

GIFTS
WITH REAL
IMPACT

JOY
starts with you

Give your love this Christmas

On the heels of a year marked by hardship and uncertainty for so many, you can be a source of comfort and joy for families around the world.

When you share gifts from our catalogue, you plant seeds of change that have a lasting impact on the world's most vulnerable families. By providing animals, educational resources, medicine and more, you offer life-transforming hope to people—and communities—when they need it most.

Your simple act of love this holiday season will yield a plentiful harvest. With it, you will bless children and families who are struggling—and you'll give them something to celebrate for many years to come.

What a truly meaningful way to celebrate the birth of Jesus, this Christmas season and all year long.

Wishing peace to you and your loved ones,



Michael Messenger
President, World Vision Canada



Milk, eggs and income

MOST POPULAR

Give a goat and chickens! We've paired our most popular animals, so you can give struggling families meaningful gifts that will bring long-term change.

Livestock combos:

Goats, hens and roosters	\$150	(3319)
2 hens and a rooster	\$50	(1552)

When you give to the **Farm Animal Fund**, donations are pooled together to provide farm animals such as cows, piglets, sheep and chickens that provide families with improved nutrition and increased income.

Farm animal fund	\$100	(5587)
	\$60	(5645)

What's so special about our animals?

When you give livestock through World Vision, it's part of a greater community development program. Animals are purchased locally and distributed to families in need along with feed, training and other support. By yielding products like milk and eggs, these animals generate income, making it possible for families to pay school fees or even start a business. In addition, World Vision provides families with business guidance and skills, giving them—and their communities—a sustainable path to a new life.

Shop artisan gifts at worldvision.ca/gifts



Meaningful giving made easy

1

Select your gifts

Choose from animals, medicines, school supplies and more.

2

Order them today

Visit worldvision.ca/gifts or Call 1.800.844.7993 or **Complete** and mail the order form on p. 12.

3

Give a charitable gift in their name

Tell a friend or loved one which gift you've donated in their name with a FREE personalized e-card or greeting card.

4

Make a difference

Your kindness will have a lasting impact, helping children, families and communities.

Our promise to you

We're committed to honouring your generosity and ensuring the gift you selected gets to a community in need.

Only in exceptional circumstances, such as an emergency, might the donation be used for a similar or more urgent need. The suggested donation amounts shown for each item in the Gift Catalogue are based on periodic surveys of the countries you help us serve and are pooled together to provide the selected item.

Thank you for caring for children and families around the world.

“I drink milk every day, and I can milk a goat, too. It’s not hard.”

– 6-year-old Sydeny

Sydeny’s family depends on the goats as a source of income.

Glorious goodness of goats

Goats are hearty and practical animals for a family. Their milk is rich in protein, calcium and other nutrients, and is a great benefit to children in need. A goat can provide fertilizer to grow crops, hundreds of litres of milk, cheese and even the start of a whole herd. Give a goat today!

2 goats \$200 (1586)
Goat \$100 (1578)

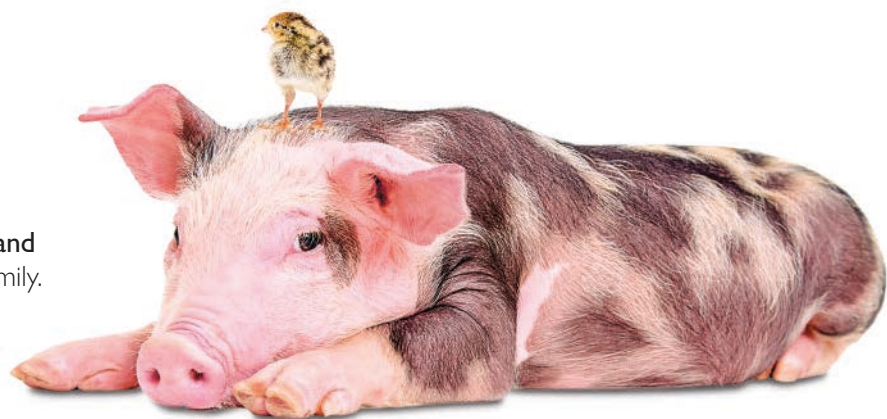


CREATE LASTING CHANGE

Piglets + chicks

The gift of baby pigs and chicks can be the beginning of something big. They’ll quickly grow to become a steady source of **food and income**—and a blessing for a struggling family.

