

TONE & CORRECTIVE COLOR REPIGMENTATION

LEVEL	TONE								
	N NATURAL	NB NATURAL BEIGE	NA NATURAL ASH	G GOLD	WG WARM GOLD	C COPPER	R RED	V VIOLET	B BLUE
	EQUAL PARTS PRIMARY COLORS: RED, YELLOW, BLUE	BLEND OF WHITE & NATURAL BROWN WITH A SLIGHT RED/BROWN TONE	BLEND OF BLUE & GREEN	A TRUE PIGMENTED GOLD: MIXTURE OF YELLOW & BROWN	BLEND OF GOLD & COPPER	EQUAL BLEND OF GOLD & RED	VIBRANT & RICH	COOL & WARM	PURE COOL
10 LIGHTEST BLONDE	10N IVORY	10NB PEARL	10NA ICE					10V LILAC	
9 VERY LIGHT BLONDE	9N SAND	9NB BUTTER	9NA QUARTZ	9G HONEY	9WG CHARDONNAY	9C COPPER	9R ROSE	9V LAVENDER	9B SKY
8 LIGHT BLONDE	8N SANDALWOOD				8WG PEACH				
7 MEDIUM BLONDE	7N WALNUT	7NB NUTMEG	7NA STONE	7G TOFFEE		7C SPICE	7R RUBY	7V AMETHYST	7B DENIM
6 DARK BLONDE	6N ALMOND	6NB CINNAMON		6G CHESTNUT	6WG BRONZE	6C GINGER	6R GARNET		
5 LIGHT BROWN	5N CAFE	5NB TRUFFLE	5NA SLATE	5G MAPLE		5C PENNY	5R CHERRY	5V PLUM	
4 MEDIUM BROWN	4N DARK ROAST				4WG DARK AMBER				
3 DARK BROWN	3N DARK CHOCOLATE	3NB ESPRESSO					3R CRIMSON	3V INDIGO	
2 VERY DARK BROWN									
1 BLACK									
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NATURAL BASE 'PURE COLOR'

Surface Pure Color Natural Series is formulated with equal parts of the three primary colors. The equal balance of Red, Yellow and Blue provides rich natural tones. A true neutral base without additional warm or cool tones enables easy formulations, natural grey coverage and soft tone fading. The natural base allows for easy, complete control.

- For warmer Pure Color: formulate N with G series. Example: 3:1 7N : 7G
- For cooler Pure Color: formulate with NA series. Example: 3:1 7N : 7NA

WARM BASE

American formulated color lines primarily have a warm base. One part red, one part blue and two parts yellow. These warm bases give solid, warm, grey coverage, and fade warm.

COOL BASE

European formulated color lines primarily have a cool base. One part red, one part yellow and two parts blue. These cool bases help offset warmth, and fade cool.

PURE COLOR PERFECT TONING

- When lightening hair there is an underlying pigment exposed at each level.
- You may personalize the base of your toner formula by blending additional Pure Colors. Follow the suggestions below to tone and neutralize the exposed pigment.

LEVEL	UNDERLYING PIGMENT	PURE COLOR TONER
10 Lightest Blonde	Pale Yellow	10V
9 Very Light Blonde	Yellow	9V
8 Light Blonde	Yellow/Orange	2:1 9NA : 7NA
7 Medium Blonde	Orange	7B
6 Dark Blonde	Red/Orange	2:1 7NA : 5NA
5 Light Brown	Red	5NA
4 Medium Brown	Red/Violet	2:1 5NA : 3N
3 Dark Brown	Violet	N/A
2 Very Dark Brown	Blue/Violet	N/A
1 Black	Blue	N/A

