

# DESIGN GUIDELINES

## HOG HEAVEN IMPRESSIONS LOGO MAT



### DIGITAL ART:

1. Our preferred artwork format is Adobe Illustrator **vector files**, such as .ai or .eps.
2. All colours are matched to our [Hog Heaven Impressions Logo Mat Colour Range](#)
3. Minimum Text Height: 6 mm
4. Minimum Line Thickness: 1.5 mm

*\* These text requirements are for general use; however, special fonts and very thin letter forms may need to be made larger or thicker and will be approached on a case-by-case basis.*

#### 3. Max. Imprint Area:

Mat Size (mm)	Max. Imprint Area (mm)
600 x 900	304 x 558
900 x 1500	609 x 1117
1150 x 1800	914 x 1270

4. Special fonts and very thin letter forms may need to be made larger or thicker and will be approached on a case-by-case basis.
5. Light background colors should be avoided due to their tendency to show dirt on the mat more than a darker or neutral tone. Tints, screens, and transparencies are not supported and should not be used.
6. To get the process started quickly, please [email us](#) your logo/artwork (with purchase) in a digital format.

A **proof** of your mat design will be emailed within 48 hours.

Once you approve, your mat will go into production.