

AVENUE
TERROIR

2021

PROMESSES DE FRANCE

PINOT NOIR

THE STORY

Promesse in French means « we deliver ». The idea is to offer to our customers a wine in the great tradition of Pinot Noir, associated with an exclusive packaging. Pinot Noir is one of the most famous and demanded varietal on the US market. France is one of the best places to grow Pinot Noir. Our promise is also to deliver an exceptional value of French Pinot Noir, with an adapted style to the US consumers.

TASTING NOTES

Intense ruby color, elegant nose of red fruits (strawberry), with a hint of spices and pepper. The palate is delicate typical from Pinot Noir, terroir nuances mixed with fruit aromas. Fresh and elegant finish, easy drinking.

WINEMAKING

Due to cold maceration before starting the Alcoholic fermentation, this wine will deliver a fantastic fruit expression. With 15 days of maceration of the grapes, we insist on getting a nice ruby color typical from Pinot Noir, but also a nice and round structure that will reveal the fantastic fruit of this varietal. Special attention has been given to the finish in order to make soft, easy drinking.

FOOD PAIRING

Pinot Noir pairs well with salmon or other fatty fish, roasted chicken, pasta dishes, Hamburgers, chicken wings, cold meats and cheese.

GRAPE VARIETIES

85% Pinot Noir
15% Syrah

