DIGITAL ART:

1. Our preferred artwork format is Adobe Illustrator **vector files**, such as .ai or .eps.

2. All colours are matched to our **Printed Berber Logo Mat Colour Range**.

3. All text height must be a **minimum** of 40mm.

4. Line thickness must be a **minimum** of 7mm.

5. Special fonts and very thin letter forms may need to be made larger or thicker and will be approached on a case-by-case basis.

6. Light background colors should be avoided due to their tendency to show dirt on the mat more than a darker or neutral tone. Tints, screens, and transparencies are not supported and should not be used.

7. To get the process started quickly, please **email us** or **upload** your logo/artwork (with purchase) in a digital format.

A **proof** of your mat design will be emailed within 48 hours.

Once you approve, your mat will go into production.