

PUBLIC RELATIONS



DEVOUR THE DAY AND EGYPT CENTRAL
PROCLAIM “NOBODY OWNS ME”;

TWO POWERHOUSE BANDS UNITE
FOR NEW SINGLE AND AI NARRATIVE VIDEO
OUT TODAY



February 9, 2024 -- Embracing their shared legacy of epic thunder and electrifying intensity, Hard Rock/Alt Metal heroes **Devour the Day** and **Egypt Central** unite for “Nobody Owns Me,” a blistering anthem with two compelling vocalists, Blake Allison and John Falls, joined in an impassioned testament of self-determination.

The track is paired with an ambitiously futuristic video, employing the newest innovations in AI technology to create dazzling visuals of otherworldly imagery thanks to Magic Orb. “The music video for ‘Nobody Owns Me’ is like nothing we’ve ever seen, and that is exactly what we were after,” notes the band. “We are absolutely blown away by the visuals, but even more thrilling is being able to tell a story in a way that no one will have ever seen before. The AI has enabled us to tell a story we otherwise wouldn’t have been able to tell and personalize it without breaking the bank.”

"'Nobody Owns Me' is about taking control of our future and standing against an archaic system," declares Allison, Falls and bassist Joey "Chicago" Walser. "We are using everything we have to win, but without compromising what we create. Devour the Day and Egypt Central have come together to make a statement about independence. We make what we want, how we want, when we want and give it to the community that supports us. 'Nobody Owns Me' is about freedom, and the willingness to fight for it."

The song's out today and available on all [digital outlets](#), while the video is streaming now on the band's official YouTube [page](#).

Devour the Day has launched their own indie imprint, A Window In, and a massive audience is listening, as confirmed by over 60 million streams since the label's inception three years ago. This self-sufficiency also provides the authority to present the two band entities of "Nobody Owns Me" with equal ownership. "I'm not a soul for sale," says the song's lyrics. "The subject of the new song is actually what we're doing - pure independence, no label or manager tells us what to do," they explain.

Blake Allison (vocals, guitars, drums, and production) and partner Joey "Chicago" Walser (bass, guitars, production) are veterans of major label and publishing deals from their tenures with Egypt Central along with John Falls on lead vocals, releasing two of the most celebrated albums in genre history, with songs featured in movies, video games, and the NFL Super Bowl. The band's 2011 sophomore album, WHITE RABBIT, reached #5 on Billboard's "Hard Rock Albums" chart, has since garnered over 100 million streams on Spotify. "[White Rabbit \(EC Version\)](#)," the first re-record for the band under their own label, recently hit one million Spotify streams. As of January 2024, Egypt Central has over 44 million lifetime streams on Pandora. BURN WITH YOU, the band's first six-song EP released on A Window In, featuring the first all new tracks from the band since 2014, has amassed over 42 million Spotify streams.

When Egypt Central broke up, Allison and Walser formed Devour the Day, tracking a full-length, TIME & PRESSURE that launched the hit, "[Good Man](#)," which reached the Top 10 on Billboard's "Mainstream Rock" chart and has surpassed over 4.7 million views on YouTube.

Their most recent song and video release, "[Worse Than Death](#)," came out October 2023 and has garnered over 237,000 YouTube views and over 500,000 streams on Pandora. The clip is the first collaboration for the band with director Ori McGinness (Bad Omens, Spiritbox, Wage War). On Pandora, as of January 2024, Devour the Day has over 10 million lifetime streams. In addition to "Worse Than Death," they also released "[Killing Time](#)," both of which were the band's first collaborations with Grammy-nominated writer/producer KJ Strock (Ice Nine Kills, Motionless In White) and mixing engineer Zach Jones (Crown The Empire, Fever 333).

Forthcoming from Devour the Day is an EP which is currently in the works and will be released this spring. They note that these new recordings--much anticipated by an eager legion of listeners--marks a much requested and welcome return to their heavier side, with notable contributions from KJ Strock and mixer Zach Jones once again.

Now mapping an itinerary of upcoming tours, concerts, and festivals, the band will once again hit the highway in 2024 to commune with their devoted fan base, which will include a stop at the historic Ohio State Reformatory on Saturday, July 20 in Mansfield, OH as part of this year's Inkarceration Music & Tattoo Festival.

"We are not the heroes of our story," they declare. "Our audience is -- we are honored to be their soundtrack." Grace and gratitude are at the heart of their mission. "We don't have to rely on traditional funnels of release. Our community has given us the power to be independent."

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