Piglets and chicks \$65 (3616)



This little piggy

Here’s a gift that keeps on giving! Baby pigs grow quickly and are easy to raise. One sow can produce up to 20 piglets each year to **sell at market**. That’ll do, pig. That’ll do.

Piglets
\$120 (1420) \$40 (1412)

Chickens help children soar



EGGS.PROTEIN.
INCOME.

The crack of an egg. The first tiny chirp of a newborn chick. These small delights bring joy to children and families who receive **hens and a rooster**. Better yet, these wonderful birds provide an ongoing source of income, food rich in protein, vitamins and nutrients, and health for growing girls and boys—so their dreams can take flight.

Help fill a coop

\$100 (5066)

2 hens and a rooster

\$50 (1552)

Chickens are just chickens, right?

Maybe so. But when you give chickens or any other animals from the World Vision Gift Catalogue, you help entire communities thrive. Your hens and roosters are purchased locally. They’re then delivered to a family, along with feed, training and other support to ensure the birds multiply into a whole flock. That flock creates income and resources that empower children and families with bright futures. Just chickens? More like super chickens to the rescue.

When you select an item from the Gift Catalogue, your donation will be used to support World Vision projects in developing countries. Suggested donation amounts for the items are calculated at the time of planning and vary from country to country. Whenever possible, items or services will be procured locally and provided to a child or family in need as part of a project in their community. Many of the featured items are part of larger World Vision development programs that help entire communities to overcome poverty and achieve self-reliance. For more information, please visit worldvision.ca/gifts/FAQ.

The buzz about bees

Bees are a smart gift and a great **small business opportunity**. Equipped with beekeeping supplies and beehives, beekeepers can produce 50 kilos or more of honey a year to sell or trade. Sweet!

- Beehives \$100 (1800)
- Beekeeping kits \$60 (1792)



Warm and woolly alpacas

The wool from **alpacas** is one of the world's most highly valued—they can produce more than 4 kilograms in a year. That's plenty of clothing, blankets and rugs for families to weave, wear and sell.

- Alpacas \$250 (2196)



Count on sheep

Protein-rich milk. Warm wool for weaving. Two to three lambs a year. It's easy to see why healthy **sheep** are a blessing for families in need.

- Sheep \$150 (1594)

#1 GROUP GIFT

A full stable = hope

Break the cycle of poverty when you help fill a stable with farm animals like milk-producing goats and cows, woolly sheep, prolifically breeding pigs and chickens or ducks for eggs. What an ideal way to join with friends, family or co-workers and give a group gift.

Help fill a stable \$1,200 (1404) \$600 (3020)

Do even greater good

Your love spreads even further when you give gifts that multiply in value.

7X

Feed hungry families
(See p. 17)

5X

School essentials
(See p. 19)

4X

Empower women
(See p. 14)

See how you can start your own Group Fundraiser at worldvision.ca/groups



MULTIPLIES
4X
IN VALUE

Education unlocks their future **Multiplies 4X in value**

Every child dreams of what they can become—of a life filled with promise. But a child in poverty may never go to school. Help renovate classrooms, train instructors, improve literacy, provide vocational skills and more. Thanks to contributions from the Canadian government, **your gift multiplies 4X** in value to support children's education to help make their dreams come true.

\$100 equals \$400 in value **\$60 equals \$240 in value**

Education fund **\$100** (5520) **\$60** (2469)



Vocational training

Multiplies 5X in value

Open doors to a world of possibilities. Thanks to contributions from the Canadian government, **your gift multiplies 5X** in value to help provide **vocational training, leadership skills and more**, empowering people with hope and a better future.

\$100 equals \$500 in value
\$60 equals \$300 in value

Vocational training
\$100 (5488) **\$60** (5496)

MULTIPLIES
5X
IN VALUE



This little light

Solar-powered lights provide a clean energy source. You'll give children a way to study at night and families more time to enjoy together.

Solar lights **\$20** (5470)



MULTIPLIES
7X
IN VALUE

School lunches for hungry children

Multiplies 7X in value

Food is love—and the perfect gift. Help provide healthy school meals for children. Thanks to donations from the World Food Programme, **your gift multiplies 7X** in value.

