# AWAY

BIRD AWAY is quick and easy to install. It is suitable for indoor or outdoor use and causes no damage to buildings or structures. It is formulated to be durable, even in the most exposed locations and is not adversely affected by wind, rain, snow or extremes of temperature.

If left undisturbed, BIRD AWAY's deterrent effect on birds is long-lasting. It will remain effective for up to two years or more after proper installation.

BIRD AWAY works by affecting and altering a bird's behaviour, not by acting as a physical barrier. Birds will completely abandon a habitat, even one they have been using for years, once BIRD AWAY has been applied.

## **UNDENIABLY EFFECTIVE**

A series of trials were undertaken to study the effectiveness of AVITHOR BIRD AWAY Visual & Olfactory Bird Repellent on a range of common bird species. All trials showed 100% effectiveness in repelling these species from commercial and residential properties, in areas where they had been creating a serious nuisance for a number of years.







Trials included an untreated 'control' site to guage the effectiveness of AVITHOR BIRD AWAY in repelling the birds. In contrast to trial sites, the control sites remained significantly affected by birds.

In each case, following placement of AVITHOR BIRD AWAY Dishes at the protected sites, birds were immediately deterred from returning and roosting. The sites remain free of all birds. In contrast the control sites remain covered in large numbers of birds.





BIRD SPECIES		RETURNING TO SITE	ROOSTING AT SITE	DROPPINGS AT SITE
1	SEAGULLS	NIL	NIL	NIL
1	MYNAHS	NIL	NIL	NIL
2	PIGEONS	NIL	NIL	NIL
P	SPARROWS	NIL	NIL	NIL
1	WILLIE WAGTAILS	NIL	NIL	NIL
	BARN SWALLOWS	NIL	NIL	NIL
1	STARLINGS	NIL	NIL	NIL

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**A DISCREET, NON-HARMFUL AND HIGHLY EFFECTIVE BIRD REPELLENT FOR USE ON BUILDINGS AND OTHER STRUCTURES.** 







AVITHOR BIRD AWAY<sup>™</sup> is non-toxic and non-harmful to birds. Using our unique 'Flame Shield' formulation, it combines potent visual and olfactory effects to deter pest birds from landing on the structure. A significant benefit is the fact that the birds do not make any contact with the product.

# **HOW IT WORKS**

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AVITHOR BIRD AWAY works on the birds three main senses:

> AVITHOR BIRD AWAY uses our Flame Shield Gel Technology<sup>(tm)</sup> to reflect light (sparkles) in the UV-spectrum. Since birds see light in the UV-spectrum, the sparkle resembles flames. This virtual 'flame shield' visually deters the birds from landing.

Contains herbal extracts in a natural product base. If the bird gets closer, it is repelled by the herbal odour.

The bird will then sound a warning signal to other birds which provides additional auditory repellence.

## A highly effective repellent for:



SEAGULLS



**SPARROWS** 

AND MORE



**MYNAHS** 

**BARN SWALLOWS** 



STARLINGS

PIGEONS



- Dish accommodates gutter clips,