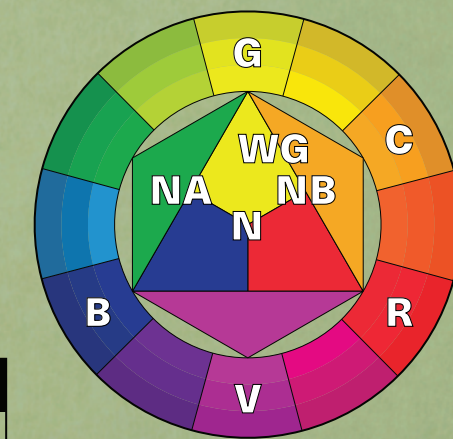
PURE COLOR PIGMENT SCALE

To select fill formula colors, follow pigment scale

	CURRENT LEVEL	DESIRED LEVEL	FILLERS
EXAMPLE 1	10 Pale Yellow	7 Gold	7G & 9C

	CURRENT LEVEL (Porous Hair)	DESIRED LEVEL (Maximum Repair)	FILLERS
EXAMPLE 2	10 Pale Yellow	6 Orange/Gold	7G & 7C

DESIRED LEVEL	FILLERS
10 Pale Yellow	9G
9 Yellow	9G
8 Yellow/Gold	8WG
7 Gold	7G & 7C
6 Orange/Gold	6WG & 6C
5 Orange/Red	5G, 5C & 5R
4 Red/Orange	4WG & 5C
3 Red	3R & 4WG
2 Red Brown	3R & 4WG
1 Dark Brown	3R & 4WG



MIXING & PROCESSING

	USAGE	MIXING RATIO	ECA	MINUTES	LEVELS OF LIFT	INSTRUCTIONS
PURE COLOR	Toning	1:1 ECA : Pure Color Gel	7 Volume	Up to 20	—	Apply to damp or dry hair.
	Demi Color	1:1 ECA : Pure Color Gel	7 Volume	20	—	Apply to dry hair root to ends.
	Permanent Color	1:1 ECA : Pure Color Gel	20 Volume	35	1-2 on natural hair	Apply to roots first, and then mid length to ends.
	00 Bassu Clear	1:1 ECA : 00 Bassu Clear for Color Shine Treatment	7 Volume	20	—	Use 00 Bassu Clear for Color Shine Treatment and to soften the pigment of any Pure Color. Apply to damp or dry hair. Shampoo and condition with Trinity Color Care.
	Formulate Level 8 Colors	2:1 Level 9 : Level 7	—	—	—	—
PURE BLONDE LIGHTENER	Lightening, Gentle Blonding	1:2 Lightening Powder : ECA	7 Volume	—	1-2	Lift to your desire while maintaining condition. Always measure.
	Lightening, Gentle Blonding	1:2 Lightening Powder : ECA	20 Volume	—	2-3	Lift to your desire while maintaining condition. Always measure.
	Lightening, Gentle Blonding	1:2 Lightening Powder : ECA	30 Volume	—	3-5	Lift to your desire while maintaining condition. Always measure.
	Lightening, Gentle Blonding	1:2 Lightening Powder : ECA	40 Volume	—	Up to 6. Lifts 20% faster while maintaining healthy hair.	Lift to your desire while maintaining condition. Always measure.

COLORING GREY

	MIXING RATIO	ECA	MINUTES	INSTRUCTIONS
Grey Blending: -30% Grey	1:1 ECA : Pure Color Gel	7 Volume	20	Use color thickener for greater saturation of color.
Natural Grey Coverage: 30-50% Grey	1:1 ECA : Pure Color Gel	20 Volume	35	Use color thickener for greater saturation of color.
Resistant Grey: +50% Grey	50% or more N Series, then introduce additional desired tones.	30 Volume	Up to 50	Use color thickener for greater saturation of color. Apply to resistant areas first, such as the temples. Apply a second coat to the resistant areas once you have completed the entire application.

	USAGE	INSTRUCTIONS
COLOR & LIGHTENER THICKENER	Customize any color or lightener to your desired viscosity.	Add up to 1/4 of total formula and mix well. Will not effect deposit, lift, or processing time.





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PURE COLOR
SUPERIOR COLOR FROM NATURE