is an opaque white glass vase, with a linear design and a handcrafted walnut wood ferrule. Horomia Home Fragrance, with a discreet elegance, is perfect to place wherever you want to give a gradual and constant fragrance to your home.



DIFFUSERS WITH STICKS

Room diffuser sticks available in 8 fragrances. Product includes fragrance in 200ml size and rattan stick.



Arancio e cannella
Citrusy, spicy, fruity e Mossy.



Vaniglia e benzoino
Flowery, almond, sandal with notes of vanilla.



Sandalo e pepe rosa
Amber, woody.



Vigneto rosso
Notes of wine, fruity, sweet and green.

DIFFUSERS WITH STICKS



All'ombra degli aranci
Fresh, citrusy, lime, mossy.



Fiori blu
Spicy, flowery, fresh.



Brezza minerale
Flowery, fresh, mossy.



Lino e fior di cotone
Flowery, mossy, woody.

REFILL DIFFUSERS WITH STICKS



Arancio e cannella
Citrusy, spicy, fruity e Mossy.



Vaniglia e benzoino
Flowery, almond, sandal with notes of vanilla.



Sandalo e pepe rosa
Amber, woody.



Vigneto rosso
Notes of wine, fruity, sweet and green.



All'ombra degli aranci
Fresh, citrusy, lime, mossy.



Fiori blu
Spicy, flowery, fresh.



Brezza minerale
Flowery, fresh, mossy.



Lino e fior di cotone
Flowery, mossy, woody.

Our fragrances are exclusive essences, composed of synthetic and natural oils, created to ensure an intense and long-lasting scent.



Arancio e cannella



Vaniglia e benzoino



Sandolo e pepe rosa



Vigneto rosso



All'ombra degli aranci



Fiori blu



Brezza minerale



Lino e fior di cotone

EXHIBITORS FURNITURE

Horomia offers retailers three different types of display units of various sizes to meet all display needs and requirements: two wall units and a counter display unit. Our furniture is designed to allow the best presentation of Horomia products to customers, thanks to special shelves and shelves made to fit the size of each product and package.

Horomia furniture is supplied upon signing a contract with minimum order.



h. 231cm



p. 40cm

l. 100cm

Large display stand

Height 231cm; Depth 40cm; Width 100cm.



h. 200cm



Small display stand

Height 200cm; Depth 40cm; Width 59cm.



h. 70cm



p. 27cm

l. 53cm

Counter Display

Height 70cm; Depth 27cm; Width 53cm.

HOROMIA[®]
PROFUMA IL TUO BUCATO, PROFUMA LA TUA CASA

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