

SURFACE
ADVOCATE
PROGRAM

May-June 2022

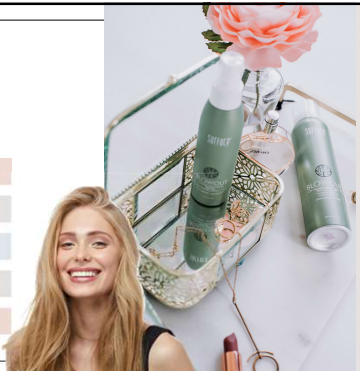
<https://vimeo.com/694985414>



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Today's Program

- Product Knowledge: Surface Blowout
- Pure Color: Formula Inspiration
- Technical: Renew Finishing
- Inspiration: Mindset Mini-Series
- Promotional Planning: May & June



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BLOWOUT *Beautiful, faster, longer lasting Blowout!*

WHY BLOWOUT?

BENEFIT = LONG LASTING STYLE MEMORY

- ✓ Heat seals in moisture
- ✓ UV and heat protection to 450.

BENEFIT = FREE OF PLASTICS AND NYLONS

- ✓ Touchable healthy choice
- ✓ Reduce blow-dry time



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BLOWOUT
Key Ingredients

CANNABIS SATIVA SEED OIL
Rich Moisture Omega 6

Rich in Omega 6 fatty acid for long lasting moisture that withstands high temperatures and long term free radical exposure.



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BLOWOUT
Key Ingredients

MARACUJA OIL (PASSION FLOWER)
"The Pure Miracle" of the Amazon.

A unique light texture which creates incredible sheen and control for all hair types. A superior emollient loaded with nutrient-rich fatty acids and vitamin C.




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BLOWOUT
Key Ingredients

LYCHEE FRUIT
Potent Antioxidant And Rejuvenator.

Phytonutrient flavonoids protect hair from oxidative stress caused by heat and UV. This powerful sugar creates tremendous volume and bounce for all hair types.



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BLOWOUT Key Ingredients

Babassu Seed Oil
The "Tree of Life"

Penetrating oil. Helps drive other ingredients into the hair while adding hydration and antioxidants.



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Blowout Gel Mousse

1.5oz & 5.5oz



- Spreads Like A Mousse, Holds Like A Gel
- Flexible Hold
- Heat Protection
- Long-Lasting Style Memory



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Blowout Firm Hairspray

1.5oz & 8.8oz



- Firm Flexible Hold, Light Fine Mist
- Long Lasting Style Memory
- Heat Protection
- Fast Drying



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Blowout Smoothing Balm 4oz 



- Soften & Smooth Coarse Unruly Hair
- Heat Seals In Moisture
- Up To 450 Heat Protection
- Long Lasting Style Memory

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STYLE INSPIRATION

'Gigi Hadid Glamour Waves'

Featuring Blowout Smoothing Balm

 **Jessica Domoney**
@jessicadomoney

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 **BLOWOUT** 

PREP				STYLE		
SHAMPOO • Clarify • Hydrate • Repair	CONDITIONER • Moisture • Protein • Repair • Shine	PRIMER • Style Memory • Heat Protection • Lightweight • Heat Shielding	PROTECTIVE OIL • Protect • Shine • Condition • Hair & Skin	MEMORY FOAM • Volume • Control • Shine	GEL MOUSSE • Volume • Hold • Memory • Available Size	SMOOTHING BALM • Smooth • Shine • Memory • Protect • Available Size
FINISH			SECOND DAY +			
FINISHING SPRAY • Set • Memory • Protect	FIRM FINISHING SPRAY • Extra Hold • Memory • Protect • Available Size	TEXTURE SPRAY • Volume Boost • Clear Finish • Styling Aid • Refresh	DRY OIL SPRAY • Condition • Shine • Refresh • Protect	DRY SHAMPOO FOAM • Refresh • Hydrate • Volume		

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ARBOR DAY 

JOIN TOGETHER IN MAKING A DONATION TO PLANT
12,000 TREES
WITH THE  Arbor Day Foundation

GOAL!



Update!!!
5,500 Trees in March 2022!

#SURFACEARBORDAY
@SURFACEAIR
@ARBORDAYFOUNDATION



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BUSINESS PLANNING

May-June 2022

 Lindsey Curtis
Surface National Director
@lcurtissurface

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Upcoming Education





Surface Virtual University

<http://surface-education-2022.ticketleap.com/>

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Upcoming Education

CURLS CERTIFICATION
MONDAY, MAY 2, 10-2 CST

NATURALLY SURFACE
MONDAY, MAY 9, 10-11:30 CST

PURE COLOR - MON MAY 16
• 10:00 - 10:30 Pure Color: 10-11:30 CST
• 11:00 - 11:30 Color Correction: 11:00-11:30 CST
• Pure Color: 11:30-12:00 CST

Surface Virtual University
<http://surface-education-2022.ticketleap.com/>

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Upcoming Education

Surface Virtual University
www.vimeo.com/surfacehair
 Online, Anytime!

Bi-Monthly Advocate Program
Monday June 13th

VIRTUAL Mind and Business Forum 2022
11.13.22

<http://surface-education-2022.ticketleap.com/>

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