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How Changing Views About Marriage and Weddings Are Impacting the Bridal Industry

As weddings become culturally optional, smaller and more casual, the bridal industry is shifting to meet the needs of modern brides.



Soucy founder Mariela Torres Soucy is welcoming the changes in weddings, having seen them transpire through bespoke bridal clients, both formal or casual, who are looking for craftsmanship and timeless sophistication.