



BEERTASTING

BIERE DER WELT BEERS OF THE WORLD





MEHR INFORMATIONEN ERHALTEN



READ THE BOOKLET IN ENGLISH



LIRE LE LIVRET EN FRANÇAIS



LEA EL FOLLETO EN ESPAÑOL



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SCAN ME





Dear beer tester,

with this beer tasting set we give you the opportunity to dive into the world of beers. A journey through national and international specialties and a special tasting experience await you.

This booklet provides interesting insights, information and tips for a successful beer tasting.

With this booklet, we give you the opportunity to write down your personal tasting notes.

Your beer box was filled and packaged by hand by people with disabilities in Germany. In this way, we help disadvantaged people to be integrated more easily into the world of work and thus set an example against discrimination.



We hope you enjoy tasting the different types of beer and discovering new delicacies!

Cheers

your Boxiland Team 

INTERESTING FACTS ABOUT BEER

WHO INVENTED IT?

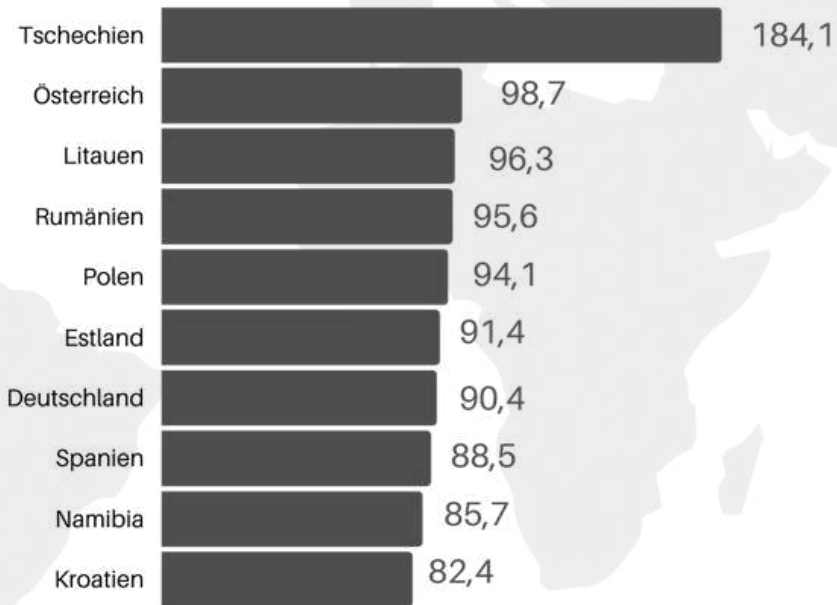
Beer was invented by the ancient Egyptians. They fermented a half-baked bread with water.

THE STRONGEST BEER IN THE WORLD

The strongest beer in the world is currently brewed by the Scots. The beer from John McKenzie and Lewis Shand bears the name "Snake Venom" and has a proud 67.5% alcohol content.

WHO DRINKS HOW MUCH?

Per capita consumption in 2021 in liters *



SOURCE: STATISTA

DIFFERENT BEER STYLES

HOW MANY BEER STYLES ARE THERE IN THE WORLD?

It is estimated that there are more than 150 beer styles worldwide.
In Germany, the best known are:

PILSNER

Characteristics: Golden yellow, clear, slender
Alcohol: ~ 4-5%

HELLES/MARZES

Properties: Less bitter due to more grain and less hops
Alcohol: ~ 4-5%

OCTOBERFEST BEER

Characteristics: stronger lager, but is more drinkable, Alcohol: ~ 5.8-6.3%

WHEAT

Properties: Mostly sweetish due to the yeast
Alcohol: ~ 4-5%

CELLAR BEER

Characteristics: drinkable, little carbonic acid and many turbidities
Alcohol: ~ 4-6%

EXPORT

Characteristics: Tart, bitter and brewed with more original wort.
Alcohol: ~ 5-6%

SMOKE BEER

Properties: brewed with smoked malt, reminiscent of smoked bacon
Alcohol: ~ 4-6%

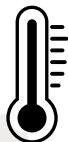
BLACK BEER

Properties: malty sweet, is brewed with roasted malts
Alcohol: ~ 4-5%



BEER TIPS

DIRECT PREPARATION



OPTIMAL TEMPERATURE

DON'T COOL YOUR BEER TOO MUCH, BECAUSE BELOW A TEMPERATURE OF 6°C THE FLAVORS CAN'T FULLY DEVELOP. IN GENERAL, THE HEAVIER AND STRONGER A BEER, THE WARMER IT CAN BE.



