

PROMESSES DE FRANCE 2022

CÔTES DU RHÔNE

SUGGESTED RETAIL PRICE

\$12.99 - \$10.99



Shelf Talker

Promesses de France

Côtes du Rhône



60% Grenache

40% Syrah

Tasting notes :

"Medium-full bodied, fruity and floral, cherry, plum, strawberry, rose petals, violet, baking-spices, oak, chocolate"

Perfect match for grilled meats, chicken on the backyard barbecue. Also going pretty well with dishes cooked in sauce, pizza, pasta and chicken wings.



- Perfect Everyday Red
- 10 years on the US market
- Eye-catching packaging (bottle and cardboard) !
- Easy pairing (beef, pork, chicken)

AVENUE
TERROIR



THE STORY

Promesses in French means « Promises ».

The idea is to offer to our customers a wine in the great tradition of Côte du Rhône, associated with an exclusive packaging.

TASTING NOTES

Typical Rhône valley wine with a beautiful garnet color with red highlights. The nose evokes intense fresh red fruits and spices. The palate is full-bodied, with lots of volumes, the tannins are round and smooth.

WINEMAKING

From perfect matured grapes, and especially very matured Grenache, after a 3-day cold maceration of the grapes in order to extract the main fruit, alcoholic fermentation start with regular pages all during the maceration (about 18 days). Follow by malolactic fermentation, and a long and soft aging (6month) in bulk prior to final bottling. All during the process, the wine is kept under nitrogen to avoid oxidation.

FOOD PAIRING

Perfect match for grilled meats, chicken, and veggies on the backyard barbecue. Also going pretty well with dishes cooked in sauce, pizza, pasta and chicken wings.

GRAPE VARIETIES

60% Grenache
40% Syrah

