



**Leather Repair  
Company**

# **Grow Your Own World**



**Franchise Prospectus**



# An introduction to your future.

It is no wonder why Apple are the biggest phone company in the world, it's also no wonder why Real Madrid are the biggest football team in the world, and, it is no wonder why the Leather Repair Company are the go-to company for all things leather...

All of them are ultimately run by individuals, but they all have several things in common...

They all have a winning mentality, they all have a team of experts around them, they all do their extreme best for the "customers" and most importantly, all of them constantly outperform and outgrow themselves and their competition.



The Leather Repair Company is no small outfit, started in 2005 by Richard Hutchins, with his visions and little voices in his head it has steadily grown in services, staff, awards, floor space, merchandise and now into franchising. Yes that's right, this business model is so good and the growth so impressive that Richard has been allowed to replicate this route to success.

Having over 30 years' experience IN leather and also 30 years working WITH leather Richard is the unique backbone of the business, but his enthusiasm, drive, and relentless professionalism never gets old, it becomes reassuring, and proof that his madness is key is evident... it is transferred, instilled and portrayed by all those in his team and those who own Leather Repair Company franchises.

If you have any questions about leather... what so ever, or would like to know more about a career/business prospects then get in touch, you can speak to anybody at LRC and they will give you the full uncut version of what the company is like, including a fun-to-read psychiatric evaluation of Richard. Also they will help further your research into what the industry is like and to help you understand if its right for you!

Leather Repair Company is regarded by some as the number 1 company in the leather repair industry. Your interest comes at an exciting time in the development of our business as we are continuing to expand nationwide.

The potential for Franchisees joining the Leather Repair Company concept is enormous, depending on your own desire to succeed and win with your franchise.