THE RIGHT GLASS

THE RULE OF THUMB IS THAT THE LEANER THE BEER, THE LEANER THE GLASS. STRONG BEERS, FOR EXAMPLE, CALL FOR A WIDER GLASS. RINSE THE GLASS WITH COLD WATER BEFORE TASTING.

PROCEDURE



LOOK AT THE LABEL

WHAT IMPRESSION DO THE BOTTLE SHAPE, COLOR, AND LABEL LEAVE? THE EYE DRINKS ALONG.



COLOR AND FOAM

WHAT CAN BE DETERMINED?
WHAT IS THE COLOR OF THE BEER?
WHAT IS THE COLOR AND STABILITY OF THE FOAM?
COLOR AND CLARITY MAKE A BEER ATTRACTIVE.



AROMA

WHAT ARRIVES AT THE NOSE? WHAT AROMAS DOES THE BEER DELIVER? DOES THE SCENT CHANGE WITH PROLONGED SMELLING?

BEER TIPS

TASTE IN THE MOUTH

THE FIRST IMPRESSION ON THE TONGUE AND PALATE? DOES THE SWEETNESS, ACIDITY OR BITTERNESS PREDOMINATE? HOW DOES THE BEER START IN THE MOUTH? WHAT IS THE CONSISTENCY, RATHER WATERY, FATTENING, FULL-BODIED, SLENDER OR BROAD? WHAT IS THE FINISH OF THE BEER ON THE PALATE?

EACH BEER STYLE HAS ITS OWN DEFINED TASTE. CAN YOU TASTE IT?

IN THE AFTERTASTE, THE FLAVOR SHOULD SOLIDIFY. IF WE LOOK FORWARD TO THE NEXT SIP, THEN WE HAVE A GOOD BEER.





SAGRES

INFORMATION

Origin:	Portugal
Brewery:	Central De Cervejas
Drinking temperature:	7-9°C
Beer style:	Lager
Alcohol content:	5,1%
Ingredients:	Water, barley malt, hops, corn, rice
Ideal with:	Spicy cheese



VERKOSTUNGSBOGEN TASTING PAGE

PAGE DE DÉGUSTATION | PAGINA DI DEGUSTAZIONE | PÁGINA DE DEGUSTACIÓN



SCHAUM FOAM | MOUSSE | SCHIUMA | ESOUMA

leicht | light

facile | facile | fácil



fest | solid | fermentent
fermamente | fermemente



KLARHEIT CLARITY | CLARTÉ | CHIAREZZA | CLARIDAD

klar | pure | brilliant |

luminoso | brillante



trüb | turbid | nuageux |
opaco | nublado

FARBE COLOR | COULEUR | COLORE | COLOR



GERUCH SMELL | ODEUR | ODORE | OLOR

schwach | weak |

faible | debole | debil



stark | strong | fortement
| forte | fuertemente



ANTRUNK

FIRST SWALLOW | PREMIÈRE GORGÉE | PRIMO SORSO |
PRIMER SORBO

leicht | light

facile | facile | fácil



schwer | heavy | difficile |
difficile | difficil

sehr süß | very

sweet | très doux |

molto dolce | muy

dulce



sehr herb | very tart | très
amer | molto amaro | muy
amargo



WÜRZE

SPICE | ASSAISONNEMENT | CONDIMENTO | CONDIMENTO

mild | mild | doux |

leggero | leve



würzig | aromatic | épice |
speziato | picante

GESAMTBEWERTUNG

SCORE | GLOBAL | GENERALE | TOTAL





CARLSBERG

INFORMATION

Origin:	Denmark
Brewery:	Carlsberg
Drinking temperature:	5-7°C
Beer style:	Pilsner style lager
Alcohol content:	5%
Ingredients:	Water, barley malt, hop extract
Ideal with:	Brown bread with butter, sausage, Danish food



