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## Dead Sea Revival

Newbury's newest skin care shop puts you in close contact with  
ancient lands

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With Arianna Skin Care, lifeless winter skin can be revived with just a bit more...*death*.



On Wednesday, Nov. 28, Arianna, which uses restorative properties found in minerals in Israel's Dead Sea, celebrated its grand opening at the new storefront of the Common. This is the third store from the 5-year-old company, with other locations in Martha's Vineyard and Newport, RI.

The curative properties of over 21 different minerals found in the Dead Sea have attracted visitors for thousands of years, including Cleopatra, Herod the Great and Arianna CEO Miri Torres, who was born in Israel. In high school, Torres was diagnosed with Hodgkin's Lymphoma, the treatment for which severely affected her skin. After visiting the Dead Sea and noticing a dramatic change in her health and appearance of her skin, Torres decided to bring the ancient Israeli secret to the States in her own line, which includes exfoliating scrubs, body butter, peels and more.

Check out the store to discover yourself how this all-natural, paraben-free line can make you feel dead alive.

—Jennifer Jackson

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