MOMENTUM VOLLEYBALL COLORADO PRIVACY POLICY (Effective Date: December 19, 2023)

Momentum Volleyball Colorado (doing business as Momentum Volleyball Club) ("we", "us" or "our") values your privacy. We may collect personal information about you when you visit our volleyball facility or use our website or mobile apps ("online services"), and otherwise interact with us (collectively, "services"). The information we collect falls into three categories: (a) information you provide to us; (b) information we collect through automated methods when you use our services; and (c) information we collect from other sources (read below). In this Privacy Policy ("Policy"), we describe how we collect, use, and disclose information that we obtain about visitors to our website at www.momentumvbc.com (the "Site") and the services available through our Site, including, but not limited to, member registration, event registration, and any mobile applications (collectively, the "Services"), and how we use and disclose that information.

Generally, you are under no obligation to provide your personal information. However, in certain cases, we may be unable to provide you with our services unless you provide your personal information.

By visiting the Site, or using any of our Services, you agree that your personal information will be handled as described in this Policy. Your use of our Site or Services, and any dispute over privacy, is subject to this Policy and the Terms of Use, including its applicable limitations on damages and the resolution of disputes.

The Information We Collect About You

We collect information about you directly from you and from third parties, as well as automatically through your use of our Site or Services.

We Collect Information You Provide to Us. You may browse certain areas of the Site without registering with us or providing us personal information. You will, however, be required to provide personal information when you use the Site to: register as an athlete, parent, guardian, coach, or staff member; register for an event or clinic; create an account for use of our Site to sign up for events or clinics (e.g., open gyms, tryouts), lessons; make purchases of products and services, including information such as your username or password (or anything else that identifies you); or contact us for more information. Some examples of personal information we collect include: your name, address, phone number, email address, gender, date of birth, social security number, citizenship status, limited self-reported medical information, volleyball affiliations, level of play, year in school if applicable, credit card information including the card type, number, security code and expiration date, transaction information, including information about the products you buy, prices, method of payment and payment details. We also collect optional personal information when you log-in to Wi-Fi or contact us by phone or through our online services. Note that credit card payment processing is handled by a third party and is subject to the third party's privacy policy. We do not store credit card information provided to the third party for credit card payment

processing. In addition, if you are providing personal information for third parties in connection with using our Services, you are responsible for ensuring that you have all required permissions and consents to provide such personal information to us for use in connection with the Services and that our use of such personal information to provide the Services does not violate any applicable law, rule, regulation, or order.

Information We Collect Automatically. We may automatically collect the following information about your use of our Site or Services through cookies and other technologies: your domain name; your browser type and operating system; web pages you view; links you click; your IP address; the length of time you visit our Site and or use our Services; and the referring URL, or the webpage that led you to our Site. We may combine this information with other information that we have collected about you, including, where applicable, your username, name, and other personal information Please see the section "Cookies and Other Tracking Mechanisms" below for more information.

Geolocation. If you have provided permission through your mobile device to allow us to collect location information through the App, we may obtain your physical location information in terms of latitude and longitude from technologies like GPS, Wi-Fi, or cell tower proximity. You can withdraw your permission for us to acquire such physical location information from your mobile device through your mobile device settings, although we do not control this process. If you have questions about how to disable your mobile device's location services, we recommend you contact your mobile device service provider or the mobile device manufacturer.

How We Use Your Information

We use your information, including your personal information, for the following purposes:

- To provide our Site and Services to you, to communicate with you about your use of our Site and Services, to communicate with you about events for which you have registered, to respond to your inquiries, and for other customer service purposes.
- To tailor the content and information that we may send or display to you, to offer location customization, and personalized help and instructions, and to otherwise personalize your experiences while using the Site or our Services.
- For marketing and promotional purposes. For example, we may use your information, such as your email address, to send you news and newsletters, special offers, and promotions, or to otherwise contact you about products, services, or other information we think may interest you. We also may use the information that we learn about you to assist us in advertising our Services on third party websites.
- To better understand how users access and use our Site and Services, both on an aggregated and individualized basis, to improve our Site and Services and respond to user desires and preferences, and for other research and analytical purposes.

How We Share Your Information

We may share your information, including personal information, as follows:

- USA Volleyball and its Affiliated Regions. We may disclose the information we collect from you to USA Volleyball and its affiliated Regions solely for the purpose of providing Services to you; however, if we do so, their use and disclosure of your personally identifiable information will be maintained by USA Volleyball and such Regions in accordance with this Policy.
- Event Partners. We may disclose the information we collect from you to entities managing events for which you register using our Services and/or third-party systems and service providers facilitating said events.
- Service Providers. We may disclose the information we collect from you to third party vendors, service providers, contractors or agents who perform functions on our behalf; however, if we do so, their use and disclosure of your personally identifiable information will be maintained by such third parties in accordance with this Policy. We may also disclose the information we collect from you to Sports Recruits, a recruiting website that facilitates communication between college coaches and players, and Hudl, a service provider that records and maintains statistics during matches.
- *Insurance Providers*. We may disclose the information we collect from you to insurance providers for the purpose of processing insurance claims.
- In Response to Legal Process. We also may disclose the information we collect from you to comply with the law, a judicial proceeding, court order, or other legal process, such as in response to a subpoena.
- To Protect Us and Others. We also may disclose the information we collect from you where we believe it is necessary to investigate, prevent, or act regarding illegal activities, suspected fraud, situations involving potential threats to the safety of any person, violations of our Terms of Service or this Policy, or as evidence in litigation in which we are involved.
- Aggregate and De-Identified Information. We may share aggregate or de-identified information about users with third parties and publicly for marketing, advertising, research, or similar purposes.

