PUBLIC RELATIONS



COLLECTIVE SOUL KICKING OFF 30TH ANNIVERSARY CELEBRATION WITH THE FIRST SINGLE, "MOTHER'S LOVE," FROM THEIR FORTHCOMING NEW DOUBLE ALBUM 'HERE TO ETERNITY' DUE OUT MAY 17;

"SUMMER CAMP WITH TRUCKS TOUR" WITH HOOTIE & THE BLOWFISH AND EDWIN MCCAIN SET TO LAUNCH MAY 30



April 11, 2024 – Since launching a major label career in 1994, COLLECTIVE SOUL has charted a path that most rock bands dream of, but only few achieve. They cut through a noisy 1990s rock scene with a knack for stick-to-you-like-glue melodies, roof-shaking guitars, and a touch of Southern grit. Behind enduring singles like "Shine," "December," and "The World I Know," the band hit the ground running for what would not be a short-lived sprint, but a steady marathon of uncompromising – and always catchy – albums. Since launching, they've become one of the most reliable rock bands in America, a tried-and-true force in a world often defined by turmoil and turbulence.

Now COLLECTIVE SOUL is celebrating their 30th anniversary with today's release of the first song and video, "Mother's Love," from their highly anticipated forthcoming double album, <u>HERE TO ETERNITY</u>. Pre-orders of the album will be available tonight at 12:00am Eastern Time on all <u>digital outlets</u>, while the lyric video--created by LyricVids Media--can be now seen on their official YouTube <u>here</u>.

On "Mother's Love," Ed Roland sings: "Guess we're all misunderstood/To what we can and what we should/Still I find above/All my strength from Mother's Love." Featuring longtime Paul McCartney guitarist Brian Ray on slide guitar, the track blasts off the turntable with a foot-stompin', gnarled riff before gliding into a chorus layered by high-flying harmonies. Alongside Ray, who lives in Palm Springs, guests on the album include longtime Sheryl Crow bandleader Peter Stroud and Mickey Thomas of Jefferson Starship fame.

<u>HERE TO ETERNITY</u> was produced by E. Roland and co-produced by Shawn Grove at Elvis Presley's estate in Palm Springs, CA. They're the only other music artist to ever record at the historical landmark.

"I happened to be walkin' down the street and I had met Brian Ray a couple of times," Ed Roland said. "I saw him and was like, 'Brian, hey man. Why don't you come over and break bread? We're up at Elvis' house." The invite for a bite of grub turned into a session, of course. With a laugh, Ed Roland added, "I'm gettin' pretty sneaky in my old age."

Stepping inside the King's one-time California getaway, his influence seeped into the album-making process. Ed Roland and album co-producer Shawn Grove slept in the home for the duration of the sessions, which overlapped with the death of Presley's daughter Lisa Marie in early 2023.

"The sticky DNA, with Elvis being there," bassist Will Turpin said. "You can just tell it was his designs. All pink tiles. It's straight out of 1977. It was super cool just to be there and in the zone."

<u>HERE TO ETERNITY</u>, COLLECTIVE SOUL's 12th studio release, is due out May 17 on their label, Fuzze-Flex Records distributed physically by AMPED Distribution and digitally by Virgin Music Group. It includes 20 brand new songs which will be available everywhere on digital stores and streaming partners (including a Dolby ATMOS version), as a single disc CD, and as a limited-edition double-disc colored vinyl.

Later this summer, the band will hit the road with Hootie & the Blowfish along with Edwin McCain for the "Summer Camp with Trucks Tour" produced by Live Nation. The trek--which will visit 44 cities across the U.S. and Canada--kicks off May 30 in Dallas and runs through September 28 in West Palm Beach, visiting arenas, amphitheaters and select stadiums such as Boston's iconic Fenway Park (with special guests Barenaked Ladies) along the way. Tickets are on sale now at <u>LiveNation.com</u> and Citientertainment.com.

With 20 new songs, how does the band decide which to play live? You'll have to catch a show to find out. "It's tricky," Dean Roland explains. "We know we wanna play the songs people came there to see, but it's still fun. We're gettin' up there, doin' our thing." And fans can bet on COLLECTIVE SOUL taking songs from HERE TO ETERNITY on the road for years to come. As the album title suggests, three decades is just the start.

Check out the complete track listing for the double album and the band's upcoming tour dates below, and stay tuned for more exciting 30th anniversary news soon.

