Cookie Policy

Our website www.stashedproducts.co.uk uses cookies, pixels, and other technologies to identify you from other users of our website. This allows us to improve our site and provide you with a more relevant experience. This Cookie notice provides you with information about the cookies we use and the purposes for which we use them.

We understand and respect the importance of your privacy and we are committed to safeguarding your personal information. By continuing to browse the site, you consent to our use of cookies and other technologies as described in this notice. Please read this **Cookie notice** alongside our <u>Privacy notice</u>.

What are Cookies?

The cookies we use are either necessary or optional. A cookie is a small file of letters and numbers that a website transfers to the cookie file on your device so the website can remember who you are. Cookies typically contain the name of the domain the cookie has come from, how long the cookie will last, and a value, usually a randomly generated unique number.

Cookies allow us to understand visitors to our site, helping us to provide a better experience by tailoring our content to you. We may collect information such as your IP address, online activity, web browser details and online activity. We never collect or store any of your passwords or sensitive data.

The Cookies we use

We use the following cookies:

Strictly necessary cookies

Strictly necessary cookies ensure that our website can function properly. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services. These are shown below:

Shopify

COOKIE NAME	DESCRIPTION	COUNTRY
cart_currency	Used in connection with shopping cart.	Canada
secure_customer_sig	Used in connection with customer login.	Canada

Functionality & performance cookies

These cookies are used to enhance the performance and functionality of your website, but are not essential to its use. However, without these cookies, certain functionality (like videos) may become unavailable.

Cookie Name	Domain	Description
localization	stashed- products.myshopify.com	These cookies are set on pages with the Flickr widget.
localization	www.stashedproducts.co.uk	These cookies are set on pages with the Flickr widget.
LANG	.paypal.com	There are many different types of cookies associated with this name, and a more detailed look at how it is used on a particular website is generally recommended. However, in most cases it will likely be used to store language preferences, potentially to serve up content in the stored language.

ts_c	.paypal.com	To provide
		fraud
		prevention.

Advertising

These cookies are used to make advertising messages more relevant to users. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on user interests.

Facebook		
COOKIE NAME	DESCRIPTION	COUNTRY
_fbp	Facebook tracking pixel used to identify visitors for personalized advertising.	Canada
AdSense		
COOKIE NAME	DESCRIPTION	COUNTRY
_gcl_au	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	Canada
Shopify		
COOKIE NAME	DESCRIPTION	COUNTRY
_orig_referrer	Track landing pages.	Canada
_landing_page	Track landing pages.	Canada
_shopify_sa_p	Shopify analytics relating to marketing & referrals.	Canada
_shopify_sa_t	Shopify analytics relating to marketing & referrals.	Canada
_tracking_consent	Tracking preferences.	Canada
DoubleClick		
COOKIE NAME	DESCRIPTION	COUNTRY

test_cookie	A session cookie used to check if the user's browser supports cookies.	United States
IDE	Used to measure the conversion rate of ads presented to the user. Expires in 1.5 years.	United States
YouTube		
COOKIE NAME	DESCRIPTION	COUNTRY
YSC	YouTube is a Google-owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites. Used by Google in combination with SID to verify Google user account and most recent login time.	United States

Please note third parties such as advertising networks, social networks and web traffic analysis services may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

Analytics and customisation

These cookies collect information that is used to help us understand how our website is being used, how effective our marketing campaigns are, and to help customize our website for users.

Google Analytics		
COOKIE NAME	DESCRIPTION	COUNTRY
#collect	Sends data such as visitor's behavior and device to Google Analytics. It is able to keep track of the visitor across marketing channels and devices. It is a pixel tracker type cookie whose activity lasts within the browsing session.	United States
_ga	Records a particular ID used to come up with data about website usage by the user	Canada
ga#	Used to distinguish individual users by means of designation of a randomly generated number as client identifier, which allows calculation of visits and sessions	Canada

_gat	Used to monitor number of Google Analytics server requests when using Google Tag Manager	Canada
_gid	Keeps an entry of unique ID which is then used to come up with statistical data on website usage by visitors. It is a HTTP cookie type and expires after a browsing session.	Canada
Shopify		
COOKIE NAME	DESCRIPTION	COUNTRY
_shopify_y	Shopify analytics.	Canada
_shopify_s	Shopify analytics.	Canada
_У	Shopify analytics.	Canada
_s	Shopify analytics.	Canada

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Sharing with social networks

If you use the buttons that allow you to share products and content with your friends via social networks like Instagram and Facebook, these companies may set a cookie on your computer. Find out more about these here:

- https://www.facebook.com/about/privacy/
- http://www.google.com/intl/en-GB/policies/privacy/
- https://help.instagram.com/

How do I block or change my cookie settings?

Most browsers have an option that allows you to control whether your browser accepts cookies, rejects cookies, or notifies you each time a cookie is sent. You can reject or block cookies by activating these settings. If you do use your browser settings to block all cookies (including essential cookies) you may not be able to access all features on our website for example previously viewed tours and favourites.

Find out how to manage cookies on popular browsers:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Microsoft Internet Explorer
- Apple Safari

To find out more information about cookies, please visit www.allaboutcookies.org. Other tools that can be used to exercise your choice of not being tracked for the purpose of advertising includes:

http://www.aboutads.info/choices and http://www.youronlinechoices.eu/

Cookies and your Privacy

The information cookies collect, and how we use that information, may count as personal data. We may also be able to identify you by name, IP address or session ID. You have rights regarding how we collect, store and use your personal data. You can learn more about how we use your personal data in our Privacy notice.

If you have any questions about cookies, you can email: sales@stashedproducts.co.uk or get in touch by post: Stashed Products Ltd, Unit 1, Y Glyn, Llanberis, Gwynedd, LL55 4EL, UK.

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