

PUBLIC RELATIONS



**TOM KEIFER #KEIFERBAND
RELEASE NEW VIDEO FOR “UNTITLED”:**

**SPECIAL EDITION ‘-RISE+’ VINYL
SET FOR RELEASE JULY 7;**

**“LIVE LOUD 2023” TOUR DATES
SET TO LAUNCH JUNE 15 WITH WINGER AND JOHN CORABI**



May 2, 2023 – Hard rock fans! If you’ve been craving a grinding, blues soaked, heavy groove, then TOM KEIFER #KEIFERBAND’s “Untitled,” just might be the fix. Drawing inspiration from the classic album cuts of the ‘70s vinyl era, “Untitled”’s unconventional, nearly six-minute arrangement, is the antithesis of today’s radio single format. Written by Tom Keifer and Savannah Keifer, the heavy, dark jam and lyric of “Untitled” screams a cautionary tale of evil, deception and the consequences that follow.

The video for “Untitled,” produced and edited by Joshua Smith, is stylized in the black, white and red colors of the -RISE+ album art and illustrations, painting the message of the song with an edgy, haunting, in your face performance. Watch NOW on Cleopatra Records’ official Youtube [channel!](#)

Along with the “Untitled” music video premiere, Cleopatra Records is announcing the release of a special edition splatter-designed vinyl of #KEIFERBAND’s critically acclaimed album, -RISE+, with a 20-page 11”x11” full color illustrated lyric booklet that’s due out July 7. Fans can pre-order it now [here](#).

2023 will commemorate the ten-year anniversary of #KEIFERBAND and ten years of incredible memories with their fans. The band will be celebrating the milestone this year on their “LIVE LOUD 2023” tour along with Winger and John Corabi. Plenty of high energy, eardrum-shattering shows combining all the classic hits of Cinderella and new favorites from the solo releases are set to launch June 15 in Atlanta, GA at the Buckhead Theater. The line-up varies for some shows. Details and ticket info can be found on KEIFER’s official [website](#).

TOM KEIFER remains a resilient, relevant figure in the Rock world through constant reimagination and renewal. His story begins as the singer-songwriter, guitarist, and frontman of Hard Rock heavyweights Cinderella. His signature voice and guitar, and bluesy, no-BS arena-shaking songwriting, were integral in moving 15 million records worldwide. Over the past decade, KEIFER transitioned his talents to a solo career, enjoying continued success recording and touring with #KEIFERBAND (Tom Keifer, Savannah Keifer, Tony Higbee, Billy Mercer, Jarred Pope, Kory Myers, Tanya Davis). Two critically acclaimed albums have been released to date: THE WAY LIFE GOES (2013) and -RISE+ (2019).

-RISE+ album reviews:

“...A gem of a record that manages to walk the line of recapturing the heart of his early works yet still feels totally vibrant for today ...moments that shine best here are the album opening ‘Touching The Divine,’ ‘The Death of Me,’ the Stones-ish balladry of ‘Waiting On The Demons’ and ‘HYPE.’ KEIFER’s second act is something to rise up and cheer.” – Chad Childers, [Loudwire.com](#) (Top 50 albums of 2019)

“...A return to form for KEIFER and company. -RISE+ features a cross section of tunes that cull inspiration from NIGHT SONGS and LONG COLD WINTER with a potent, modern age punch that will please diehard and casual fans alike. On -RISE+, KEIFER is showing the kids and his contemporaries how it’s done. Well done KEIFER BAND. 5.0 Out Of 5.0” -- Ruben Mosqueda, [KNAC.com](#) (#3 Top 10 albums of 2019)

“...TOM KEIFER is an outstanding guitarist and songwriter, and that’s apparent on his solo music. KEIFER’s 2019 release, -RISE+ stands out for its gritty songs and riffs, with each track offering its own character.” -- Anne Erickson, [AudiInkRadio.com](#) (#22 Best Albums of the Decade: Rock and Metal in the 2010s)

“...The former Cinderella mastermind’s second solo release contains Rolling Stones nods (‘Waiting on the Demons,’ ‘Breaking Down’), Cinderella-styled scorchers (‘All Amped Up,’ ‘Life Was Here’), and modern sounds (‘The Death of Me,’ ‘Hype,’ ‘Untitled’)” -- Bret Adams, [Vintage Guitar](#)

“...In sum, with -RISE+, TOM KEIFER succeeds in proving (once again) to be an artist who knows no creative boundaries and remains in a league of his own.” -- Christopher Long, [Ink19.com](#)

Check out #keiferband ‘s “LIVE LOUD 2023” tour at any of the following stops:

June 15	Buckhead Theater	Atlanta, GA	w/Winger & John Corabi.
June 17	Blue Note Theatre	Harrison, OH	w/Winger & John Corabi
June 18	Dr Pepper Park	Roanoke, VA	w/Winger & John Corabi
June 21	St. George Theatre	Staten Island, NY	w/Winger & John Corabi
June 23	Santander PAC	Reading, PA	w/Winger & John Corabi
June 24	Palladium	New York, NY	w/ Winger & John Corabi

June 27	Patchogue Theatre	Patchogue, NY	w/Winger & John Corabi
June 28	Casino Ballroom	Hampton Beach, NH	w/Winger & John Corabi
June 30	Keswick Theatre	Glenside, PA	w/Winger & John Corabi
July 1	Mountain View Amph	Cheswick, PA	w/Winger & John Corabi
July 6	Penn's Peak	Jim Thorpe, PA	w/Winger & John Corabi
July 7	The Strand	Providence, RI	w/Winger & John Corabi
July 8	Summer Stage at Tags	Big Flat, NY	w/Stephen Percy & Vixen
July 13	The Goodyear Theater	Akron, OH	w/Winger & John Corabi
July 14	Arcada Theatre	St. Charles, IL	w/Winger & John Corabi
July 15	Des Plaines Theatre	Des Plaines, IL	w/Winger & John Corabi
July 18	Oriental Theater	Denver, CO	#keiferband Evening with
July 19	Steelhouse Omaha	Omaha, NE	w/LA Guns
July 21	Mid-Summer Music Fest	Menahga, MN	w/LA Guns
July 22	Event Center	Medina, MN	w/LA Guns
July 27	Granada Theater	Dallas, TX	w/John Corabi
July 28	Rise Rooftop	Houston, TX	w/John Corabi
July 29	Haute Spot	Cedar Park, TX	w/John Corabi
Aug 3	Epic Events Center	Ashwaubenon, WI	w/Winger & John Corabi
Aug 4	Civic Center	Peoria, IL	w/Winger & John Corabi
Aug 5	Black Oak Mountain	Lampe, MO	w/Winger & John Corabi
Aug 10	District 142	Wyandotte, MI	#keiferband Evening with
Aug 11	Paramount Theatre	Anderson, IN	w/John Corabi
Aug 12	Honeywell Center	Wabash, IN	w/John Corabi
Aug 16	Tennessee Theatre	Knoxville, TN	w/John Corabi
Aug 17	The Underground	Charlotte, NC	w/John Corabi
Aug 18	Ryman Auditorium	Nashville, TN	w/Winger & John Corabi

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