



MOO'S BAKERY
2223 COLLEGE ST
CEDAR FALLS, IOWA

CUSTOM CAKE, CUPCAKES, & CAKE BALLS

UPDATED
APRIL 2024

WEDDING & EVENT *overview*



Moo's Bakery is a 100% plant-based bakery in Cedar Falls, Iowa. Using no animal products (eggs, dairy, etc.) we curate incredible bakes that do not compromise taste, texture, or nostalgia.

From cakes to small bake arrangements, we'll cater a gorgeous mix of your sweet ideals on your special occasion.

Schedule your free consultation with us at moosbakerycf@gmail.com or 319-xxx-xxxx



WEDDING & EVENT CLIENT *overview*

ALLERGEN STATEMENT

Our kitchen uses wheat, soy, coconut, tree nuts, and sesame. Certain products may not be safe for anyone with allergies, sensitivities, or intolerances to any allergens present in our kitchen.

ORDER RETRIEVAL

In addition to in-store pickup, we offer free delivery to wedding & event clients in Cedar Falls & Waterloo, Iowa.

PAYMENT

Moo's Bakery requests a 100% deposit completed at least 72-hours before your pickup or delivery via online invoice sent via email. Accepted forms of payment: debit, credit, Apple Pay, shopPay, Google Pay, and MetaPay.

SPECIAL REQUESTS

For design requests that may require the import of materials, present requests at least 2-weeks prior to your order date. Imported materials are non-refundable.

LIMITATIONS

We do not provide designs that use the following: fondant, burnable materials, or any image/object protected under a trademark. We do not offer a serve-at-event service at this time. We do not provide serve-ware or displays.

CANCELLATION

In the event of a cancellation, please do so at least 72-hours before your pickup or delivery time.

CAKE

CAKE OVERVIEW

CAKE OVERVIEW

Cakes provide the perfect balance between tradition and modernization. With virtually endless flavor combinations and design capabilities, we'll curate a gorgeous center-piece for your celebration fully inspired by *you*.

We offer small-serving round cakes & large-serving sheet cakes.

CHOOSING A DESIGN

Sift through our collection of cakes or bring your own inspiration photos. We'll schedule a consultation with you to ensure we get the perfect vision!

PRICING

Price is based off the base cake price, flavor, and design.



CAKE FLAVORS, FROSTINGS, FILLINGS, ADD-INS, & DESIGNS

CAKE FLAVORS

vanilla

chocolate

red velvet

lemon

coconut

carrot

marble (any two flavors), +\$5.00

FROSTING FLAVORS

signature buttercream

vegan cream cheese, +\$5.00

vanilla bean buttercream, +\$5.00

FILLINGS, +\$8.00 per layer of filling

fresh strawberry

fresh raspberry

fresh blackberry

fresh pineapple

chocolate ganache

marshmallow cream

biscoff cream

ADD-INS, +\$5.00 per layer of add-ins

pecans

coconut flakes

chocolate cookie crumble

biscoff cookie crumble

CAKE COLORS



CAKE DESIGN ELEMENTS

full-coat buttercream

waved/textured buttercream

half-frosted/naked cake

ombre buttercream

marbled buttercream

pipéd florals

simple borders

vintage borders

full-vintage cake

custom buttercream text

edible glitter

edible pearls

cherries, +\$5.00

custom white chocolate bubble text, +\$5.00

heart-shaped cake, +\$5.00

bows/ribbons, +\$5.00

gold foil, +\$10.00

faux florals (varied cost)

real florals (varied cost)

CAKE PRICING

small serving round cakes

Serving sizes are estimates. Serving amount can increase or decrease based on cutting style & size preference.

MINI 4" 2-LAYER	1-5 SERVINGS	\$35 BASE PRICE
SMALL 6" 2-LAYER	7-10 SERVINGS	\$75 BASE PRICE
REGULAR 8" 2-LAYER	11-14 SERVINGS	\$90 BASE PRICE
LARGE 6" 3-LAYER	15-19 SERVINGS	\$110 BASE PRICE
EXTRA LARGE 8" 3-LAYER	20-24 SERVINGS	\$135 BASE PRICE

OTHER ADDITIONS

gluten-sensitive, *+10% of base price*

tiered/doweled cakes, *+\$25.00 per constructed tier*

CAKE PRICING

large serving sheet cakes

Serving sizes are estimates. Serving amount can increase or decrease based on cutting style & size preference.

