

Temporary Branding - the cost-effective way to make your gazebo into a marketing powerhouse



The Branding Company





Festival Facade on a 3x3m Gazebo supported by a bar

Festival Facade on a 6x3m Gazebo supported by counters

FESTIVAL FACADES

For a complete transformation of the look and marketing effectiveness of a gazebo, whether you already own it, buy it or even rent it for an event, you cannot beat the Festival Facade system - it will help your business stand out from the crowd.

Quick and easy to install, they can be used on 3x3m and 6x3m gazebos. (Please note if the gazebo is not one of ours then they are likely to be undersize so you will need to supply the length accurately when you order). The bottom of the opening can be supported by a stability bar or by a counter - please specify when ordering. On site assembly time is less than 10 minutes, no tools required. The top section is normally printed on scrim to reduce windage, and the bottom is printed on tent cloth. The complete frame is made from the aluminium used on our tents, so it is light and strong, and the crossbars are our stability bars. The legs are adjustable for height and are clamped to the tent legs by quick-release webbing buckles.

3m Facade complete£415.006m Facade complete£615.00





Festival Banner on a 3x3m Gazebo

FESTIVAL or SKY BANNERS

Less extreme and less expensive than the Facade system, the Festival Banner system (some people call it a Sky Banner) uses the same well-proven, strong but light frame as the Facade, so it is also very quick and easy to erect.

The Sky Banner system is a favourite for festival food stalls and merchandise tents because it can be seen from some distance above the heads of the crowd. The banner is printed on scrim to reduce windage, but you can also specify tent material for better print quality.

3m Festival Banner complete 6m Festival Banner complete £225.00 £350.00





Another good tactic for getting noticed from far away is to mount flags on the tent legs, using our special tent mounting system with bearing. Mounted in just a few seconds, this type of installation is very effective in crowded areas.

2m flag	£69.00	Flag holder	£35.00
3m flag	£99.00		
4m flag	£109.00		



PELMET BANNERS

Simple, cheap but very effective, pelmet banner prints are available as front only prints, or 3 or 4 sided prints on all sizes of gazebos. The pelmet banner is mounted using cable ties to the small material loop at the end of the each pelmet, and by Velcro tongues that attach to the wall mounting Velcro inside the canopy.

3m Temporary Pelmet Banner£90.006m Temporary Pelmet Banner£120.00





FULLY BRANDED CANOPIES

This solution is for agencies who aim to reduce costs by opting for a branded rental - ideal for short term activations

3x3m Fully Branded Canopy £330.00 6x3m Fully Branded Canopy £595.00

FULLY BRANDED WALLS

This solution is for agencies who aim to reduce costs by opting for a branded rental - ideal for short term activations. All sizes are available. Walls can be branded inside & out if required - light-block is included.

3m Fully Branded Wall £180.00

4.5m Fully Branded Wall £245.00

6m Fully Branded Wall £295.00

3m Double Branded Wall £288.00





CROSSOVER FULL PRINT WALL

If renting a Crossover for a commercial activation, printing the inside, outside or both sides of the walls can really help to get your message across since the print area is huge. Available for both the 6x6m and the 8x8m Crossover.

6m Crossover Full Print Wall £950.00 8m Crossover Full Print Wall £1350.00

CROSSOVER LEG BANNER

The double leg tube design lends itself to a large interior branding area on all four corners of the marquee.

6m Crossover Leg Banner £240.00 8m Crossover Leg Banner £275.00

NOTES ON PRINT, ARTWORK & PRICES

Templates: download the appropriate template(s) from: www.instantmarquees.co.uk. If you cannot find the template you require please contact: shelter@instantmarquees.co.uk

Software: wherever possible use **Adobe Illustrator 2023** to fill in the template.

If using **In-Design**, package the fonts and the links and send all together as we may need to do some colour correction. Export the file as a print quality PDF.

Fonts: turn all fonts to outlines

Colour: use CMYK values and leave Pantone Colour references where applicable. Dye sublimation tends to exaggerate majenta and cyan, so please indicate nearest PMS colour where possible. If this is not possible post a printed asset with the correct colour for us to match to.

Material: we start with white material and print all colour in. The back of the material appears whitish when printed.

Bleed: the Templates includes bleed. The Illustrator guides show finished size.

Photos/Photoshop Elements: The higher the resolution, the better the results. Try to aim for a minimum of 300dpi at actual size. Save any Photoshop elements as Photoshop with transparent background NOT as jpeg. Do not flatten any layers.

File Transfer: please use Wetransfer or equivalent to transfer all files over 25mb.

Visuals: for full printed tents please supply a layout visual for our production team to refer to - this helps avoid errors

Price: all prices exclude VAT & transport. Please ask for all prices not shown here, or check the website shop where you can fiind prices inc VAT & Transport.

CONTACT: for more details on any of Instant Marquees range of products or to place an order

Call: 01840 213063

Email: shelter@instantmarquees.co.uk

Web: www.instantmarquees.co.uk