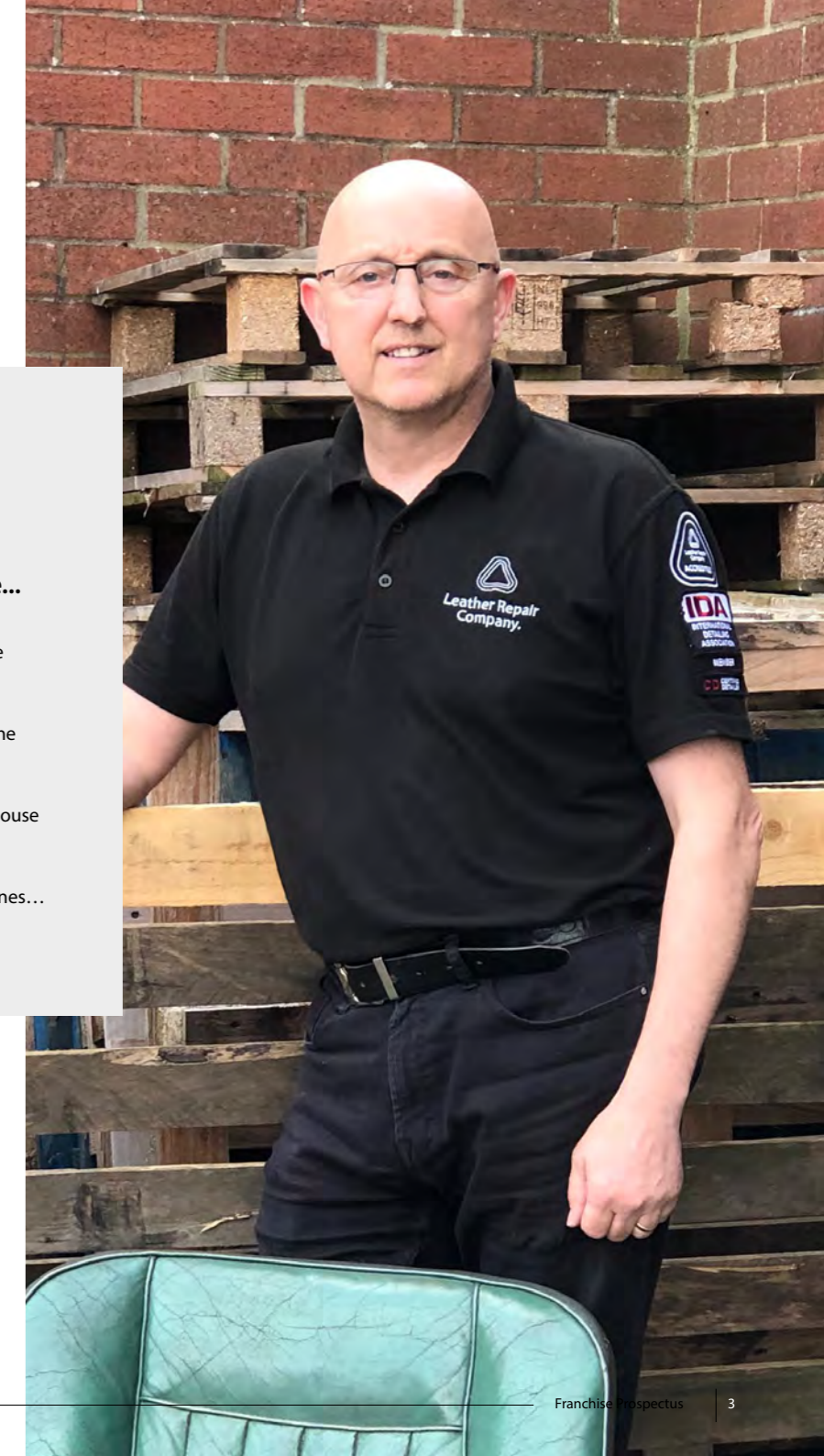
## Contact us today

Unit 22, Argyle Street Factory Estate,  
Hull, East Yorkshire, HU3 1HD.



## The reasons for that are simple...

- The winning mentality is natural but the awards enforce and empower.
- Teamwork results in effortless, behind the scenes business harmony.
- Customer service is a must for front of house and repeat business.
- Growth is addictive, but like the best wines... it took time to get it right!





# What is franchising?

In a nutshell, it's a continuous relationship in which the Franchisor provides a licensed privilege to enable the Franchisee to do business

The franchisor offers assistance in organising, training, marketing, gaining business and managing in return for a consideration.

Franchising has been used to describe different forms of business relationships, including agency arrangements, licensing and distributorships. The most common use of franchising is "business format franchising" which means that the Franchisor grants license to the Franchisee, enabling him/ her to trade under the trade mark / trade names and to permit the use of an entire business system and model.

The franchising process removes a great deal of the risk associated with starting a business from scratch by providing all the elements necessary to establish a newcomer in the business and to run it with continual assistance on a predetermined basis.

Many Franchisors are ethical and BFA accredited franchisors always aim to comply with the BFA rules that are set down. How it works is, that some businesses decide to expand by granting a license to others to use their proven business model and systems. Although Franchisees run their own business, they have the backing of a much larger and great experienced organisation.



We invite you to take a close look at Leather Repair Company. The Franchise is proven, readymade system, designed to ensure you're successful, all you need is to be motivated.

The comprehensive training and ongoing help, support and guidance, along with enormous amounts of online help direct with other franchisees is second-to-none, with a Leather Repair Company Franchise, you can be rest assured you're never alone, we are always on hand to help and guide you no matter what the issues.

The support program is designed to help you quickly set up, get established and rapidly grow your business and your PROFITS The way the Leather Repair Company has structured the business, it allows you to be your own boss, with the independence, control, income and long term prospects associated with running an extremely successful business, but with the added backing, full support and security of the Leather Repair Company.

This is your chance to change your life and financial future for the better forever, it's that simple, call 01482 606864, make that appointment today to come on a Franchise Discovery Day.



# Demand over the next 5 Years.

Since 1995 we have seen the demand for this service increase year on year considerably

As leather becomes more affordable, so does the demand to carry out repairs to leather items, this demand is increasing significantly and we have seen a Huge growth rate for repairs and restorations since the recession hit many years ago, back in the early 90's and now again for the last 5 years the business has grown and grown.

The Leather Repair Company is a genuine business that should not fail, as long as you follow the business model and system to the book and are prepared to be self-motivated to succeed. The Leather Repair Company is a fantastic opportunity that should make money for you month on month, year on year for as long as you continue to trade.

With the projected growth over the next 25 years the Leather Repair Company is on track to be a huge global brand in home care and repairs.

When you consider that just in the UK we have 35 million cars on the road and this number is increasing and does not cover commercial vehicles or classics, the potential is staggering, then when you look at homes we have 25 million houses in the UK at present again this has to increase significantly over the next 25 years to cope with the growing population. Can you imagine if the average repair was £150 each what that's worth and how quickly you could return your initial full investment.



