

REALLY
SERIOUS!
PRO

ADVANCED LIPO-GEL RODENTICIDE

**MORE
PALATABLE
THAN ANY
OTHER
BAIT**



**INNOVATION BRINGS A NEW DIMENSION TO
RODENTICIDE BAIT**

ADVANCED LIPOGEL TECHNOLOGY™

This technology allows us to blend the **finest food ingredients**, together with specially derived **Lurent Aromatics™**.

This creates a unique gel bait with unique qualities of **high attraction, long-term stability, moisture retention** and **extremely high palatability** that doesn't set or harden.

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Lurent Aromatics

Since rats in particular are driven more by scent than taste, REALLY SERIOUS! PRO[®] ADVANCED LIPO-GEL RODENTICIDE contains a unique blend of distinctive aromas that rodents find exceptionally inviting.



Lower Risk

Presentation in a caulking tube means it is less likely to spill or for pets to access the contents.



Brodifacoum

A true single-feed rodenticide, the most potent agent for killing rats and mice.



Easy to Use

Ready-to-use and supplied in a 300 g caulking tube.



Resistance

Controls rodents resistant to other anticoagulants, including warfarin, coumatetralyl and bromadiolone. One feed kills rats and mice.



Stays Put!

High adhesiveness in all weather conditions.



Pest rats even eat it while it's being applied!

» **SCAN to see
for yourself**



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