

# Stylist Goals & Planning



Stylist \_\_\_\_\_ Contact: \_\_\_\_\_ @ \_\_\_\_\_ Phone \_\_\_\_\_

Surface "Salon Growth Manager" \_\_\_\_\_ @ \_\_\_\_\_ Phone \_\_\_\_\_

**Where I Am:** #Guests: \_\_\_\_\_, #Services Per Guest Visit \_\_\_\_\_, #Hair Care Units Per Guest Visit \_\_\_\_\_

Price Range 1. HC \_\_\_\_\_, 2. Color \_\_\_\_\_, 3. Highlight \_\_\_\_\_, 4. Texture \_\_\_\_\_, 5. Treatment \_\_\_\_\_

**Goal** #Guests \_\_\_\_\_, #Services Per Guest Visit \_\_\_\_\_, #Hair Care Units Per Guest Visit \_\_\_\_\_

**Additional Goals** \_\_\_\_\_

## Education, Promotions & Events:

JAN / FEB \_\_\_\_\_

\_\_\_\_\_

MAR / APR \_\_\_\_\_

\_\_\_\_\_

MAY / JUNE \_\_\_\_\_

\_\_\_\_\_

JULY / AUG \_\_\_\_\_

\_\_\_\_\_

SEPT. / OCT. \_\_\_\_\_

\_\_\_\_\_

NOV. / DEC \_\_\_\_\_

\_\_\_\_\_