**Most homes in the UK have some form of Leather, Wood, Fabric, UPVc windows, convertible roofs all of these items will need repair at some point, accidents do happen, leather fades, wood fades, UPVc windows get mouldy, no matter what the issue the Leather Repair Company have the solution with the best value for money Franchise package in the UK .**





# Leather Repair Company's niche.

With a Leather Repair Company Franchise, you can carry out the following...



Leather Repairs



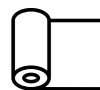
Wood Repairs



Marble & Granite Repairs



Mould Removal



Vinyl Repairs



Fabric Repairs



UPVc Repairs



Antique Repairs

Due to the unusual way in which the Leather Repair Company business infrastructure is operated, exceptional client services are delivered at lower costs than the competition can provide it.

Ultimately, the client gets a superior service, better quality care, restoration and much better value for money than anyone else could offer.

Due to the flexibility of the services the Leather Repair Company provide, it puts the Leather Repair Company in an extremely strong position, to serve the retail, trade and commercial markets perfectly.

What makes the Leather Repair Company franchise so successful is that the business is not limited to just one service or product.



# Guiding you through. We can be great together.

We won't just give you a franchise and leave. We'll be here for you, every step of the way

- Constant training & new techniques.
- Every year we grow our team of skilled technicians.
- Monthly training school.
- Every day we explore different & new ways to innovate our business.
- Growing information online database & knowledge centre.
- Live video help.
- Innovative advanced technology.
- Onsite support.



## Setting Standards In Training.

The training we provide is carried out from our national training facilities for leather repairs in the UK from a dedicated training centre in Hull, East Yorkshire.

The training we provide is very comprehensive. We don't take short cuts, as we need our franchisees to be technically aware and confident with repairs.



## Hands On.

All training we provide is hands on training, you will be trained to work on the items you will be working on every day in your franchise business.

From the second you walk through our doors to the minute you leave, our trade secrets begin to flow, you will find out so much during your leather repair course, it will blow you away.

The knowledge Richard has is outstanding, Richard has been involved with leather in one way or another for 30 years, so as you can imagine the knowledge and respect he has built up is enviable to the competition.

All carried out by the world's most recognised trainers.

**3 Weeks intense Hands On Training All Included Worth Over £3,500!**



# Franchisee Thoughts.

We're here to help from the very first moment you make contact with us

Below are just some of the comments from our franchise owners. We're here to help from the very first moment you make contact. We'll guide you through, teach you everything you need to know, and still continue to help you along your new journey.

We're only a phone call or email away. We strive upon making people happy. If customers are happy, they come back. Why should this change just because you have a franchise?

"The training is outstanding and comprehensive"

"No matter what type of support I need, LRC are there almost 24/7"

"I don't even need to advertise my business, The Leather Repair Company do it for me!"

"The knowledge the company has is unreal"

"The backup support is truly outstanding"

"I had issues with a sofa and the managing director turned up him self to help! What more could I ask for?"

"I am making a living I could only dream about"

"A team of qualified people I can count on every time no matter what the situations is"



# What some of our franchisees say.

"It's been three years now and it's been non stop!"

**Meet Jason, a now retired franchisee in Harrogate.**

About a year ago today, whilst on holiday in Mexico, I was sitting around the pool checking out Facebook when a strange advertisement popped up on my recommendations.

The dam thing kept appearing every time I went onto Facebook for the next week or so. Little did I know that this advert would be the start of a big turn in my life. I changed my career of 25 years (and 6 days) and now run my own business and am feeling better than I ever have!

November the 8th 2014 was the big day when Sharon Payne and myself met a certain Mr Richard Hutchins and his team but it was today that the advert first caught my attention. A big thank you to Sharon for believing in me and convincing me to 'give it a go'.

So for all the faults of social media and people saying it takes over your life, sometimes it can actually change your life! These were Jason Paynes exact words put onto facebook. We still continue to support Jason on his journey.

**Meet Rob, our franchisee in Suffolk**

The franchise I took on has been the best decision I've ever made. It's given me control over my work, my finances and my freedom - basically it's given me control over my life! Non-stop is an understatement, from minute one I've been busy and always had a full diary, with at least two months worth of work. Support is great from Richard and Carolynne, this is the plus side to running a franchise, self employed with help and advice only a phone call away. With all the online stuff taken care of, I've been able to get on with the job, which came with the industry's best training. Anyway, here's to next year, BIGGER AND BETTER!



