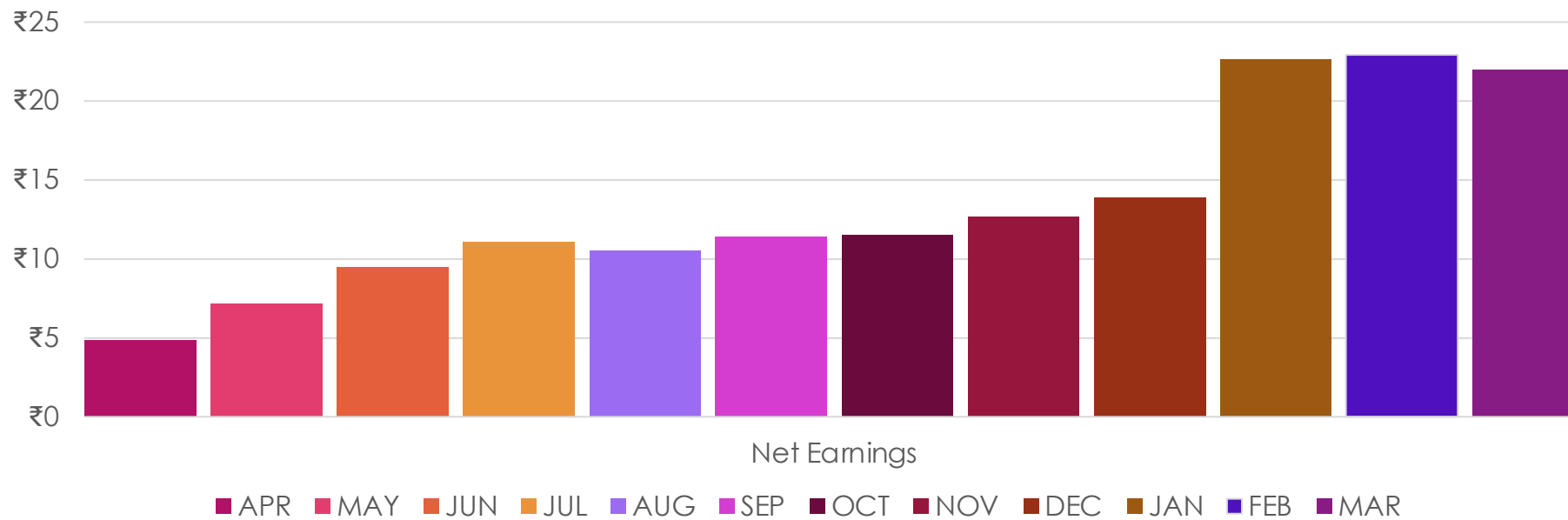


# How Profits are calculated?

THE LAST MONK FY 2022-2023

# FY 2022-2023 in a glimpse

Net Earnings in lakhs from April 2022 to March 2023



# Profit Calculation

- ▶ Net earning achieved by the company for the FY 2022-2023 is rounded off to Rs. 1,60,16,000.00.
- ▶ As per the share policy, 49% of the above amount is divided to 1000 share holders.
- ▶ When the 49% of the profit is divided with 1000 shares, the obtained **amount is Rs. 7,847.84. It is the profit gained by a share holder who held the shares for 365 days.**
- ▶ The investors who joined in the middle of financial year, we calculate as pro rata basis and pay the profit.

# Prorated Calculation Formula

▶ 
$$\frac{(\text{NUMBER OF DAYS INVESTED}/365 \text{ DAYS}) \times (49\% \text{ OF COMPANY'S PROFIT}) \times (\text{NUMBER OF SHARES}/1000)}$$

▶ Practical Example

1. An investor who invested 1 share for 120 days,

$$120/365 \times \text{Rs. } 78,47,840.00 \times 1/1000$$

$$= 0.3287 \times 7847840 \times 0.001$$

$$= \text{Rs. } 2,580.11$$

1. An investor who invested 1 share for 365 days,

$$365/365 \times \text{Rs. } 78,47,840.00 \times 1/1000$$

$$= 1 \times 7847840 \times 0.001$$

$$= \text{Rs. } 7,847.84$$

*NB: neglect minor fluctuations in the calculated figures. We have rounded off few numerals to make the calculations simpler.*

Q4 Statement													
[INR Rs in Lakhs]													
	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	TOTAL
Online Net Sales	23.450	24.410	24.985	28.411	28.454	30.112	31.454	30.554	34.040	35.443	36.543	37.019	364.875
Offlines Net Sales (Mumbai)	0.000	2.796	5.142	4.480	3.450	3.475	2.785	3.115	2.955	3.104	2.800	2.220	36.322
Crystal Healing Consultation	-	-	-	-	-	-	-	-	-	5.650	4.550	5.010	15.210
Returns	0.150	0.120	0.140	0.210	0.160	0.180	0.165	0.205	0.150	0.223	0.159	0.199	2.061
<b>Total Net Revenue</b>	<b>23.600</b>	<b>27.326</b>	<b>30.267</b>	<b>33.101</b>	<b>32.064</b>	<b>33.767</b>	<b>34.404</b>	<b>33.874</b>	<b>37.145</b>	<b>44.420</b>	<b>44.052</b>	<b>44.448</b>	<b>418.468</b>
Cost of Goods Sold	13.254	14.890	15.142	16.255	15.754	15.950	16.442	15.525	16.584	14.560	15.456	15.590	185.402
<b>Gross Profit</b>	<b>10.346</b>	<b>12.436</b>	<b>15.125</b>	<b>16.846</b>	<b>16.310</b>	<b>17.817</b>	<b>17.962</b>	<b>18.349</b>	<b>20.561</b>	<b>29.860</b>	<b>28.596</b>	<b>28.858</b>	<b>233.066</b>
<b>Expenses</b>													
Advertising & Promotion	3.800	3.950	4.320	4.500	4.450	4.800	4.850	4.025	5.200	5.000	4.025	5.200	54.120
Rent	0.350	0.500	0.500	0.500	0.500	0.500	0.500	0.500	0.500	0.500	0.500	0.500	5.850
Salaries, Benefits & Wages	0.950	0.440	0.440	0.420	0.420	0.420	0.570	0.570	0.570	0.570	0.570	0.570	6.510
IT & Telecommunication	0.150	0.147	0.148	0.150	0.150	0.152	0.160	0.160	0.150	0.175	0.170	0.168	1.880
Travel	0.124	0.089	0.077	0.054	0.080	0.075	0.000	0.045	0.010	0.000	0.000	0.000	0.554
Utilities	0.142	0.156	0.155	0.145	0.150	0.480	0.350	0.330	0.280	0.344	0.380	0.350	3.262
Other Expense 1	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.640	0.020	0.070	0.730
Other Expense 2	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
<b>Total Expenses</b>	<b>5.516</b>	<b>5.282</b>	<b>5.640</b>	<b>5.769</b>	<b>5.750</b>	<b>6.427</b>	<b>6.430</b>	<b>5.630</b>	<b>6.710</b>	<b>7.229</b>	<b>5.665</b>	<b>6.858</b>	<b>72.906</b>
<b>Net Earnings</b>	<b>4.830</b>	<b>7.154</b>	<b>9.485</b>	<b>11.077</b>	<b>10.560</b>	<b>11.390</b>	<b>11.532</b>	<b>12.719</b>	<b>13.851</b>	<b>22.631</b>	<b>22.931</b>	<b>22.000</b>	<b>160.160</b>



THANKS