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MORETTI

INFORMATION

Origin:	Italy
Brewery:	Moretti
Drinking temperature:	7-9°C
Beer style:	Pilsner
Alcohol content:	4,6%
Ingredients:	Water, barley malt, hops
Ideal with:	Italian food culture



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EINBECKER

INFORMATION

Origin:	Germany (Lower Saxony)
Brewery:	Einbeck Brewery
Drinking temperature:	7-8°C
Beer style:	Pilsner
Alcohol content:	4,8%
Ingredients:	Brewing water, barley malt, hops
Ideal with:	Bread rolls, ham platter and bratwurst



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GESAMTBEWERTUNG

SCORE | GLOBAL | GENERALE | TOTAL





INFORMATION

Origin:	Canada
Brewery:	Moosehead
Drinking temperature:	5-7°C
Beer style:	Stock
Alcohol content:	5%
Ingredients:	Water, barley malt, hops, corn
Ideal with:	Steak, roast, grilled food



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EFES

INFORMATION

Origin:	Turkey
Brewery:	Efes
Drinking temperature:	7-9°C
Beer style:	Pilsner
Alcohol content:	5%
Ingredients:	Water, barley malt, hops
Ideal with:	Poultry, roast, salad



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TIGER

INFORMATION

Origin:	Singapore
Brewery:	ASIA Pacific Breweries
Drinking temperature:	5-7°C
Beer style:	Lager
Alcohol content:	5%
Ingredients:	Water, barley malt, hops, cane sugar
Ideal with:	Poultry, roast pork, vegetables



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mild | mild | doux |

leggero | leve



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speziato | picante

GESAMTBEWERTUNG

SCORE | GLOBAL | GENERALE | TOTAL





SAN MIGUEL

INFORMATION

Origin:	Spain
Brewery:	Grupo Mahou San Miguel
Drinking temperature:	4-6°C
Beer style:	light lager
Alcohol content:	5,4%
Ingredients:	Water, barley malt, hop extract
Ideal with:	Vegetables, fried fish, olive salad



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GUINNESS EXTRA SHOT

INFORMATION

Origin:	Ireland
Brewery:	St. James` Gate Grainery
Drinking temperature:	12°C
Beer style:	Shout, draught beer
Alcohol content:	4,1%
Ingredients:	Water, barley malt, barley, roasted barley, hops, hop extract
Ideal with:	Sweet potato fries, chocolate ice cream



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MÉTÉOR

INFORMATIONEN

InformationOrigin: France

Brewery: Brasserie Meteor

Drinking

temperature: 5-7°C

Beer style: light lager

Alcohol content: 5,1%

Ingredients: Water, barley malt, corn, hops, barley malt extract, hop extract, carbon dioxide, antioxidant: ascorbic acid

Ideal with:

Baguette, cheese, pizza



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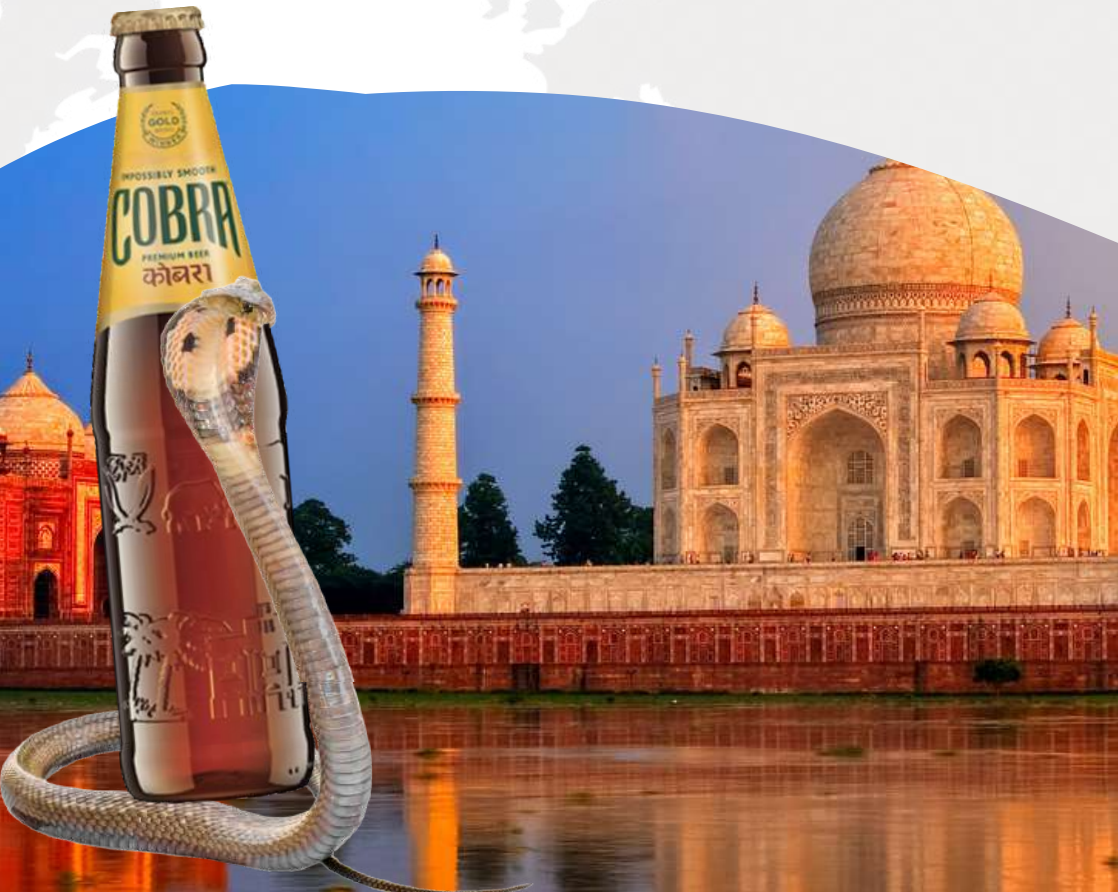




COBRA

INFORMATION

Origin:	India
Brewery:	Cobra Beer
Drinking temperature:	5-7°C
Beer style:	Lager
Alcohol content:	4,8%
Ingredients:	Water, barley malt, corn, rice, hops, hop extract, yeast E150c.
Ideal with:	Spicy Asian food



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ICHNUSA

INFORMATION

Origin:	Italy
Brewery:	Birra Ichnusa
Drinking temperature:	7-9°C
Beer style:	Pilsner
Alcohol content:	4,7%
Ingredients:	Water, barley malt, hops, malt
Ideal with:	Fried fish, seafood, salad



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ASAHI

INFORMATION:

Origin: Japan
Brewery: ASAHI BREWERIES
Drinking temperature: 5-7°C
Beer style: Lager
Alcohol content: 5,2%.
Ingredients: Water, barley malt, corn, hops, rice.
Ideal with: Sushi, Onigiri, Miso Soup



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klar | pure | brilliant |

luminoso | brillante



trüb | turbid | nuageux |

opaco | nublado

FARBE COLOR | COULEUR | COLORE | COLOR



GERUCH SMELL | ODEUR | ODORE | OLOR

schwach | weak |

faible | debole | debil



stark | strong | fortement

l forte | fuertemente



ANTRUNK

FIRST SWALLOW | PREMIÈRE GORGÉE | PRIMO SORSO |
PRIMER SORBO

leicht | light

facile | facile | fácil



schwer | heavy | difficile |

difficile | difficil

sehr süß | very

sweet | très doux |

molto dolce | muy

dulce



sehr herb | very tart | très

amer | molto amaro | muy

amargo



WÜRZE

SPICE | ASSAISONNEMENT | CONDIMENTO | CONDIMENTO

mild | mild | doux |

leggero | leve




würzig | aromatic | épice |

speziato | picante

GESAMTBEWERTUNG

SCORE | GLOBAL | GENERALE | TOTAL



A light gray world map is centered in the background. In the top left corner, there is a wooden bowl filled with green hops and some barley stalks. In the top right corner, there is a bunch of green hops hanging down. At the bottom of the page, there is a detailed image of a glass of beer with a thick white head of foam, surrounded by various types of hops and barley stalks.

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