**Meet Alan & Iain, our franchisees in the West Midlands.**

A few years ago we were looking for something to add to our already established upholstery company when we came across an advert for leather repair.

We looked into it and read all that was available to read, which we were very impressed with, and made an appointment to travel up to Hull to meet with Richard and Carolynne.

To be honest, they couldn't have been more welcoming. They took the time to show and talk us through all aspects and what would be involved, the rest is history.

We now own the West Mids franchise, which is becoming more and more successful each day.





## A word from Richard.

**“We are in the business of expert care and repair of leather, rather than just rubbing it over with a damp cloth”**

A relentless dedication to detail keeps the Leather Repair Company's Richard Hutchins motivated in the search for the ultimate leather finish, while maintaining our ethics of care for customers as we grow.

Our vision is simple really. We already provide training to gain qualifications that are recognised nationwide. The next logical step would be to get our product into every household across the UK. Ambitious I hear you say. Every household has some sort of leather. What people don't know, is, how easy it is to repair, restore and customise any leather items.

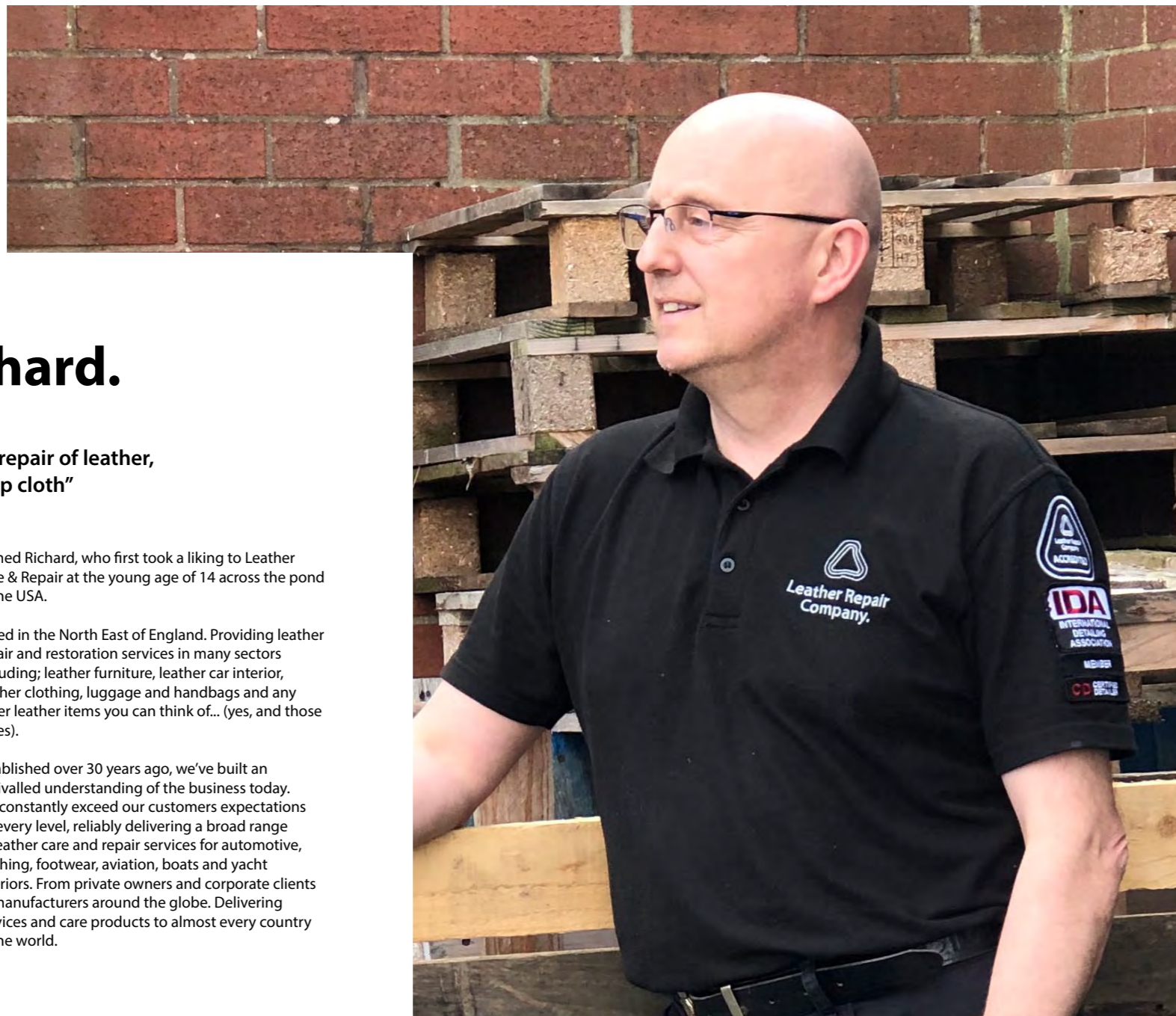
With our profile growing at an expected rate, our training courses are always full. Franchises now spreading to Europe. We're confident we can inform people of how easy it is to repair leather.

