RETINAL SERUM

WHO IS IT FOR?

Normal, dry, or oily skin types. Targets fine lines and wrinkles.

AROMA & TEXTURE: Refreshing, uplifting citrus scent. A lightweight serum.

WHAT IS IT?

Maximise your skin's youthful radiance with this anti-ageing vitamin A serum, one of the first Australian COSMOS certified organic, based Retinal that you can use at any time of the day, without experiencing sensitivities.

Actives Retinal derived from pink salt lakes and Bakuchiol work to increase cellular turnover, address hyperpigmentation, and reduce the appearance of fine lines and wrinkles.

Fortified with antioxidants derived from Buriti, Rosehip, Tomato extract and CoEnzyme Q10 (ubiquinone), this gentle elixir works on age related damage by resurfacing your skin and supporting skin barrier function, revealing a brighter and more even complexion.

*Whilst the botanically sourced retinal in our Vital A serum is safe to use whilst pregnant or breastfeeding and does not cause skin sensitivities when exposed to UV, some other forms of Vitamin A may not be suitable for sensitive skin, during pregnancy or breastfeeding.

FORMULATION ACTIVES:

RETINATUREL - VITAMIN A

Retinal is a retinoic acid precursor. It's formed during the transformation of Retinol to Retinoic Acid. It helps speed up the skin's natural cellular turnover process and reduce the appearance of fine lines. It offers a more controlled delivery of retinoic acid minus any adverse side effects compared to synthetic retinoids.

BAKUCHIOL

Bakuchiol is a natural alternative to retinol and potent antioxidant that stimulates collagen production and visibly reduces skin discolouration from environmental exposure. It has a soothing effect on skin and protects the extra cellular matrix controlling inflammation.

LYCOPENE

An active made from tomatoes, containing an abundance of lycopene, a powerful antioxidant. It protects the proteins of the extracellular matrix, by inhibiting the harmful effects of UV exposure, improving skin hydration, and reducing wrinkle appearance.

BURITI OIL

High in concentration of antioxidants, natural beta-carotene (vitamin A), it protects the skin against photo-damage and maintains healthy skin cells by protecting the cell membrane. It is rich in unsaturated fatty acids and contains vitamins E, C and A promoting excellent emollient properties, that work to rebuild, moisturise, and rehydrate skin cells.

ROSEHIP OIL

Rosehip is one of the best anti-ageing oils and ideal for skin tissue renewal, by increasing collagen and skin elasticity. It contributes to combating free radicals and protects the skin from premature ageing. These properties are attributed to its high concentration in Vitamin A, Vitamin E, and fatty acids.

UBIQUINONE (COQ10)

CoQ10 (Ubiquinone) is a nutrient and fat-soluble substance that plays an essential role in cellular function as an antioxidant. It nourishes and reinforces the skin replenishing the natural lipid barrier and preventing Transepidermal Water Loss (TEWL). Research shows beneficial effects include diminished signs of wrinkle depth and visible signs of photoageing.



KEY SELLING TIPS:

- Safe to use in the presence of sunlight
- Safe to use while pregnant and breastfeeding
- Increases cell turnover, resulting in a softening of fine lines and wrinkles
- Resurface skin tone and refine complexion
- Assists in fading darks spots and reducing pigmentation
- Suitable for normal, dry, or oily skin types
- Assists in improving skin clarity and imperfections
- May increase hydration
- May reduce redness
- Creates a brighter, more luminous complexion

APPLICATION:

- 1. Double cleanse with prescribed cleanser.
- 2. Apply Rose Blossom Hydrating Mist.
- 3. Apply Vital A Elixir to key areas of the face, neck and décolletage and gently press into the skin.
- 4. Apply Vital B Elixir if skin is dehydrated or requires balancing.
- For best results, use in combination with the Age Defiance Collection and Vitamin Booster Collection.
- Can be used day or night.
- Follow with sun protection if using during the day time.
- Follow with Age Defiance Night Serum for amplified results at night.
- Finish your nighttime routine with Queen of the Night Crème for additional hydration and age-defying results.

INGREDIENTS:

Aloe Barbadensis Leaf Juice*, Glycerin, Prunus Armeniaca (Apricot) Kernel Oil*, Caprylyl/Capryl Glucoside, Bakuchiol, Mauritia Flexuosa Fruit Oil, Retinal, Solanum Centrale Fruit Extract, Astragalus Membranaceus Root Extract, Spilanthes Acmella Flower/ Leaf/Stem Extract, Carthamus Tinctorius (Safflower) Seed Oil, Helianthus Annuus (Sunflower) Seed Oil*, Rosmarinus Officinalis (Rosemary) Leaf Extract*, Ubiquinone, Citrus Aurantium Bergamia (Bergamot) Peel Oil*, Rosa Canina Fruit Extract*, Aqua (Water), Polyglyceryl-6 Oleate, Sclerotium Gum, Silica, Sodium Cocoyl Glutamate, Sodium Surfactin, Tocopherol, Xanthan Gum, Citric Acid, Lysolecithin, Pullulan, Sodium Citrate, Benzyl Alcohol, Dehydroacetic Acid, Glyceryl Caprylate, Potassium Sorbate, Sodium Benzoate, Citral, Limonene, Linalool.

*From organic agriculture. 89.78% organic of total. 99.00% natural origin of total.

AVAILABLE SIZES:

- 5ml deluxe sample
- 30ml retail



LINK PRODUCTS:

- Hydrating Cleansing Lotion
- Balancing Cleansing Gel
- Vital B Elixir
- Vital C Elixir
- Age Defiance Night Serum
- Age Defiance Eye Serum
- Queen of the Night Crème
- Antioxidant Facial Oil