Nutritious school meals

\$140 (4994)	\$140 equals \$980 in value
\$70 (5009)	\$70 equals \$490 in value
\$35 (5017)	\$35 equals \$245 in value

Books to help children learn

Multiplies 5X in value

Thanks to donations from corporate partners, **your gift multiplies 5X** in value to purchase, ship and distribute books and textbooks to support children's education.

\$30 equals \$150 in value

Books for children **\$30** (2212)

MULTIPLIES
5X
IN VALUE



Furnish and stock classrooms

Give children living in poverty the **educational tools to succeed**. Your gift will help support their education by providing classrooms with things like desks, chairs, chalkboards, school supplies, teacher training and more.

Help supply classrooms

\$200 (5678)
\$100 (1495)
\$50 (1487)



Power up a tech lab

Multiplies 5X in value

Help equip a school or computer lab with laptops, projectors and more. Thanks to contributions from corporate partners, **your gift multiplies 5X** in value to unleash the potential of students and their community.

\$150 equals \$750 in value

\$75 equals \$375 in value

Tech for a community

\$150 (5942) \$75 (5934)



FUEL FOR THE FUTURE

Growing food for life

Multiplies 4X in value

With the right farming resources, families can achieve real food security. Give what they need with **agricultural packs**. They help provide seeds, tools, training and more. In emergencies, food is provided thanks to donations from the World Food Programme. **Your gift multiplies 4X** in value to help end hunger.

\$70 equals \$280 in value

\$35 equals \$140 in value

Agricultural packs and more \$70 (1115)

Agricultural packs \$35 (1545)



Cook smart

Safe and easy to use, these **stoves** can be powered by vegetable debris. Now, a family can use them to cook food they've grown, sanitize water and heat their home on cold nights.

Wood-conserving stoves \$50 (2550)

Loans that uplift

Help break the cycle of poverty when you gift **loans or equipment and business training** to struggling families. Your gift will help them rebuild their income or get a new business off the ground. As loans are repaid, your gift will be re-loaned to help other families.

Help families start businesses

\$200 (2899) \$100 (1669)



Seeds that feed

Just a handful of **fruit and vegetable seeds** can give a family the chance to take root and grow. They provide fresh food and even extra income.

Crop seeds for farmers \$10 (4465)



Pedal power

What moves you? Empowering others? Changing lives? **Bicycles and repair kits** are the ticket. Help get a child to school, a parent to work or a health worker to save lives. Your gift helps purchase and distribute these incredibly important bikes.

Bicycles and repair kits \$100 (2238)



Healthy fruit and eggs

Tasty goodness for breakfast? Yes, please. Give **chickens and fruit trees or fruit trees and seeds**, and you'll provide food security for growing children and income for hardworking parents. Includes agricultural training and more.

Chickens and fruit trees \$80 (3699)

Fruit trees and seeds \$30 (2840)



Order online worldvision.ca/gifts Call 1.800.844.7993 Mail enclosed order form



FOR SPONSORS ONLY

SHARE LOVE YEAR-ROUND

Help children in the most need

When you give where most needed, you'll help provide things like healthcare, safety, food, clean water and more to vulnerable children and families around the world. It's a powerful way to **help fight poverty and hunger**, and give hope to those in need.

Give where most needed
\$200 (5025) **\$100** (5033) **\$50** (5041) **\$25** (5058)



12 months of hope and joy

JANUARY  Goat	FEBRUARY  Education fund	MARCH  Fruit trees and seeds	APRIL  Medicines for children	MAY  Books for children	JUNE  Agricultural packs
JULY  Emergency food	AUGUST  Feed hungry families	SEPTEMBER  Empower women	OCTOBER  2 hens and a rooster	NOVEMBER  Winter clothing	DECEMBER  Save malnourished children

Imagine your heart on a trip around the world. **Giving hope. Changing lives.** World Vision gifts can do this. Your Gift of the Month provides a new blessing every month—from medicines to education. And, your Gift of the Season helps provide farm animals such as goats, chickens or pigs.

