

MAKEUP &amp; SKINCARE

## May beauty buys: Planet-friendly powder shampoo, a night serum with three biotics, and a cleanser that doesn't cut it

by Nicole Nithiyah | Apr 27, 2022

### The Powder Shampoo – Exfoliating and Balancing



Photography: The Powder Shampoo

No need for explanations – The Powder Shampoo is pretty self-explanatory. This homegrown vegan powder-to-foam shampoo is kind to your scalp and the planet. Not only does it come in a water-free formula, it's also packed in 100% recyclable and reusable aluminium bottles. And thanks to the light weight (compared to liquid shampoos), the shampoo reduces carbon footprints by over 90%! The company also plants a tree for every bottle sold.

Now, on to the product – the brand has a range of four shampoos to suit all scalp types. I use the exfoliating and balancing shampoo infused with tea tree essential oil and white willow tree bark to clear dead skin cells, dirt and product build-up. I pile on about a teaspoon (five to six shakes) to cleanse my scalp. You can lather it between your palms first or apply straight to your scalp (I do the latter). Of course, it'll take some time to deal with my hair concerns but I'm presently surprised at how clean my scalp is looking after each wash. FYI: it's a great alternative to pack if you're travelling light. And no need to worry about carrying too much liquid!

*The Powder Shampoo*, \$39.90 for 100g, available online and at multiple locations including Lazada, Shopee and Takashimaya