Formed in 1996, the Leather Repair Company has gone from strength to strength. Started off by a chap

named Richard, who first took a liking to Leather Care & Repair at the young age of 14 across the pond in the USA.

Based in the North East of England. Providing leather repair and restoration services in many sectors including; leather furniture, leather car interior, leather clothing, luggage and handbags and any other leather items you can think of... (yes, and those types).

Established over 30 years ago, we've built an unrivalled understanding of the business today. We constantly exceed our customers expectations on every level, reliably delivering a broad range of leather care and repair services for automotive, clothing, footwear, aviation, boats and yacht interiors. From private owners and corporate clients to manufacturers around the globe. Delivering services and care products to almost every country in the world.



## Investments from as low as £9,000+VAT

Create your future with this low start up investment.

**Been thinking of a franchise for some time? but each time you try to get to that next step, you find nasty hidden cost's involved!!**

The LRC franchise is designed in such a way that it's affordable and has no hidden extra cost involved. The monthly management fee is set very low from £300 plus vat per month.

We provide everything you will ever need to start your leather repair business (except your vehicle), all your kit, training and corporate uniforms are included in your initial franchise fee. Making your investment with the Leather Repair Company one of the best value for money franchises around today, which is a stress free and on the road to financial freedom.

### 3 week training programme

Your three week training programme will provide you with the skills and confidence required to launch your own successful business.

### Own territory

This grants you access to use our trademarks and intellectual property, including your dedicated Exclusive area, to provide you the opportunity to continually expand your business to add a number of vehicles on the road.

### Launch party

We don't just send you on your way after being trained. We hold a launch party at your chosen location to gain your awareness in your local area, by inviting key business people and press along for the day.

### Stock you up

You will be provided with all the stocks you require, including compressors, spray guns, paints, glues, fillers, everything you can think of, along with a complete additional system called "BIAB" (business in a box).

### Promotions

As a family business, we believe the success of your business is paramount of importance to us, so we provide you access to these, at very discounted prices. (Initial set provided) All items are personalised for you and your business.  
• Business cards • Letterheads • Compliment slips and Invoices.

- **Investments from £9,000 to £16,000+ vat from a selected area or to a full county all areas are always fully exclusive.**
- **Monthly management fees from £300 to £495+ vat depending on the size of area taken.**
- **No hidden fees, no percentages of turnover or profits are taken, you keep what you earn.**





# In-depth training.

From shoes to belts, car interiors to executive airline seats.



Furniture



Car Interiors & Interiors



Bags



Jackets & Clothing



Shoes & Boots



Marine, Aviation and more!

We will teach you how to repair any leather items you can think of. From shoes, to belts, car interiors to executive airline seats. With our extensive training, you will feel confident in carrying out any type of repair work. Small scuffs, rips, holes, full colour changes.

Training is around three weeks long. Each individual is different though, we understand this. If you need longer with us, not a problem. We will not let you leave until you feel confident out in the field.



## Comprehensive training course

Leather Repair Company offers one of the finest and the most comprehensive training courses in the UK today. We pride ourselves on the in-depth training that we provide and how we continually strive to improve what we teach you.

## ZOOM video support & help

We provide a full and comprehensive ZOOM live video help and support system.

Restorers – Leather Repair Company have invested thousands of pounds in advanced technology to allow to bring our workshops to you in a virtual world, this saves you time and money on travel costs and from being away from your business.

We can provide, after initial onsite training on-going training and support using ZOOM, with our sophisticated multi camera system allowing you to be closer to repairs as they are happening live.

