



This pop up operated by SALT XC (BRIKA) is a unique retail shop that creates a space for emerging businesses and brands to sell their products. The shop is located in a redesigned historical bank building in Downtown Bentonville.

We are seeking hard-working, energetic and personable Assistant Manager to represent our shop and this incredible brand. We review applications on a rolling basis.

Sales Associate:

- **\$16-18 USD/hour on contract.** The final rate will be dependent on experience and qualifications.
- Abundant availability for AM, PM & Weekend shifts available starting **July 31, 2023.**

This position offers a great opportunity to further develop your retail skills as part of one of the freshest and newest concepts in Bentonville!

#### **ROLE OVERVIEW:**

- Maintaining daily communication with SALT Manager/Assistant Manager.
- Accountable for store experience during designated hours.
- Responsible for generating sales by engaging and connecting with customers in a warm and authentic manner.
- Customers should leave our shop feeling as if they've had a wonderful experience – it's more than a shopping transaction. From a more practical standpoint, they should feel as if their needs were met, whether it was just to treat themselves or to buy a gift. The goal is to make an indelible impression on them so they will have the knowledge and motivation to tell others about this pop-up and the products they've discovered.

#### **JOB RESPONSIBILITIES:**

##### **Customer Relations and Store Operations**

- Creates a positive, welcoming experience for customers
  - Demonstrates a "customer-first" mindset while working in the store
  - Educates customers on our product and the design (including brand history, manufacturing, retail pricing, etc.)
  - Connects with customers by asking open-ended questions
- Speaks with knowledge and confidence about the product features, materials, process in order to drive sales
- Upholds all store policies and procedures
- Ensures that merchandise and store are easy to shop and accessible to customers
- Properly open and close retail space location
- Unpack and process newly received inventory
- Maintains the store to meet brand standards (i.e., light dusting, mopping and cleaning of fixtures) and ensures brands/products are presented to meet the highest standards.
- Replenish product that's sold through on the floor
  - Executes all operational processes effectively



### **JOB RESPONSIBILITIES CONT:**

- Contributes to a positive working environment
  - Demonstrates values and behaviors consistent with our shared culture
  - Assists team members in customer interactions

### **Social Media and Events**

- Support Assistant Manager on a weekly basis to review content calendar
- Support Assistant Manager in maintaining the BRIKA Instagram account
- Support creating engaging video and/or photo content to be posted on our channels and shared with the brand for reposting
- Support Assistant Manager on brand activations
  - Ensuring success of activations
    - Promotion, preparation, set-up, execution, teardown, etc.

### **MUST HAVES:**

- High School Diploma or equivalent
- Must be at least **18 years of age**
- **1+ years of experience in customer service and retail**
- A passion and appreciation for quality apparel
- Upbeat, optimistic, passionate, friendly and authentic
- Proactive and solution-oriented – thinks outside the box and contributes to the overall environment and performance of the store
- Extraordinary guest interaction, organizational and time management skills
- Strong problem solving and decision-making skills
  - Ability to resolve and remedy guest questions, concerns, and challenges
- General computer knowledge
  - Ability to accurately and confidently process sales in the POS and payment terminal and performing checks and balances throughout the day
- Ability to communicate effectively with customers and employees
- Ability to receive feedback and take action when appropriate
- Ability to maneuver around sales floor and stockroom

### **BONUS:**

- Experience in social media management
- Content creation for Instagram and TikTok

### **PHYSICAL JOB REQUIREMENTS: STAND/MOVE**

**LOCATION:** 115 W CENTRAL AVE, BENTONVILLE, AR 72712