



@tamarawilliams

COSMETII LASH

Lash Extentions Training Academy
By Carrie Lee Artistry



WELCOME TO CARRIE LEE ACADEMY

Welcome to Carrie Lee Academy, where we are thrilled to introduce our comprehensive Lash Extension Training Course! Our program is designed for aspiring lash artists like you who are eager to master the art of lash extensions, including Classic, Hybrid, and Volume techniques.

Why Choose us for Your Lash Extension Training?

We have created Expertly Crafted Curriculum: Our training manual is meticulously curated, covering everything from lash anatomy and safety practices to advanced application techniques.
Hands-On Experience: Get ready to dive into the practical side of lash extensions with live model practice sessions. Our experienced instructors will provide personalized feedback to ensure you develop the skills needed to excel in the industry.


Business and Marketing Mastery: Beyond lash application, we guide you on how to set up your own successful lash extension business. Learn effective marketing strategies and client retention techniques to build a thriving clientele.

Compliance and Professionalism: Understand the legal and regulatory aspects of the lash industry, ensuring you operate with the highest standards of professionalism.

Continuous Support: Graduating from our academy is just the beginning. We offer ongoing support and resources to help you stay updated with the latest industry trends and techniques.

Enroll Now and Transform Your Passion into a Lucrative Career!

Join Carrie Lee Artistry and embark on a journey towards becoming a skilled/successful lash artist. Whether you're starting from scratch or looking to enhance your existing skills, our comprehensive course has something for everyone. Secure your spot now and elevate your career in the exciting world of lash extensions!



CARRIE LEE ACADEMY

COURSE OPTIONS

2 DAY

**Foundations of Classic, Premade Hybrid, Volume Lash Extensions
Investment \$2100 (Includes kit)**

Ideal for beginners, this course covers classic, Hybrid & volume lash extension. From lash anatomy to application techniques, participants will gain a solid foundation in creating All lash looks with premade fans Confidently. 2 Models

3 DAY

**Full Lash Extension + Buisness Package
Investment: \$2,500 Kit Included (Discounted from \$3,200 if all courses
are booked together)**

Enroll in the full package to become a well-rounded lash artist. This includes all individual courses, providing a comprehensive education in classic, hybrid, and volume lash extensions, along with business Mentoring, Photography & editing with a Professional self portrait to sart your buisness. 3/4 models

To book one of our course we require a \$500 deposit to secure your Training. We have selected dates available on our website please visit for more information

www.carrieeartistry.com



ETHICS AND VALUES

We are providing the highest level of education and supplies i have spend the last 10 years in the beauty Industry expanding my knowledge consistently training my self in the newest trends and trailing the best products and most effective ways to do lashes and run buisness successfully to be abke to now share my skills so it just comes natural to you to. we pride our selfs in providing high value training and include so much because we want you to succeeded aswell.

1 in 25 girls will actually continue after there training to go on and be successful. i am one of them and want you be to aswell. your sucess in my sucess so we will guide you every step of the way so you have what it takes to be in the top 5% of girls that make it and run a 6 figure + buisness. there is no limit to where you can take your buisness after training. Where you train can make all the difference if your given the right tools and trained well theres then the only thing stopping you will be fear and taking that leap one this i have consistently asked my self in buisness is why didnt i do it sooner?

Fear of failure is a major factor in holding people back from pursuing there dreams which is why ive deditcated my self to putting so much into this course to ensure you will leave confidently read to launch your Lash Empire.

COURSE SCHEDULE

DAY 01

9AM-3PM

- Theory Introduction
- Kit Reveal
- fundements of lash
Extensions
- OHS Legal regulations
- Classic Theory
- Maniquin Practice
- How to conduct a lash
Removal
- How to infll lashes
- How to perfect your
retention
- Lash prep & After Care
- Live Demonstration on
Lash prep, lash mapping,
and a full set of classic
lashes, you will get to
complete this model

DAY 02

9AM-4PM

- Hybrid & Volume Theory
- Classic model 2-3 hours
- How to take Photos of your work with
the correct Angles
- Hybrid model 2-3 hours

DAY 03

9AM-3PM

- Volume Model 2-3 hours
- Business mentoring component
- legal requirements, Buisness registration
- Lets set uo your business structure
- Trademarking
- ABN
- Setting up Domain & Website
- Professional Branding & marketing
- Pricing
- Photos editing and how to post on social
media
- Personal Portrait of your self Presented
with your certificate of completion

COURSE OUTLINE

DAY 01

- 9am lash Theory
- 11am Maniquin Practice
- 12pm Lunch
- 12:30pm Lash Removal
- 1PM Live Demonstration starting on Lash prep, lash mapping, and a full set of classic lashes
- 1:30pm hands on experience Classic lashes live model
- Finish 3PM

DAY 02

- 9am Hybrid & Volume Theory
- 9:30am Classic model 2-3 hours
- 12pm How to take Photos of your work with the correct Angles
- 12:30pm lunch
- 1pm Hybrid model 2-3 hours
- Finish 3/4pm

DAY 03

- 9am Final Assessment Volume Model 2-3 Hours
- 12pm lunch
- 12:30pm Business mentoring component, legal requirements, Business registration setting up your business structure
- 1pm Setting up Domain & Website, SEO, Google
- Professional Branding & marketing
- 2pm Photos editing and how to post on social media
- Personal Portrait of your self Presented with your certificate of completion
- 3pm you have completed this course

