



# *The Journey of Arianna Skincare*

*“Powerful minerals of the Dead Sea such as Zinc and Magnesium which both aid in rejuvenating skin cells”*

There are certain moments in people's lives that shape how their entire story on earth will be played out. For Arianna Skincare's founder, Miri Torres, being diagnosed with Hodgkin's Lymphoma in high school was that "certain moment". As a strong woman and fighter, she was able to beat cancer and never give up. But even as time went on, her battered skin from years of the illness still needed constant help. Living in Israel at the time, she was able to reap in the glorious benefits of the Dead Sea and all its minerals. This is where she saw the true transformation on her dry skin and stretch marks. Once moving to New York and getting settled into the craze of the city, she realized that she wanted to help people just as so many doctors and specialists had helped her in Israel. Her mind first went to one thing, The Dead Sea. So many people struggle with eczema, dry skin, and other skin issues that are never talked about it due to embarrassment. She knew that feeling very well but also knew that with the unique and powerful minerals of the Dead Sea such as Zinc and Magnesium which both aid

in rejuvenating skin cells, that there was help available. It was just about getting that knowledge out there to the public. From there her work began and Arianna Skincare was born in 2007.

Since then Miri has been able to create different and unique skincare lines that truly transform the skin. With three different lines and a brand new Men's Line that came out this year, anyone can most certainly find the type of lotion or face serum they are looking for, no matter the skin type. Examples of one of the skin-changing treatments are two of Arianna Skincare's best sellers. The Ultra Exfoliating Body Treatment and Ultra Nourishing Body Butter are the perfect pair for dry, cracked skin. Using this treatment every day would ensure no inch of your skin goes un-nourished. Although only one treatment example, Miri Torres strives to show the world the wonderful and beneficial healing powers of the Dead Sea, something she came to know and love herself.