



**ONSTAGE**  
COLLECTION

**COMPANY PROFILE**

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Transforming haute de couture into beautiful and long-lasting fashion items made of nappa skin and other fine nature-based materials has always been a dream of mine. Clothes that are, of course, made under the highest standards of quality and produced with ethical sourcing practices. The various styles adopts perfectly to all body forms. Wearing this gives our woman the courage and energy to feel good about herself. That 's what I work for every day.

**Birgitte Gervig Andersen, Designer & Owner**

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# OUR STORY

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## OUR STORY

This story begins on a kitchen floor. When Birgitte was a young girl, she spent most of her evenings (and nights) in the kitchen. When everyone else was sleeping, she designed beautiful fashion items out of the nappa skins, she used to buy at the local tannery.

**“Every day I think of how lucky I am to work with something that I feel so dedicated about”**

Birgitte’s story is a long lasting love story. A love for skin, for nature and for well-designed clothes.

Today Birgitte is the owner of ONSTAGE COLLECTION, and she has taken the brand on an exciting journey of rebranding, aesthetics and ethical principles.

Needless to say, she is not on her own. The company is driven by a small and committed team, and they are joined by several customers, suppliers and beautiful women from Northern Europe.

**Perhaps you will join them too?**

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# DESIGN & PRODUCTION

DESIGN & PRODUCTION

# WELCOME TO THE ONSTAGE COLLECTION

Welcome to our universe of beautiful, aesthetic and timeless silhouettes, all made of skin and other materials rooted in nature.



**Designed in Denmark**  
but with inspiration from across the world.



**A delicate palette of colours**  
all inspired by nature.



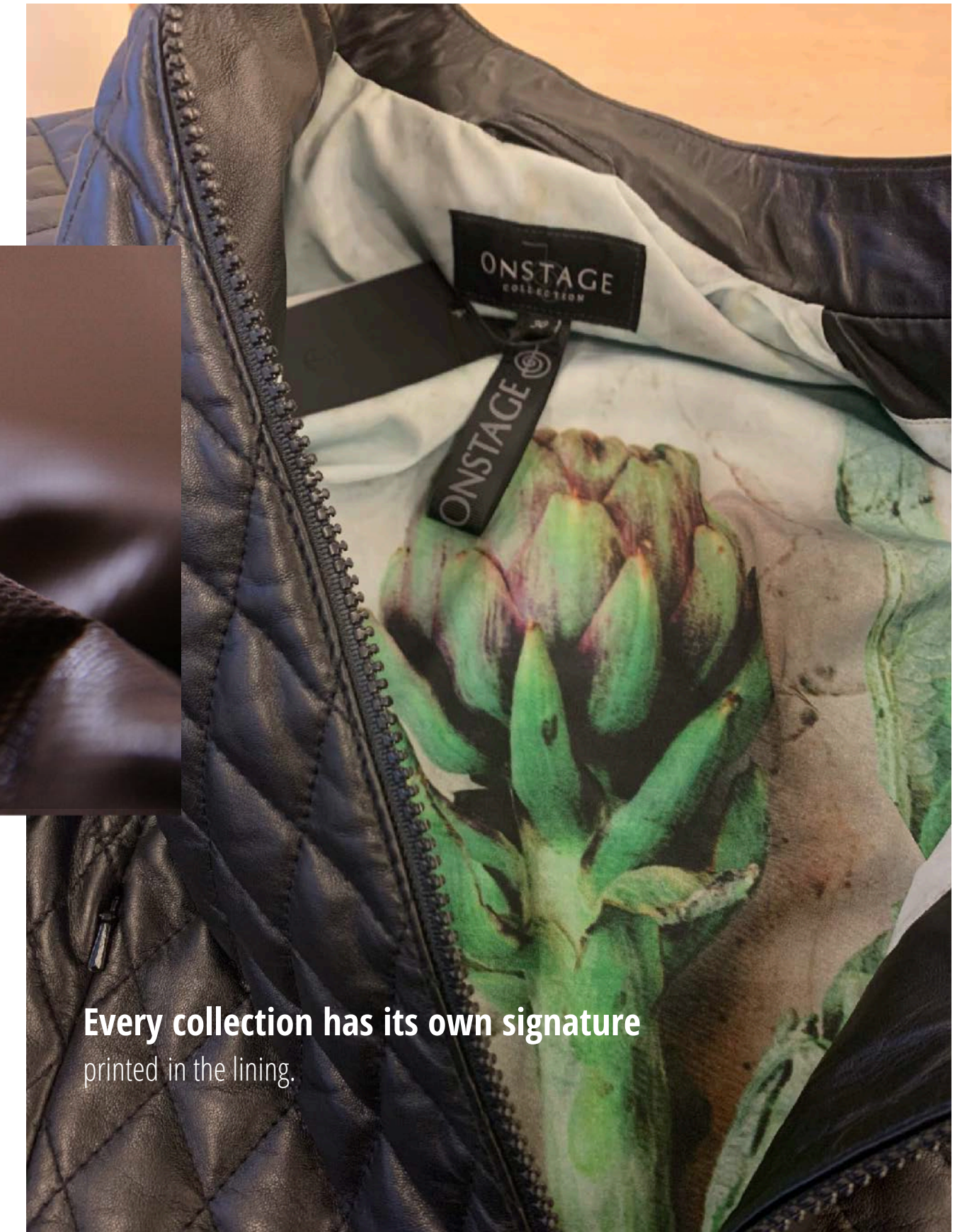
**Real materials, all rooted in nature**  
skin, silk, viscose, cashmere and mohair.