HERE TO ETERNITY:

- 1. Mother's Love
- 2. Bluer Than So Blue
- 3. Let It Flow
- 4. Not the Same
- 5. Bob Dylan (Where Are You Today)
- 6. Hey Man
- 7. Kick It
- 8. Matter of Fact
- 9. Sister and Mary

- 10. Be the One
- 11. Keep It on Track
- 12. Who Loves
- 13. La Dee Da
- 14. Bring on the Day
- 15. Words Away
- 16. No Man's Land
- 17. Letter from E
- 18. I Know You, You Know Me
- 19. Therapy
- 20. Over and Out

DATE CITY VENUE

Headlining shows:

Sat 4/20 San Antonio, TX St. Mary's University - Fiesta Oyster Bake

Hootie & The Blowfish Summer Camp with Trucks Tour with Edwin McCain:

May 30 May 31 June 1 ** June 4 June 6 June 7 June 8 June 13 June 15 * June 21 ** June 25 June 27 June 28 June 29 July 10 July 11 July 13 July 16 July 17 July 19 July 20 ** July 20 ** July 24 July 26 July 27 ** July 28 Aug. 1 Aug. 2 Aug. 3 ** Aug. 6 Aug. 8 Aug. 9 Aug. 10 Aug. 15	Dallas, TX Rogers, AR St. Louis, MO Columbus, OH Detroit, MI Cincinnati, OH Indianapolis, IN Gilford, NH Bangor, ME Saratoga Springs, NY Boston, MA Erie, PA Bethel, NY Hershey, PA Burgettstown, PA Denver, CO Salt Lake City, UT Phoenix, AZ Anaheim, CA. Mountain View, CA Portland, OR Seattle, WA Omaha, NE Birmingham, AL Nashville, TN Evansville, IN Hartford, CT Holmdel, NJ Columbia, MD Grand Rapids, MI Somerset, WI Chicago, IL East Troy, WI Cleveland, OH	Dos Equis Pavilion Walmart AMP Hollywood Casino Amphitheatre The Bluestone Pine Knob Music Theatre Riverbend Music Center Ruoff Music Center BankNH Pavilion Maine Savings Amphitheatre Broadview Stage at SPAC Fenway Park Warner Theatre Bethel Woods Center for the Arts Hersheypark Stadium The Pavilion at Star Lake Fiddler's Green Amphitheatre USANA Amphitheater Footprint Center Honda Center Shoreline Amphitheatre RV Inn Styles Amphitheatre White River Amphitheatre White River Amphitheatre Steelhouse Omaha Oak Mountain Amphitheatre Bridgestone Arena Victory Theatre The XFINITY Theatre PNC Bank Arts Center Merriweather Post Pavilion GLC Live at 20 Monroe Somerset Amphitheater Credit Union 1 Amphitheatre Alpine Valley Music Theatre
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Aug. 15	Cleveland, OH	Blossom Music Center
Aug. 16	Philadelphia, PA	Freedom Mortgage Pavilion
Aug. 17	Bristow, VA	Jiffy Lube Live

Aug. 29	Columbia, SC	Colonial Life Arena
** Aug. 31	North Myrtle Beach, SC	House of Blues - Myrtle Beach
Sept. 5	Wantagh, NY	Northwell Health at Jones Beach Theater
Sept. 6	Syracuse, NY	Empower FCU Amphitheater at Lakeview
Sept. 7	Toronto, ONT.	Budweiser Stage
Sept. 12	Knoxville, TN	Thompson-Boling Arena at Food City Center
Sept. 13	Raleigh, NC	Coastal Credit Union Music Park at Walnut Creek
Sept. 14	Virginia Beach, VA	Veterans United Home Loans Amphitheater
Sept. 19	Charlotte, NC	PNC Music Pavilion
Sept. 20	Alpharetta, GA	Ameris Bank Amphitheatre
Sept. 21	Greenville, SC	Bon Secours Wellness Arena
Sept. 26	Tampa, FL	MIDFLORIDA Credit Union Amphitheatre
Sept. 27	Jacksonville, FL	VyStar Veterans Memorial Arena
Sept. 28	West Palm Beach, FL	iTHINK Financial Amphitheatre

^{*} Also featuring special guests Barenaked Ladies ** Headlining shows

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CONTACT:

Amanda Cagan ABC Public Relations 818 990 6876 Amanda@abc-pr.com