



## **Greenworks® Introduces Additions to Battery-Powered Platforms; Enters Home Energy Storage, Lifestyle & E-Mobility Categories**



*Industry leader in battery-powered tools marks massive brand expansion at CES 2023*

**CES 2023, Las Vegas, NV - January 4, 2023** - Greenworks (Tech West, Venetian Expo, Exhibit #51226), the leader in battery-powered outdoor power tools for DIY customers & landscaping professionals, is expanding its footprint in the home technology space with the introduction of several new home and lifestyle categories including home energy storage, smart home devices including home security and video doorbells, e-mobility and more. Plus, the brand will be rolling out autonomous mowing upgrades! Throughout 2023, Greenworks will debut sustainable, battery powered products that will allow consumers to live better and save more.

*“Since the very start, Greenworks’ mission has been to provide complete battery-powered solutions for the entire home. The new additions to our battery-powered lineup will achieve that goal,”* said Klaus Hahn, Greenworks President. *“We look forward to showcasing these innovations in green technology at CES. While consumer behaviors are shifting, the home still remains the priority and there is no better time to expand our lineup and continue our brand*



*mission. Greenworks products will continue to be reliable for every kind of consumer and programmed to perform. That's life, powered by Greenworks."*

Greenworks' expanded product line focuses on three areas of daily life:

### **In Your Home**

Greenworks makes quick work of chores with more power, longer runtime, and lightning-fast charge times because spills and clean-up don't wait. With the brand's first-ever expansion into home energy and security, Greenworks simple and reliable technology will now provide autonomous products that work while you sleep and keep life at home simpler. Greenworks home solutions include:

- **NEW - Greenworks Life. Power. Hub™ Home Energy System**: Take advantage of your surplus solar energy with battery storage, reduce your electric bill, and be energy independent during power outages. Easy to install and expand the Power Hub to charge all your products (by Greenworks) so you're always ready to work and play.
- **NEW - Greenworks Indoor & Outdoor Cameras**: Easy to install indoor and outdoor cameras give you peace of mind that you and your home are fully protected. Connect up to 16 cameras with features such as night-vision, remote pan-tilt, and two-way communication with family and pets.
- **NEW - Greenworks Video Doorbell**: Remotely view entryways and receive alerts when visitors or delivery personnel arrive. Two-way communication day or night with night vision.
- **Greenworks 24V Deluxe Stick Vacuum**- Stay tidy with no pet hair, clean stairs, and perfect vacuum lines. Greenworks' new HEPA13 stick vacuum lasts longer, charges faster, and packs more suction (170 air watts) than the leading competitor.
- **Greenworks GRV-5011 2-in-1 Robotic Vacuum and Mop** - Put your home in a state of Zen with Greenworks 2-in-1 robotic vacuum and wet mop—and get (up to) 45 days of hands-free cleaning before needing to replace the base station dust bag.
- **NEW - Greenworks Level II EV Smart Charger**: Ultra-fast, affordable charging for your EV at home. Easy install (with certified electrician) plus integration with Home Energy Life. Power. Hub. Compatible with EVs by Tesla, BMW, Nissan, Ford, Kia, Mercedes, Chevrolet, Porsche, Honda, Fiat, and more. See manufacturer for details.
- **NEW - Greenworks 24V & 80V 3-Port Stack-Rack Chargers**: Stay organized and charge three batteries in less than an hour. Greenworks 24V and 80V rack chargers keep you and your batteries organized and always at 100%.
- **NEW - Greenworks 1.5kW Fast Charger (for Riding Mowers & UTVs)**: Rapid charge Greenworks riding mowers, UTVs, and other large capacity Greenworks batteries in as little as 2 hours.

### **On the Go**

Greenworks is proud to introduce Lithium-battery powered transportation for the entire family (E-Scooters, E-Bikes, and UTVs) with extreme power, range, and style. Greenworks mobility solutions are perfect for the city, commutes, and far-ranging outdoor adventures. Power your transportation and leisure activities with expanding e-Mobility & recreational power solutions, which include:

- **NEW - Greenworks 24V E-Scooter**: Extreme power, range, and style, perfect for the city and far-ranging adventures. Greenworks E-Scooters use the same 24V batteries as 100+ other Greenworks 24V PowerAll products.



- **NEW - Greenworks 80V 20" and 26" Fat Tire All-Terrain E-Bikes:** Designed to take the road less traveled. Extreme power, performance, durability, and style for an optimal riding experience on the trails and around town. Take your adventures to the next level.
- **NEW - Greenworks 80V 27.5" Commuter E-Bike:** The perfect electric commuter around town, in the city, or for casual riding; Go green, get active, and feel good doing it.
- **NEW - Greenworks 24V and 80V 4-Port Power Inverters:** Portable power at your fingertips—These 4-port power inverters are the perfect solution for power on-the-go. Whether tailgating, camping, working, or out with friends, these power stations have you and your devices covered.

### **In Your Yard**

Greenworks electric performance is better than gas, eliminating all the bogged-down, cord-yanking, hassle of old-world gasoline tools with smarter, stronger electric products that save you money and eliminate any work. Enjoy a perfect lawn at any time. Power your lawn and garden maintenance with Greenworks robotic outdoor power equipment solutions, such as:

- **NEW - Greenworks Optimow AI™ Robotic Mower:** Always have the perfect lawn—Equipped with the latest GPS-RTK navigation technology and AI camera systems, the Optimow AI is ready to handle multiple landscapes up to 2.5 acres with systematic line-by-line cutting (accurate to within 1 inch) all without the need of a boundary wire. Take back control of your free time and let Optimow AI do the work for you.
- **Greenworks Optimow 50H Robotic Mower** - Intelligent, autonomous mowing by Greenworks to always have the perfect lawn. More power, longer runtimes, and extended motor life.

For a closer look at the new Greenworks products, visit the Greenworks exhibit at the Consumer Electronics Show (CES) in Las Vegas, Nevada, at Pepcom on January 4, 2023, and booth #51226 from January 5-8, 2023.

### **Availability & Pricing**

A wide range of Greenworks battery-powered products are available now, including the Greenworks 24V Deluxe Stick Vacuum, the Greenworks GRV-5011 2-in-1 Robotic Vacuum and Mop, and the Greenworks Optimow 50H Robotic Mower. New products introduced to the security, energy, and e-mobility platforms will be rolling out in the US this Spring 2023. For additional information visit [www.greenworkstools.com](http://www.greenworkstools.com)

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### **About Greenworks**

Greenworks Tools is the leader in battery-powered outdoor power tools for DIY-consumers and landscaping professionals. The company distributes Greenworks branded and private label products, as well as products for an extensive network of Original Equipment Manufacturers. With a robust line of Greenworks branded products including 24-volt, 40-volt, 60-volt, 80-volt, and commercial grade 82-volt battery-powered outdoor power equipment, a full line of corded equipment, and electric pressure washers, Greenworks offers the right tool for every job. Utilizing best-in-class technology, Greenworks tools deliver the power and performance of comparable gas-powered tools without the mess, hassle, pollution, and noise associated with gas products. For more information, find us on the web at [GreenworksTools.com](http://GreenworksTools.com).