

EUROPE

RELEASE NEW SINGLE AND VIDEO,
"TURN TO DUST,"
FROM CRITICALLY ACCLAIMED 'WALK THE EARTH' ALBUM



April 11, 2019 -- EUROPE has released a new video for "Turn To Dust" from their critically acclaimed eleventh studio album, WALK THE EARTH.

"Turn To Dust" is the third single from WALK THE EARTH, which was released October 20, 2017 on Hell & Back Recordings (Silver Lining Music). It was recorded at famed Abbey Road Studios in London with Grammy® Award-winning producer Dave Cobb (Rival Sons, Shooter Jennings, Jason Isbell, Chris Stapleton). The Craig Hooper-directed clip can now be found on the band's official YouTube [page](#).

"This song idea has been brewing for over ten years", explains singer Joey Tempest. "When recording our latest album, WALK THE EARTH, in Abbey Road Studios, the inspiration finally kicked in to finish it. Originally an idea and labour of love of our keyboards player Mic Michaeli, the video was meant to touch

on emotions and observations related to the Life and Death of your near and dear ones, the circle of life if you will, but it turned out to be much more than that as it follows the dramatic journey of the character taken from the artwork on our album cover. Working with Craig Hooper and his animation team was a real pleasure, and after seeing their work on Deep Purple's 'The Surprising', we knew we were dealing with true visionaries. We're very proud of the result, especially since it's our first ever animated video."

As director Craig Hooper continues, "A video like this is a very difficult thing to get right. The song is layered with emotion and meaning and to capture that in images is tricky to say the least. The band decided the only way to do the song justice was through animation, where images are limited only by your imagination and together we roughed out a treatment. I then took that to Pete Rogers and Helen Pooler at Bait Studio in Cardiff, Wales, who are amongst the best in the world at this kind of thing and we'd already worked with them before for a video for Deep Purple. They brought on board artist Matt Rooke, who immediately 'got it,' and between them they gave life to these ideas and images. It wasn't until the final frame was finished that we saw we had produced something special, something that I hope does a good enough job of representing such an amazing and heartfelt song. That's up to viewers to decide."

From the anthemic sound of the opening track "Walk The Earth" to the heavy vibe that is "Haze," from the instant melody of "Election Day" to the lyrical content of "Kingdom United," WALK THE EARTH is the album that should see EUROPE rightly acclaimed as a band at the height of their powers. The wonderful melodies and depth of Joey Tempest's vocals along with a powerhouse rhythm section and the guitar playing of John Norum, one of the great underrated guitarists. Norum's guitar playing shines across the record. This is an album that is big in its scope and sound. Much like previous album "War of Kings," WALK THE EARTH is an album that has instant appeal but is also an album that needs to be lived with, in order to uncover its depth. The album was recorded at famed Abbey Road Studios in London with Grammy® winning producer Dave Cobb (Rival Sons, Shooter Jennings, Jason Isbell, Chris Stapleton).

EUROPE have sold over 25 million albums, toured across the world and become one of the greats of modern rock music. The band's all conquering THE FINAL COUNTDOWN album has alone sold over 15 million copies worldwide and the single of the same name was #1 in 25 countries.

WALK THE EARTH is available [here](#)

EUROPE continue their on-going 'Walk The Earth' tour at the following stops with more dates to be announced:

<u>DATE</u>	<u>CITY</u>	<u>VENUE</u>
Fri 4/26	Kawasaki, Japan	Club Citta
Sat 4/27	Kawasaki, Japan	Club Citta
Sun 4/28	Kawasaki, Japan	Club Citta
Sat 6/8	Alsoors, Hungary	Open Road Festival
Fri 6/14	Fuengirola, Spain	Rock The Coast Festival
Sat 6/29	Karjaa, Finland	Raasepori Festival
Tue 7/2	Berlin, Germany	Zitadelle
Sun 7/7	Barcelona, Spain	Rock Fest Barcelona
Fri 7/12	Pietarsaari, Finland	Pietarsaari Open Air
Sat 7/13	Tampere, Finland	Sauna Open Air
Fri 7/26	Liberec, Czech Republic	Benátská
Fri 8/2	Klam, Austria	Clam Castle
Sat 8/3	Brienze, Switzerland	Brienzersee Festival
Sun 8/4	Lokeren, Belgium	Lokerse Festival
Tue 8/6	Schaffhausen, Switzerland	Stars In Town
Sat 8/31	Trélazé, France	Festival Estival De Trélazé, Parc Du Vissoir

<http://europetheband.com>
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<https://twitter.com/europetheband>
www.instagram.com/officialeuropetheband
www.youtube.com/user/europethebandtv
<https://open.spotify.com/artist/7Js6Lde8thIIHXggv2SCBz>

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“Turn To Dust” video credits:

A Coolhead And Bait Studio Production
Concept By Europe and Craig Hooper
Produced and Directed By Craig Hooper
Produced By Pete Rogers, Helen Pooler and Collin Games
Illustration By Matt Rooke
Motion Designers - Francesca Fornoni, Phil Highfield And Zach F Evans
Creative Director For Bait Studio - Paul Nicholas
Executive Producers - Europe