Gift of the month **\$600** (1867)
 Gift of the season **\$200** (5082)

Bring JOY to your sponsored child and their community

A thriving community grows happy children. This **gift to your sponsored child's community** will help other children who live there by establishing kids' clubs, providing educational materials like books, training for teachers and more.

Gift for your sponsored child's community **\$500** (5652) **\$200** (2865) **\$100** (1875) **\$50** (2857)



Transform lives through sponsorship

Sponsor a child and experience the joy of **creating real and lasting change**—not just for this child, but for their family and entire community. You'll be able to watch progress unfold through videos, photos and stories from your sponsored child and their community.

Sponsor a child **\$49 per month** (6239)

To request a child in a specific country, please call 1.800.844.7993.



Give to the world's most vulnerable
and still support those you love

Make a lasting impact. Remember World Vision in your Will.

The lives of so many vulnerable girls and boys have been changed thanks to generous Canadians who support our mission. The power to continue this important work is in your hands. Leaving even a small portion of your estate as a gift to World Vision Canada can help make a lasting difference to children in need around the world—and benefit your own family.

Include a gift in your Will to World Vision Canada. It might be easier than you think.



SCAN ME

Call: 1-800-714-3280
 Email: plannedgiving@worldvision.ca
 Download the Will brochure:
www.worldvision.ca/plannedgiving

WAYS TO GIVE:

- Wills and Bequests
- Securities
- Life Insurance

Start up her dream

Multiplies 4X in value

Empower women entrepreneurs! Help bring gender equality to their communities. Your gift can do both—help provide sewing machines, cloth, agricultural tools, business training and access to markets. Thanks to contributions from corporate partners and the Canadian government, **your gift multiplies 4X** in value.

\$150 equals \$600 in value
\$75 equals \$300 in value

Empower women \$150 (5967) \$75 (5926)



MULTIPLIES
4X
IN VALUE



Save lives with bed nets

NEW GIFT!

More than 400,000 people die of malaria each year—and children under the age of 5 are among the most vulnerable. **Give insecticide-treated bed nets** to protect children and their families from deadly malaria-bearing mosquitoes.

Bed nets
\$50 (1248) \$15 (6247)



Soonil and friends in 2018, India

Girls' hygiene kits

Multiplies 5X in value

Help provide feminine hygiene supplies—like reusable absorbent pads, washcloths, soap and more—and training to keep girls healthy and free to live their lives. Thanks to contributions from partners, **your gift multiplies 5X** in value to purchase, ship and distribute hygiene kits to girls.

\$50 equals \$250 in value
\$25 equals \$125 in value

Girls' hygiene kits \$50 (5769) \$25 (5777)

MULTIPLIES
5X
IN VALUE

More school for more girls

By supporting girls' education, you help them rise from poverty and lift their communities. Your gift provides essentials like uniforms, school fees, materials and more.

Send girls to school
\$200 (5702)
\$100 (5694)



World Vision, 2013, Afghanistan

Reach out to children in the world's most dangerous places

Share hope with vulnerable children in some of the world's most dangerous places. Become a **Raw Hope** partner and you'll provide things like clean water, education, food, healthcare and shelter in countries like Afghanistan, Democratic Republic of the Congo, Honduras and South Sudan.

Give Raw Hope one-time gift \$40 (4093)
Give Raw Hope monthly gift \$25 (4507)

Life-saving nutrition

Multiplies 2X in value

Help provide emergency nutrition to hungry children on the brink of death. Thanks to donations from partners, **your gift multiplies 2X** in value to ship and distribute high-protein food packets that will help save the lives of severely malnourished children.

\$60 equals \$120 in value

Help save malnourished children \$60 (2253)



MULTIPLIES
2X
IN VALUE

World Vision, 2018, Afghanistan

Help sexually exploited children

It's an unthinkable crime. Children—some as young as 6—forced into sexual slavery. Their hearts broken. Dreams crushed. Help support children's rights with **resources like education, counselling, awareness training, advocacy** and more.

Help sexually exploited children
 \$150 (3012) \$75 (2485)

**MEND HEARTS.
 RESTORE LIVES.**

MULTIPLIES
7X
 IN VALUE

Feed hungry children and families

Multiplies 7X in value

Rush power-packed food supplements and rations to malnourished, hungry children and families. **Your gift multiplies 7X** in value thanks to donations from the World Food Programme to support food security.