Please note that except as noted above, we will not sell or share your personal information with any third party for their direct marketing purposes without your consent.

Our Use of Cookies and Other Tracking Mechanisms

We and our third-party service providers use cookies and other tracking mechanisms to track information about your use of our Site and Services. We may combine this information with other personal information we collect from you (and our third-party service providers may do so on our behalf).

Currently, our systems do not recognize browser "do-not-track" requests. You may, however, disable certain tracking as discussed in this section (e.g., by disabling cookies), but such disabling will impair use of the Site and Services.

<u>Cookies</u>. Cookies are alphanumeric identifiers that we transfer to your computer's hard drive through your web browser for record-keeping purposes. Some cookies allow us to make it easier for you to navigate our Site and Services, while others are used to enable a faster log-in process or to allow us to track your activities at our Site and Services. There are two types of cookies: session and persistent cookies.

- Session Cookies. Session cookies exist only during an online session. They disappear from your computer when you close your browser or turn off your computer. We use session cookies to allow our systems to uniquely identify you during a session or while you are logged into the Site. This allows us to process your online transactions and requests and verify your identity, after you have logged in, as you move through our Site.
- Persistent Cookies. Persistent cookies remain on your computer after you have closed your browser or turned off your computer. We use persistent cookies to track aggregate and statistical information about user activity.

We may use web beacons or flash shared objects to track cookies. Third parties, such as network advertisers, do not use cookies to track our users.

Disabling Cookies. Most web browsers automatically accept cookies, but if you prefer, you can edit your browser options to block them in the future. The Help portion of the toolbar on most browsers will tell you how to prevent your computer from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. Visitors to our Site who disable cookies will not be able to browse certain areas of the Site or use the Services.

<u>Third Party Analytics</u>. We use automated devices and applications, such as Google Analytics, bit.ly, and Campaigner, to evaluate usage of our Site and our Services. We also may use other analytic means to evaluate our Services. We use these tools to help us improve our Services, performance, and user experiences. These entities may use cookies and other tracking technologies to perform their services. We do not share your personal information with these third parties.

Third-Party Links

Our Site and Services may contain links to third-party websites. Any access to and use of such linked websites is not governed by this Policy, but instead is governed by the privacy policies of those third-party websites. We are not responsible for the information practices of such third-party websites.

Security of My Personal Information

We have implemented commercially reasonable precautions to protect the information we collect from loss, misuse, and unauthorized access, disclosure, alteration, and destruction. Please be aware that despite our efforts, no data security measures can guarantee 100% security.

You should take steps to protect against unauthorized access to your password, phone, and computer by, among other things, signing off after using a shared computer, choosing a robust password that nobody else knows or can easily guess, and keeping your log-in and password private. We are not responsible for any lost, stolen, or compromised passwords or for any activity on your account via unauthorized password activity.

Access To My Personal Information

You may modify certain personal information that you have submitted to us by contacting us at mmiller@momentumvbc.com. Please note that copies of information that you have updated, modified, or deleted may remain viewable in cached and archived pages of the Site for a period of time.

What Choices Do I Have Regarding Use of My Personal Information?

We may send periodic promotional or informational emails to you. You may opt-out of such communications by following the opt-out instructions contained in the e-mail. If you opt-out of receiving emails about recommendations or other information we think may interest you, we may still send you e-mails about your account or any Services you have requested or received from us.

Children Under 13

We do not knowingly collect information from children under the age of 13, and we require information regarding children under 13 to be provided by parents or guardians. Please contact us at mmiller@momentumvbc.com if you suspect that we have collected information from children under the age of 13. If we learn that we have collected information from a child under 13 without consent, we will take steps to delete the information as quickly as possible.

Contact Us

If you have questions about the privacy aspects of our Site or Services or would like to make a complaint, please contact us at mmiller@momentumvbc.com

Changes to this Policy

This Policy is current as of the Effective Date set forth above. We may change this Policy from time to time, so please be sure to check back periodically. We will post any changes to this Policy on the Site. If we make any changes to this Policy that materially affect our practices with regard to the personal information we have previously collected from you, we will endeavor to provide you with notice in advance of such change by highlighting the change on our Site or if you have an account with us, providing notice to the email address in your account (for this reason you should make sure to update your account