## STYLIDEAS StyIPro Original - Automatic Design Rights



StylPro Original

## Automatic Design Rights

- Mr Pellereau is a British citizen and the STYLPRO was first made available to the public in the European Union. Consequently, the STYLPRO is protected both as an unregistered Community design and by UK unregistered design right. The laws of many nations provide protection for original products. Laws of the EU and other countries give STYLIDEAS "Unregistered Design Rights". Laws of other countries, such as South Korea and Israel, give STYLIDEAS rights under "Unfair Competition Laws".
- These Rights are a kind of Intellectual Property Right different to Patents, Copyright, Trademarks or Registered Designs. These Rights give STYLIDEAS protection preventing copying of unique products or features of them. In laymen's terms they prevent someone from taking a unique product or component and exactly copying it and selling it as their own.
- The STYLIDEAS LTD StyIPro has many unique components. STYLIDEAS have discovered that many of these unique components have been directly copied ways that infringes STYLIDEAS Rights. The Manufacturers of these items, are in many cases unaware of Unregistered Design Rights and that directly copying a component infringes STYLIDEAS Rights.

Automatic Design Rights subsist in the STYLPRO as follows:

- The shape and dimensions of the STYLPRO as a whole.
- The shape and dimensions of its individual parts or components


## Automatic Design Rights

In particular, the shape and dimensions of the following features provide individual character:

## A transparent, rounded bowl and flat base;

- A rounded bowl with neck diameter approximately 9 cm ;
- A detachable plastic surround which attaches to the neck of the bowl and which comprises
- a lip which measures approximately 0.5 cm
- a detachable rubber ring seal
- a concave section which measures 8.5 cm at its widest part and 5.5 cm at its narrowest part;
- A set of rubber tubes used to secure the brushes in place;
- rubber tube 5 cm in height, 1.5 cm in outer diameter, .5 cm inner diameter
- rubber tube 5 cm in height, 1.5 cm in outer diameter, .7 cm inner diameter
- rubber tube 5 cm in height, 1.5 cm in outer diameter, 1 cm inner diameter
- rubber tube 5 cm in height, 1.5 cm in outer diameter, 1.1 cm inner diameter
- rubber tube 5 cm in height, 2.5 cm in outer diameter, 2 cm inner diameter
- rubber tube 5 cm in height, 3 cm in outer diameter, 2.4 cm inner diameter
- rubber tube 5 cm in height, 3.6 cm in outer diameter, 3 cm inner diameter
- To function these tubes could be any length, outer and inner diameter. However Tom Pellereau decided upon these dimensions. It is very difficult to explain why anyone would end up with exactly the same dimensions, had it not been for them directly copying STYLIDEAS Designs.
- Having $8 x$ rubber tubes. To function to could be possible to have 5 or 6 or 7 or 9 or 10 or more tubes Tom Pellereau decided upon 8. It is very difficult to explain why anyone would end up with exactly the same number, had it not been for them deciding to directly copy STYLIDEAS Designs.
- Tuber tubes being round on the inside.
- A round base which stores the rubber tubes in an upright position on spokes;
- A clip or spindle which connects the brush to the device; spindle being 4 cm long, 1.6 cm diameter.
- A set of rubber tubes with spindle inserted used to secure the brushes to a device;
- rubber tube 5 cm in height, 1.5 cm in outer diameter, .5 cm inner diameter, spindle protruding 2 cm
- rubber tube 5 cm in height, 1.5 cm in outer diameter, .7 cm inner diameter, spindle protruding 2 cm
- rubber tube 5 cm in height, 1.5 cm in outer diameter, 1 cm inner diameter, spindle protruding 2 cm
- rubber tube 5 cm in height, 1.5 cm in outer diameter, 1.1 cm inner diameter, spindle protruding 2 cm
- rubber tube 5 cm in height, 2.5 cm in outer diameter, 2 cm inner diameter, spindle protruding 2 cm
- rubber tube 5 cm in height, 3 cm in outer diameter, 2.4 cm inner diameter, spindle protruding 2 cm
- rubber tube 5 cm in height, 3.6 cm in outer diameter, 3 cm inner diameter, spindle protruding 2 cm


## Automatic Design Rights

- This document has been created to help Traders, Retailers and Distributors see if they are unknowingly selling products that infringe STYLIDEAS IP Rights.


## StylPro - 8x RUBBER TUBES

Design date: August 2015
Launch date: Feb 2016


StylPro Original -
Spindle
Design date: March 2015
Launch date: Feb 2016


StylPro - bowl
Design date: August 2015
Launch date: Feb 2016


StylPro - Neck and ring v1 Design date: August 2015
Launch date: Feb 2016


StylPro - Base
Design date: September 2015
Launch date: Feb 2016



## 1111111.

Stylpro


Bowl with neck inserted


## Stylpro

BOWL HEIGHT $=9 \mathrm{~cm}$


## Stylpro

## BOWL TOP OUTTER $=8.7 \mathrm{~cm}$

Bowl with neck inserted

## Stylpro

BOWL WIDTH $=11.8 \mathrm{~cm}$


## Stylpro

OPENING DIAMETER $=7.5 \mathrm{~cm}$


NARROW DIAMETER $=5.5 \mathrm{~cm}$


## Stylpro

BOWL INNER DIAMTER $=6.4 \mathrm{~cm}$


## RUBBER TUBES

Stylpro
$-$


Stylpro Markings on collars



## Collar 1/8

Stylpro


INNER DIAMETER $=0.54 \mathrm{~cm}$


OUTER DIAMETER $=1.5 \mathrm{~cm}$



## Collar 2/8

Stylpro


INNER DIAMETER $=0.7 \mathrm{~cm}$


OUTER DIAMETER $=1.5 \mathrm{~cm}$


## Collar 3/8

Stylpro

INNER DIAMETER = 1cm


## Collar 4/8

Stylpro


INNER DIAMETER $=1.2 \mathrm{~cm}$


OUTER DIAMETER $=1.58 \mathrm{~cm}$


HEIGHT $=5 \mathrm{~cm}$


## Collar 5/8

Stylpro

INNER DIAMETER $=1.54 \mathrm{~cm}$


OUTER DIAMETER $=2 \mathrm{~cm}$




## Collar 6/8



## Collar 7/8

Stylpro


INNER DIAMETER $=2.4 \mathrm{~cm}$


OUTER DIAMETER $=3 \mathrm{~cm}$



## Collar 8/8

Stylpro


OUTER DIAMETER $=3.6 \mathrm{~cm}$


Stylpro


## Collar 1/8

Stylpro

## Collar 2/8

Stylpro

## Collar 3/8

Stylpro

## Collar 4/8

Stylpro

## Collar 5/8

Stylpro

## Collar 6/8

Stylpro

## Collar 7/8

Stylpro

## Collar 8/8

Stylpro