**The raw skin look**  
softened by nature-rooted material like wool.



**Skin is long lasting**



**Every collection has its own signature**  
printed in the lining.



DESIGN & PRODUCTION

## RESPONSIBLE DESIGN AND PRODUCTION

### **Our design**

is made to last long with beautiful silhouettes that become wardrobe essentials across the different seasons. We encourage women to buy better, not more.

### **Our products**

are produced in India, Delhi and in Italy on ISO-certified factories. Having only a few suppliers enables a strategic partnership and regular inspections of the production facilities to make sure they live up to our standards.

### **Our materials**

are all nature-based with nappa skin as the main one. We always aim for zero-waste, sustainability and to minimise synthetic fabrics and artificial additives in our clothing.

We act responsibly, while still being profitable.

**Because we care!**

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DESIGN & PRODUCTION

## THE ONSTAGE COLLECTION

We design and produce 2 main collections to pre-order, each of 30 styles.

Our express styles complement the main collections twice a year. In addition, we have a small NOOS program to deliver, whenever needed.

Our size range is 34-46 European sizes, however, we do deliver some styles in bigger sizes.

The long-lasting design, the high quality and the exclusive materials are reflected in our prices, ranging from 199 up to 800 EUR.

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*"We have just developed a new collection of fine materials and silhouettes that you can use together with our skin styles. And to complete the look we will also bring exclusive skin bags to the market."*

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# THE ONSTAGE WOMAN

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# THE ONSTAGE WOMAN

"Good taste and style relate to no specific age"



A world map rendered in a watercolor style, with continents in various colors: North America in light blue, South America in green, Europe and Africa in brown, and Asia and Australia in light green. The text 'INTERNATIONAL REACH' is centered over the map.

# INTERNATIONAL REACH



## FOCUSED EXPANSION

We are widely represented across Northern Europe, mainly through agents. You will find our international collections in 5 countries at 250 happy, independent stores!

Our customers include small retailers, large fashion stores and well-established online retailers. All with a great love for exclusive fashion and for premium styling.

We are, of course, looking to bring the number of customers up, within the next few years to come. We work for focused expansion, making sure that what we do, we do well.

# PARTNERSHIP

# PARTNERSHIP

We believe in successful partnerships.

That is why we:

- **Constantly care**, focus on personal relations and always aim to deliver an excellent service
- **Bring express styles to market** with a leadtime from 4-6 weeks
- **Carry carefully selected NOOS** styles on stock, so that you can always meet your customer needs
- **Offer tailormade collections** to ensure unique and well suited styles to each of our partners (within ONSTAGE COLLECTION's assortment of styles and colours)

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COLLECTION





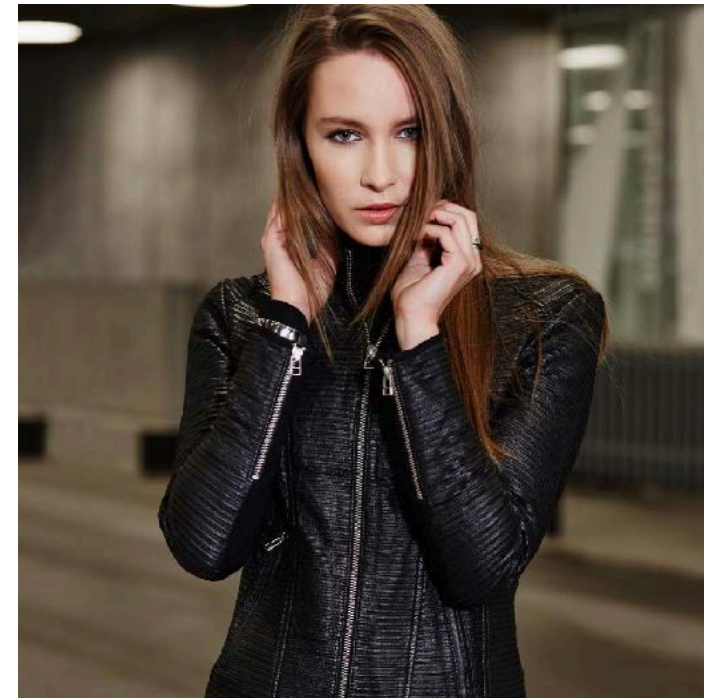
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There is no doubt ONSTAGE COLLECTION has a beautiful and unique design signature. On top they have a high focus on quality and materials. This is why they add value to our business, this is why we sell it so well.

**Birgit, Ravn by Ravn**

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## BUILDING A BRAND

We are doing everything we can to rebrand **ONSTAGE COLLECTION** through a united effort with our partners. Thus, we are keen to let our retailers and online users use our content toolbox, which includes seasonal images and packshots in all relevant colours.

We make sure that our collections are well represented in-store with tips for merchandise and styling, logo displays and relevant PoS-material.

Our focus is also on social media, Facebook and Instagram, where we build relations, inspire and engage directly with our target group.



# ONSTAGE

COLLECTION

ONSTAGE COLLECTION is owned and managed by Birgitte & Nicolaj Gervig Andersen. Birgitte has a passion for beautiful and long-lasting designs and has followed this passion since she was just a young girl.

The company designs and produces premium clothing made in nappa skin and other nature-based materials.

The collections are available in 5 countries in Northern Europe, in 250 independent retailers and online – all aimed at the quality-conscious woman, who appreciates an aesthetic and unique design.

## ONSTAGE COLLECTION

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