\$220 equals \$1,540 in value
 \$110 equals \$770 in value
 \$55 equals \$385 in value

Feed 4 hungry families \$220 (5983)
 Feed 2 hungry families \$110 (5975)
 Feed a hungry family \$55 (5892)



Stop child marriage

Millions of girls around the world are impacted by **child marriage**. Like Aishata, they are often forced to marry before the age of 18, reinforcing an ongoing cycle of poor health, poverty, violence and abuse for girls. With your gift, you will help educate girls about their rights, advocate for policy change, establish support networks and more.

Help end child marriage
 \$120 (6197) \$60 (6205)

“I was young and not the age for marriage ... I wanted to continue my schooling” — Aishata, age 16



Protect a girl or woman in crisis

Multiplies 4X in value

Help women and girls at risk by providing information about gender equality, girls' education, their right to service and support, alternatives to early marriage, health and more. Your gift will also help ensure that men and boys are taught to value and support gender equality. Thanks to contributions from the Canadian government, **your gift multiplies 4X** times in value.

\$100 equals \$400 in value

Women and Girls in Crisis Fund \$100 (2014)

Tools for children with disabilities

For children with physical, intellectual and learning disabilities, living in poverty is even harder. Help provide items like **wheelchairs, educational toys, training** to parents and teachers, and more.

Tools for children with disabilities
 \$100 (5710) \$50 (5728)



Emergency food

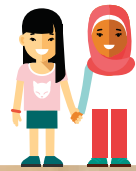
Multiplies 7X in value

Help support the urgent delivery of **emergency food** during humanitarian crises such as famine and the COVID-19 pandemic. Thanks to donations from the World Food Programme, **your gift multiplies 7X** in value to also help prevent hunger.

\$50 equals \$350 in value
 \$20 equals \$140 in value

Emergency food \$50 (5900) \$20 (4804)





Teach your children the joy of giving

Charming baby chicks

What a sweet way for your child to connect with another girl or boy halfway across the world.

Baby chicks \$20 (4432)



GIFTS START AT \$10

Reading, writing and arithmetic

Multiplies 5X in value

Help kids learn and succeed in their education with **school essentials**. Thanks to partner companies, **your gift multiplies 5X** in value to purchase, ship and distribute school supplies like backpacks, notebooks, pencils, pens and more.

\$50 equals \$250 in value

\$10 equals \$50 in value

School essentials

\$50 (5686)

\$10 (4499)



MULTIPLIES 5X IN VALUE

Countless hours of fun

Soccer balls, volleyballs, basketballs, nets and more. Imagine the good times kids can share with other kids when you help provide **sports equipment**.

Sports equipment \$60 (2881)

Sports balls and more \$30 (1909)

Sports balls \$10 (4457)



Warmth for children

Protect children and families from freezing temperatures when you give winter clothing, sturdy footwear or cozy blankets.

Winter clothing & blankets \$65 (5140)

Winter clothing \$35 (1511)

Warm blankets \$30 (1891)

Educational toys and games

Make learning fun for children everywhere. Your gift will **equip children's centres and spaces** with educational toys like puzzles, books, games, stuffed animals and more.

Educational toys and games

\$20 (6189)



NEW GIFT!



With one small gift, kids can make a world of difference.



Boots for children

Warm, dry feet are happy feet. Your gift provides **sturdy rain boots and other footwear** to children living in harsh climates. It can help with children's overall health, and let them focus on more important things—like learning and playing!

Boots for children

\$30 (4358)



GREAT GROUP GIFT

Clean water changes everything

The drill bores into hard, dry earth. A breakthrough! Voices shout with joy as water gushes to the surface. **Help build a well** and transform a community. One borehole will bring **life-giving water**, providing relief to some of the 435 million people that don't have access to clean water. You'll also help provide equipment, parts, engineers and training to maintain the well.

Help drill a well \$15,000 (1388)
Share of a well \$2,500 (1396)

Shower them with life

Clean water for families

Give **safe drinking water** and help protect children and their families from worms, cholera and other painful and deadly waterborne diseases. Your gift helps build pipelines, handwashing stations, install pumps and more.

Clean water fund
\$500 (3632)
\$200 (5660)
\$100 (1362)

GIFTS THAT LAST A LIFETIME

Every 60 seconds a family gets water.