We are always improving how we can help and reach you our extended family, by making resources better and better each year, and advancing technology as far as we can push it.

- Intense training • Live action • Q&A sessions • From the comfort of your own home • Worldwide



## Your Franchise.

Starting your business should be a celebration of what you have achieved so far

When you start your business, as we are a family run business, we believe this should be a celebration of what you have achieved so far.

With this in mind we send out RSVP letters to a large number of local business and press to invite them to your launch. This is to gain your business local awareness with business owners and the local press. This is all done at a local venue where we hire a function room for the day to celebrate your business and what it can achieve for the public.

### Google PPC

We have dedicated teams who work to make Google work for you. We will begin a Google campaign just for your area, aiming at keywords specific to your requirements and needs. After a short period we can take a further look at this campaign and increase or decrease where required. We will continue to pay for this campaign and monitor this very carefully to ensure maximum impact in your area.



### Web page

We will provide you personalised web pages. More people are turning to the internet for finding local companies and with our web site being so well known, it's the perfect place to start right at the top!

### Local press

Our in house team will be working hard prior to your launch party to gain as much exposure as possible for your business, including talking to local the press, supplying them with press releases and then speaking and interviewing you in person at your launch party.

### Support

Leather Repair Company does not stop its support at the end of your launch. We continue this for life, this is all included in your monthly management fee. We are always on hand for any form of support, even if it's just to have a chat about anything we are here for you.

- How to promote your business.
- Help with employing people.
- Bookkeeping assistance.
- Technical assistance.
- Understanding your performance.



## Your own set-up.

Your set up is very complex and covers everything you will ever need

When you are ready to launch, your set-up is very complex and covers everything you will ever need to make sure you can run your business with ease from day one.

We provide all franchisees with two systems, one that is fully mobile that fits into the boot of your car or a bigger kit that can be housed in your workshop at home, or if you have taken on a factory unit, in this.

The one thing we don't do here at LRC is to skimp on quality, we only use the best and our teams search the world hand selecting the finest ingredients possible, this ensures that our unique range of leather care and repair products, which are all hand made in house at our factories in East Yorkshire are very unique to us and are simply "World Class".

- Extensive technicians kit provided.
- Digital colour scanning systems.
- Full stocks to sell.
- 3 week intensive training.
- Full uniforms provided.
- Complete stationary packs.
- Van decals supplied & fitted.
- Your own web pages & social media set up.







## Online support & knowledge base.

### We have developed a huge online database and knowledge centre for everything leather.

The knowledge centre known as our Leather Wiki Site is packed full of amazing knowledge and facts all about leather, tips, tricks, and help.

This knowledge centre is being updated monthly with new articles written every month about leather and everything we know about leather that we have learnt over the last 30+ years. But our online technology and help does not stop there, we have developed our own colour mixing app that can be downloaded from the app store giving you colour formulas at your fingertips.

Complete and comprehensive video support and company meetings, we allow you as franchisees to help us develop, improve and introduce new products, even when it comes to branding for our company, we won't do anything until all franchisees have been told and we have fully discussed this in many meetings.

Private groups on social media where help is always at hand and nobody else other than franchisee can access this information portal, here you can openly talk to other franchisees and discuss ideas and techniques and gain help from everyone onboard.

- **Wiki site.**
- **Mobile app.**
- **Video support.**
- **Help groups.**



## Be part of the family.

Visit us at our head office, see for yourself why this family business is as big as it is

### What's next?

To find out how we tick and why we believe we have the best leather repair franchise on offer, please visit us at our head office in East Yorkshire, so you can see for yourself why this family business is as big as it is and why we believe all franchisees are part of our family.