9IN X 13IN 1-LAYER	up to 24 SERVINGS	\$125 BASE PRICE
12IN X 18IN 1-LAYER	up to 54 SERVINGS	\$225 BASE PRICE
9IN X 13IN 2-LAYER	up to 54 SERVINGS	\$235 BASE PRICE
12IN X 18IN 2-LAYER	up to 96 SERVINGS	\$250 BASE PRICE

OTHER ADDITIONS

gluten-sensitive, +10% of base price

CUPCAKES

CUPCAKE OVERVIEW

CUPCAKE OVERVIEW

Cupcakes are the perfect simplification on the traditional cake, great for large servings, and leave room for variety! Choose from our wide selection of cake flavors, fillings, toppings, and design capabilities.

CHOOSING A DESIGN

For non-default designs, we recommend cupcakes feature a color, theme, or element of your event. We recommend bringing inspiration photos to your consultation!

PRICING

Price is based off the base cupcake price, flavor, and design.



CUPCAKE FLAVORS, FROSTINGS, FILLINGS, & TOPPINGS

CUPCAKE FLAVORS

vanilla

chocolate

red velvet

lemon

coconut

carrot

marble (any two flavors), *+\$0.75 per cupcake, minimum 5*

FROSTING FLAVORS

signature buttercream

vegan cream cheese, *+\$0.50 per cupcake, minimum 5*

vanilla bean, *+0\$.50 per cupcake, minimum 5*

FILLINGS, *+\$0.25 per cupcake*

fresh strawberry

fresh raspberry

fresh blackberry

fresh pineapple

chocolate ganache

marshmallow cream

biscoff cream

TOPPINGS

sanding sugar

jimmie sprinkles

edible glitter, *+\$0.10 per cupcake*

edible gold foil, *+\$0.15 per cupcake*

custom white chocolate bubble letter, *+\$0.20 per cupcake*

fresh strawberry, *+\$0.50 per cupcake*

fresh raspberries, *+\$0.50 per cupcake*

fresh blackberries, *+\$0.50 per cupcake*

toasted marshmallow, *+\$0.50 per cupcake*

CUPCAKE PRICING

QUANTITY	PRICE PER
under 24	\$3.75/PER
25-49	\$3.70/PER
50-99	\$3.65/PER
100-149	\$3.60/PER

OTHER ADDITIONS

gluten-sensitive, +10% of base price, minimum 5

CAKE BALLS

CAKE BALL OVERVIEW

CAKE BALL OVERVIEW

Cake balls are a “favorite” for their chocolate shell, creamy interior, grab-and-go convenience, & design capabilities. Mix and match flavors to meet everyone’s taste preferences, incorporate wedding colors or accents, or choose a traditional design.

CHOOSING A DESIGN

For non-basic designs, we recommend cake balls feature a color, theme, or element of your event. We recommend bringing inspiration photos to your consultation!

PRICING

Price is based off the base cake ball price, flavor, and design.



CAKE BALL FLAVORS, DESIGNS & TOPPINGS

CAKE BALL FLAVORS

vanilla	chocolate chip
chocolate	mocha
red velvet	cookies & cream
lemon	biscoff
coconut	pina colada
carrot	raspberry
confetti	strawberry
choc. peanut butter	matcha

CAKE BALL COLORS



CAKE BALL TOPPINGS

white chocolate drizzle (white or color)
semi-sweet chocolate drizzle
dark chocolate drizzle
sanding sugar (variety color)
jimmie sprinkles (variety color)
custom white chocolate bubble letter, *+\$0.20 per cake ball*
edible glitter, *+\$0.10 per cake ball*
gold foil, *+\$0.15 per cake ball*

CAKE BALL PRICING

CAKE BALL PRICING

QUANTITY	PRICE/PER
under 50	\$3.85/per
50-99	\$3.70/per
100-149	\$3.60/per
150+	\$3.50/per

OTHER ADDITIONS

gluten-sensitive, *+10% per cake ball, minimum 10*

flavor change, *+\$5.00 per flavor change*

color change, *+\$5.00 per color change*