



MIDNIGHT & TWO

FOR IMMEDIATE RELEASE: June 5, 2016

Midnight & Two Inc.
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New Product: Midnight & Two Inc. Releases a Pre-Shave Oil and Introduces the “Complete Shave System”

Calgary, AB: Today, [Midnight & Two Inc.](#) (“Midnight & Two”, or “The Company”), a manufacturer and wholesaler of luxury grooming products for men, announced they have expanded their product offering through the release of a unique [Pre-Shave Oil](#) made from natural ingredients, including 100% essential oils. The oils moisturize the skin making it more flexible to the blade and decreasing “drag”. This significantly reduces the probability of irritation and nicks/cuts. The oils also soften and lift the beard hairs making them easier to shave which increases ease and comfort. As part of this release, The Company is introducing the [Complete Shave System™](#) (“CSS”). The CSS is a collection of all the shaving products which are designed to work together in achieving a truly enjoyable, luxury shaving experience. In addition to the CSS, The Company has released a [guideline](#) on how to properly utilize all products in order to achieve the best results.

In regards to the pre-shave oil, Tim Gutwald commented “this new release really adds an extra level of comfort and luxury to the shave, especially for those who use traditional tools such as straight razors and double edge safety razors. Combined with the shaving soap and after shave balm, our line of shaving products ensures maximum comfort and ease throughout the whole experience, and beyond.”

About Midnight & Two Inc.: Midnight & Two manufactures high end grooming products for men including pre-shave oils, shaving soaps, after shave balms and hair oils. Each unique product is handmade in Canada utilizing natural ingredients sourced from around the world, including 100% essential oils for scent (no synthetic or "fragrance" oils). Its line of luxury shaving products are highly nourishing for the skin, designed to provide maximum comfort during shaving, as well as prevent annoying shave-related irritation. Our newest product, a hair oil, among the first on the market created specifically for men, conditions and repairs damage, promoting fuller and healthier hair.

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