## Name:

$\qquad$

## Date:

## Goals To Achieve:

1. Live as a Surface Day Maker, Master "The Five Steps to Financial Success:" 1. Greeting 2. Consultation 3. Work; (Relaxing Shampoo, Technical Service \& Styling) 4. Review \& Confirm 5. Pre-Booking \& Follow Up.
2. Written plan to build your guest book; complete with actions and time frame.

| SURFACE DAY MAKER GUIDE: |  |  |  |
| :---: | :---: | :---: | :---: |
| Performance Levels: |  |  |  |
| Beginning | 1.25 Service / G | . 5 Retail / G |  |
| Core | 1.5 Service/G | 1 Retail / |  |
| Culture | 2 Service / G | 1.5 Retail / $G$ |  |
| Guest Book: |  |  |  |
| Beginning | 1 NRG/Day | 50\% Rebooked | 50\% Productive |
| Core | 1 NRG / 10RG | 60\% Rebooked | $75 \%$ Productive |
| Culture | 1 NRG/15RG | 70\% Rebooked | 80\% Productive |

3. Increase retail sales. Enjoy the interactive recommendation selling process.
4. Set Goals in all performance areas.
5. Master The Surface Cutting System

## A. My Life Goal:

$\qquad$

What is needed: $\qquad$

My current 3 month service average: $\qquad$

Next 3 month goal: $\qquad$

When I achieve this goal I will reward myself with: $\qquad$
B. I Will Improve My:

1. Rebooking \% from $\qquad$ to $\qquad$ By : $\qquad$
2. Retail units per guest from $\qquad$ to $\qquad$ By date: $\qquad$
$B y$ : $\qquad$
3. Service units per guest from $\qquad$ to $\qquad$ . By date: $\qquad$ $B y:$ $\qquad$
4. New Request Guest in the next month $\qquad$ . Guest Book building proactively. By: $\qquad$
5. Hours of Productivity \% from $\qquad$ to $\qquad$ By date: $\qquad$ Customer Service. WOW factor. Communication. Filling Guest Needs By:. $\qquad$

Find out what you need, what you have and what you want.

## Awareness \& Responsibility of Finance and Your Process of Spending.

Monthly Income: What I have.
Wage
-
(Service Dollars $\qquad$ Plus Retail Dollars $\qquad$ _)
Tips
Total $\square$
Monthly Expenses: Let's understand as closely as we can, 'What do I need?’
Rent / Mortgage
Insurance (home)
Utilities

Food
Clothing
Telephone
Child Care
Car (payments)
Car (plates \& insur.)
$\qquad$

Car (maintenance)
Gas
Entertainment
Other: $\qquad$
$\qquad$
Other: $\qquad$
$\qquad$
Other: $\qquad$
$\qquad$
Other: $\qquad$
$\qquad$
Other: $\qquad$
Total
Income - Expense = $\qquad$ What I have left!

What I want. List what you want to save, purchase or experience in the following years:

One Year:

1. $\qquad$
What will it cost?
$\qquad$
What is my plan?
2. $\qquad$
3. $\qquad$

Three Years:

1. $\qquad$
What will it cost?
$\qquad$
$\qquad$
$\qquad$ -

What is my plan?
$\qquad$
$\qquad$
$\qquad$