Learn more at worldvision.ca/giftimpact



Power up with solar panels

Multiplies 2X in value

Help provide clean energy for health facilities and irrigation systems with **solar panels**. Thanks to partner companies, **your gift multiplies 2X** in value to ship and distribute solar panels.

\$500 equals \$1,000 in value \$250 equals \$500 in value

Solar panels \$500 (5744) \$250 (5751)

Skip to the loo

Properly built and installed **latrines**, along with hygiene education, can improve sanitation and health for a community and increase school attendance for girls. This is an unusual, yet practical and truly meaningful gift.

Help build latrines
\$125 (2527)



Pure and healthy

Multiplies 4X in value

Access to **clean drinking water** and **better hygiene** has the power to save lives. Help vulnerable families receive critical supplies, like water purification tablets, water filters and filtration units, soap, toothpaste, toothbrushes and more. Thanks to contributions from partners, **your gift multiplies 4X** in value to ship and deliver purification and hygiene kits.

\$150 equals \$600 in value
\$50 equals \$200 in value

Water purification and hygiene kits
\$150 (6213) \$50 (6221)



Order online worldvision.ca/gifts Call 1.800.844.7993 Mail enclosed order form

Deliver healthy babies

Multiplies 2X in value

With contributions from partners, **your gift multiplies 2X** in value to provide expectant or new moms with things like birthing kits, baby clothing, prenatal care and more.

\$100 equals \$200 in value

Mom and baby care
\$100 (3368)



Stock a medical clinic

In vulnerable communities, clinic shelves are often empty. Help fill them with life-saving essentials like medical supplies, deworming drugs, gurneys, gloves, gowns, IVs and more. Thanks to assistance from corporate partners, your gift helps purchase, ship and distribute supplies.

Stock 2 medical clinics \$200 (1461)
Stock a medical clinic \$100 (1453)



Medicines for children

A child suffers. A parent's heart breaks. Heal them both with this life-saving gift, which will help purchase, ship and distribute vital medicines for children and families.

Medicines for children and families \$60 (2832)
Medicines for children \$30 (1933)

Help equip healthcare workers

Healthcare workers are critical to the vulnerable communities they serve, especially in times like a pandemic. Help provide the supplies and training healthcare workers need to identify illnesses, provide nutrition education, refer families to health facilities and more.

Help equip healthcare workers \$50 (5074)



Family food baskets

Multiplies 7X in value

Loaded with **nutritious foods**—staples like grains, beans, oil and more—this is a great way to fill hungry bellies with the right stuff. Thanks to donations from the World Food Programme, **your gift multiplies 7X** in value to aid food security.

\$100 equals \$700 in value
\$50 equals \$350 in value

Family food baskets
\$100 (5504) **\$50** (5512)



COVID-19 support

Help stop the spread of **COVID-19** by providing things like protective equipment, masks, hand sanitizer and handwashing stations to vulnerable communities around the world. Your gift also supports vulnerable children by improving health systems and ensuring access to food.

COVID-19 support
\$50 (6056) **\$25** (6049)



Provide life-saving immunizations

Every day, nearly 15,000 children under age 2 die of mostly preventable diseases. With your gift, you will help educate families about immunizations and deliver equipment to help protect communities. You will also help raise awareness about the COVID-19 vaccine.

Help immunize communities \$100 (1677)





SHARE LOVE YEAR-ROUND!

(See p. 13)



CATALOGUE CODE



REAL GIFTS THAT TRANSFORM LIVES

Goats, hens & roosters

This robust livestock combo will help children and families thrive. (See p. 3)

Goats, hens and roosters
\$150 (3319)

2 hens and a rooster
\$50 (1552)

Stock a clinic

Help stock a medical clinic with life-saving medicines and supplies. (See p. 23)

Stock 2 medical clinics \$200 (1461)
Stock a medical clinic \$100 (1453)

The tools to succeed

Multiplies 5X in value

Help kids learn by providing school essentials like backpacks, notebooks, pencils, pens and more. (See p. 19)

\$50 equals \$250 in value
\$10 equals \$50 in value

School essentials
\$50 (5686) \$10 (4499)

Share what #LoveCanGive

