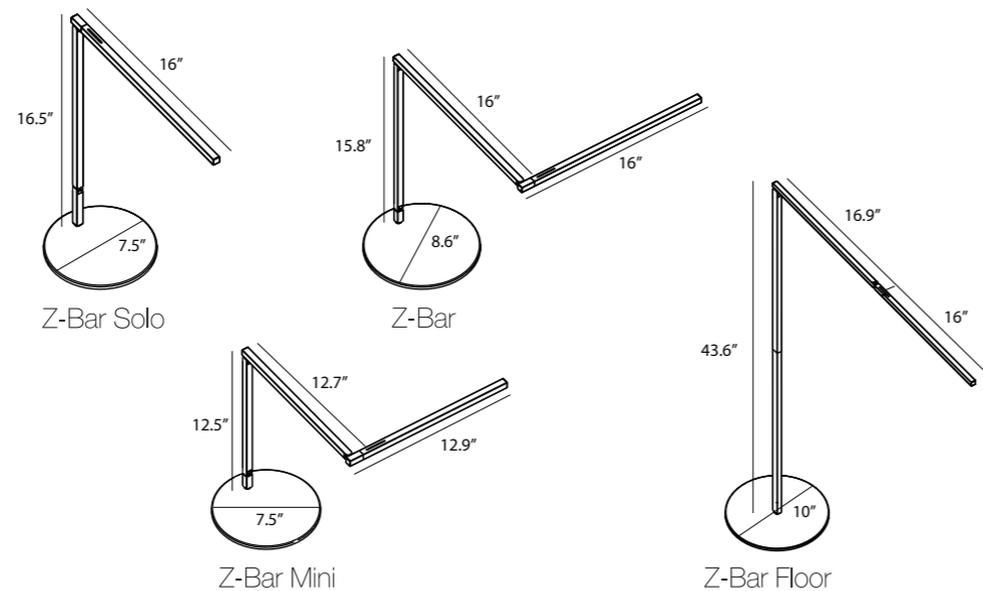




20%  
brighter

## Improved Optics

Z-Bar Gen 4's light is even more diffused than that of its predecessor. Shadows cast under this lamp are incredibly soft. The standard Z-Bar Gen 4's light can be adjusted all the way up to 570 lumens, which is 20% brighter than the Gen 3 version. Z-Bar Pro is even brighter.



## Environmental Considerations

Fully recyclable aluminum  
Water-based paint  
LEDs do not contain mercury  
Low power consumption  
LEED credit eligibility

## Details

5.7- 8.5 W  
384-570 lumens  
60,000 hours lifespan  
3,500-5,000 K light color\*  
USB-C port on Pro & floor models  
Touchstrip dimming  
Various finishes available

\*Pro versions feature tunable light temperature

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A Modern Lighting Icon

Z-Bar GEN 4

Red Dot Design Award 2021  
iF Design Award 2021

By Peter Ng, Kenneth Ng, Edmund Ng  
2021



## An Entire Family Re-designed

The iconic Z-Bar Desk Lamp along with its model variants—Z-Bar Mini, Z-Bar Solo and Z-Bar Floor Lamps—have all been re-designed. "Gen 4" brings added features, improved functionality and a cleaner aesthetic.



Sleeker &  
More Flexible

### Minimalism Redefined

Noticeably cleaner joints and a slimmer body make this already-minimal lamp even sleeker. The cleverly-designed joint mechanisms not only appear cleaner, they allow for a larger range of articulation.



### Pro Offers Even More

Each desk lamp version of Z-Bar Gen 4 has a "Pro" counterpart. Z-Bar Pro, Z-Bar Mini Pro and Z-Bar Solo Pro offer rapid USB-C charging, an occupancy sensor to preserve energy and tunable light temperature (from warm to cool white light). The Pros are 20% brighter than the standard versions.



### Mounting Options

All Z-Bar desk lamps are compatible with a range of mounting options, including wall mounts, desk mounts and through-table mounts. This opens up opportunities for those limited on desk space.

## Meet the Designers



Koncept was born in 2002 when industrial designer Peter Ng and his two sons, Kenneth Ng and Edmund Ng, joined forces in order to harness years of manufacturing and industrial design experience.

The Koncept team has since designed a range of products that have significantly influenced the LED task lighting industry. Their works have been featured in major press such as TIME Magazine, Oprah Magazine and Interior Design Magazine. Koncept has earned over 50 international design awards to date, including the Red Dot Design Award, iF Design Award, and the Good Design Award.

Embracing modern, minimalist lines while maintaining rich functionalities, Koncept's designs strike the perfect balance between form and function.