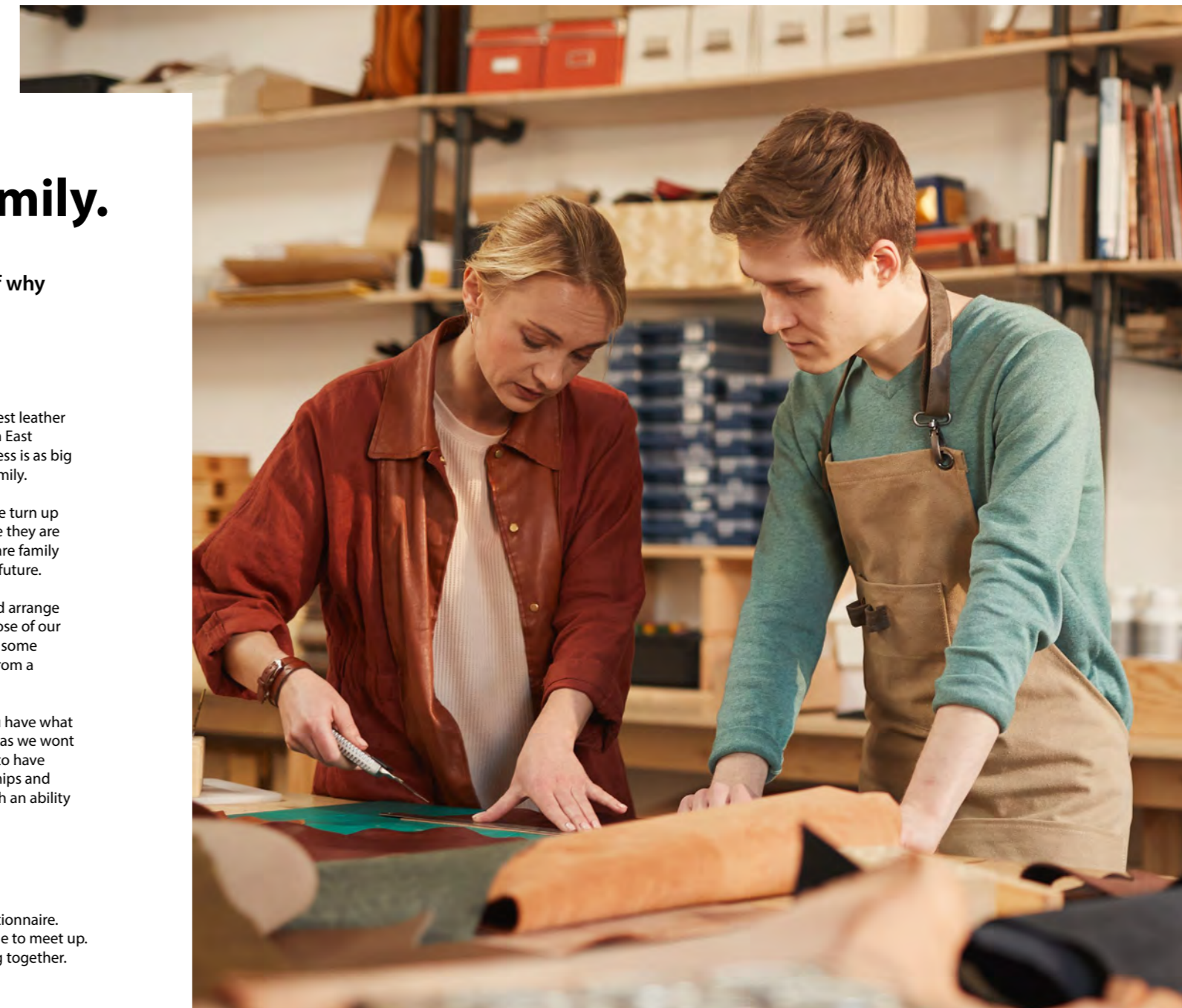
We don't hold huge mass open days where stacks of people turn up and you are treated like a number, we look after people like they are part of our family, as most people that take on a franchise are family people, looking for a better way of life and better financial future.

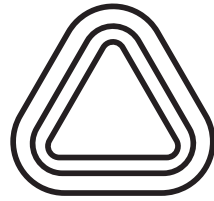
To book a no obligation appointment, contact us today and arrange a time that fits in around your working schedule. The purpose of our meetings is to get to know you a little bit better and to get some background information about you and what you expect from a franchise.

This provides us with the information we need to see if you have what it takes to be the next Leather Repair Company franchisee, as we won't let someone take on a franchise for the hell of it, you have to have what it takes. We want people to build long term relationships and flourishing businesses, so you need to be highly driven with an ability to learn new ways.

### Do you have what it takes?

If you want to take the next steps, please request our questionnaire. Simply fill in and return, we can then arrange a suitable time to meet up. We are looking forward to many more years ahead working together.





# Leather Repair Company

**Contact us today**

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**[Leatherrepaircompany.com](http://Leatherrepaircompany.com)**