

# Uniqfind

## **SOCIAL MEDIA MANAGER + CONTENT CREATOR INTERNSHIP (3 months, Toronto)**

We're ISO a millennial social media and content creation aficionado to grow our already strong presence both online and off. Working collaboratively with founders and marketing personnel, intern will increase brand recognition through unique content creation (photography, videography, graphic design) and drive social media engagement through daily management and strategic growth strategy.

### **Who are we?**

We're Uniqfind. We believe in pairing utility with design. We support and explore art as a means of inspiring your day-to-day backdrop. We aim to provide the simple gesture of wrapping your tech in contemporary designs to elevate your life and surrounding spaces. We support the story of taking something monotonous and making it Uniq. We believe in building a community where inspired individuals use their tech devices as an extension of their personal style.

We're looking for a like-minded individual who is inspired by what we do, and is as excited as we are about trends, social media, photography, fashion, tech and how they are work together.

### **You're our person if you're:**

- Immensely creative
- An ardent trend predictor
- A passionate collaborator
- Highly social media savvy
- Committed to our goals + mission
- Hungry for growth + opportunity

### **Duties will include:**

- Collecting highly-sharable, quality content
- Creating distinctive, highly-sharable content
- Automating posts to Instagram via Schedugram
- Tracking + analysing post performance via Iconosquare
- Interacting with community on Instagram
- Crafting Instagram stories and "take-overs"
- Posting relevant + trending content to Facebook
- Interacting with community on Facebook
- Generating pertinent tweets
- Interacting with community on Twitter
- Collaboratively assisting in photo + video shoot
- Scouting trends in social media, fashion + culture

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## **Desired experience includes:**

- At least 2 yrs. experience in social media management
- Strong familiarity with Photoshop, Illustrator + InDesign
- Ability to problem solve, maintain and improve upon systems
- Proven writing and communication skills
- Proven photography and video production skills

## **What we can offer:**

- A unique, fulfilling experience working with a successful Toronto start-up
- Hands-on, fully immersive experience within your field of focus
- The opportunity to work alongside a recognized group of people
- Flexible work hours embracing work/life balance
- The potential to become a permanent member of our team

## **How to apply?**

Please email your resume and cover letter outlining your interest and passions pertaining to this opportunity to [emily@uniqfind.com](mailto:emily@uniqfind.com).