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## Winter Calls Out to Arianna

By Joanne Choi

It's a new year ladies and gentlemen! Are you full of well-meaning intentions or goals ("Gotta get to the gym, eat better and/or lose weight, save money") that will only last a week or two at best? Instead of doing that, I am espousing the 'no new resolutions' mantra because it makes life more fluid. How about what only works? Like don't eat the whole box of cookies, just enjoy a few and try to take a walk.

Winter conditions wreak havoc on my oh-so-delicate skin. My heels are gross now and the cracked skin on my hands is constant. Yes, I try to keep up, but the end of December really threw me for a loop as a not-quite-the-flu cold hit me hard. As a result, my dermis is calling out a SOS. Thus, products from [Arianna Skin Care](#) are in my bathroom right now prominently displayed next to my soap and perfume.

Miri Torres is the CEO and founder of Arianna Skin Care as well as being a cancer survivor. After being diagnosed with Hodgkin's Lymphoma in high school, natural, Dead Sea treatments were a saving grace for the appearance of her skin. This Israeli gal espouses that 'beauty and health come from the inside, and treating yourself well is a promise you need to make to ensure growth and happiness.' "It's my dream to expand my company, to places like Boston, and encourage my customers to improve their own health and beauty," shares Miri Torres.

My introduction to Arianna Skin Care included champagne, nibbles from Sip, and some attention from attentive experts. The store is full of like-minded women like myself who are eagerly trying out the products and getting treatments. "Uh...I have some really cracked skin," I inform Dana sheepishly at the fête before she lets me try a scrub for my skin that is gentle and doesn't strip it. After hearing about the [Facial Peel](#), I resolve to try that too.

And, yes, I absolutely have to have my make-up applied by Shgy ("this adorable guy stationed near the front"). Sidling up to his area, one can see foundations, eye shadows, blushes to banish tired winter looks and be glowing and healthy looking. During each step, he dutifully snaps pictures of me since pictorial evidence is the best way to go while my friend AK waits patiently for me.

After using the Skin Renewal Facial Peel (\$179.99) on my pale-ish and lifeless skin, I can notice a difference. What is great is how gently the scrub removes that dead layer of skin in order to reveal the nice pristine layer screaming to emerge. My routine is to carefully remove my make-up, pat it dry, and pump a small amount into my fingers. Then, gently swirls do the rest.

For a six-week period, after diligently showering with the [Exfoliating Shower Milk Refiner](#) (\$69.00), then rubbing the [Ultra Rich Mineral Body Butter](#) (\$79.99) over my stomach, arms, legs, and elbows, there is softness! I also feel very pampered. These two steps makes an absolute difference in the softness of my skin. If not, the skin is dryer. The [Ultra Exfoliating Body Treatment](#) (\$89.99) with its mineral-rich Dead Sea salt crystals is passed along to my Mother. One should share the wealth right?

How appropriate that dead skin is eviscerated by the Dead Sea. As Arianna Skin Care goes into its sixth year of operation, they can count locations in Martha's Vineyard and Newport in order to reach different clients all over New England. All products use the finest ingredients and are paraben free.

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