WHAT'S INCLUDED IN OUR COURSE

1. INTRODUCTION TO LASH EXTENSIONS

WHAT ARE LASH EXTENSIONS?
BENEFITS OF LASH
EXTENSIONS
SAFETY AND HYGIENE

2. EYE ANATOMY AND LASH GROWTH

UNDERSTANDING THE EYE
NATURAL LASH GROWTH CYCLE

3. TOOLS AND MATERIALS

ESSENTIAL TOOLS FOR
CLASSIC, VOLUME, AND
HYBRID
TYPES OF LASHES (CURL,
LENGTH, THICKNESS) ADHESIVES
AND GLUE TYPES

4. PREPARING FOR LASH EXTENSIONS

CLIENT CONSULTATION AND
PATCH TEST
WORKSPACE SETUP
PREPARING THE CLIENT
ISOLATION TECHNIQUES

5. CLASSIC LASH APPLICATION

TECHNIQUE OVERVIEW LASH
MAPPING AND STYLING
LASH PLACEMENT AND
BONDING AFTERCARE AND
MAINTENANCE

6. VOLUME LASH APPLICATION

TECHNIQUE OVERVIEW
CREATING VOLUME FANS
FAN PLACEMENT AND BONDING
MEGA VOLUME TECHNIQUES

7. HYBRID LASH APPLICATION

TECHNIQUE OVERVIEW
COMBINING CLASSIC AND
VOLUME LASHES
STYLING AND MAPPING
ACHIEVING NATURAL-LOOKING
HYBRIDS

8. ADVANCED TECHNIQUES AND STYLING

BOTTOM LASH EXTENSIONS
COLORED LASH EXTENSIONS
TEXTURED AND WISPY STYLES

9. AFTERCARE AND CLIENT EDUCATION

PROPER AFTERCARE
INSTRUCTIONS RECOMMENDED
PRODUCTS FOR
LONGEVITY HANDLING CLIENT
CONCERNS

10. TROUBLESHOOTING AND COMMON ISSUES

ADHESIVE PROBLEMS AND
SOLUTIONS
RETENTION ISSUES
ALLERGIC REACTIONS AND
SENSITIVITIES

11. MARKETING AND BUILDING YOUR LASH BUSINESS

BUILDING A CLIENT BASE
PRICING STRATEGIES
SOCIAL MEDIA AND BRANDING

12. CERTIFICATION AND CONTINUING EDUCATION

IMPORTANCE OF
CERTIFICATION ONGOING SKILL
DEVELOPMENT KEEPING UP WITH
INDUSTRY
TRENDS

13. GLOSSARY OF LASH EXTENSION TERMS

TECHNIQUE OVERVIEW LASH
MAPPING AND STYLING
LASH PLACEMENT AND
BONDING AFTERCARE AND
MAINTENANCE

14. RESOURCES AND REFERENCES

RECOMMENDED READING AND
WEBSITES
SUPPLIER INFORMATION

Earning potencial as a new lash artist

5 days a week income for
a beginner lash tech.
Making 6 figures is only
\$273 a Day! Thats 2-3
clients a day

CLIENTS PER DAY	DAILY	WEEKLY	MONTHLY	YEARLY
1	\$100	\$500	\$2000	\$24,000
2	\$200	\$1000	\$4000	\$48,000
3	\$300	\$1500	\$6000	\$72,000
4	\$400	\$2000	\$8000	\$96,000
5	\$500	\$2500	\$10,000	\$120,000
6	\$600	\$3000	\$12,000	\$144,000
7	\$700	\$3500	\$14,000	\$168,000

Based off the average australian rate for lash extentions for 5 days. This is an ancome based of services only, adding retail to your salon can double your reveene.

Kit Provided our brand products Cosmetii Lash VALUED at (\$800)

20x Gel pads
50x Lip wands
50X mascara wands
100x Micro Swap brush
1x Jade stone
1x Sensitive Tape
2x Tweezers
1x Adhesive
1x Primer
1x Remover

1X Alcohol wipes
6X Classic lash Premade trays
sizes 8mm-12mm
6X 3D Volume lash trays sizes
8mm-12mm
1x Maniquinn Head
1x lash Cleanser
1x Cleansing Brush
After care cards/loyalty cards
1x 52 page Lash training manual

WHAT YOU NEED TO GET STARTED

TO PROCESS YOUR COURSE BOOKING WE REQUIRE A \$500 THEN THE REMAINING AMOUNT IS TO BE PAYED IN FULL 1 WEEK BEFORE YOUR COURSE START DATE . AFTER PAY AVAILABLE OR PAYMENT PLAN OPTIONS

01

- LAPTOP OR IPAD, IPHONES ACCETED
- JOURNAL AND PEN
- (KIT PROVIDED)
- MODEL PROVIDED
- LUNCH, THERE IS PLACES CLOSE BY
- YOUR OWN TRASNPORT

03

- LAPTOP OR IPAD, IPHONES ACCETED
- JOURNAL AND PEN
- (BRING YOUR KIT PROVIDED ON DAY ONE)
- BRING 1 MODEL
- DRESS PROFESSIONAL FOR PHOTO SHOOT
- IF YOU CANNOT FIND A MODEL OR THEY NO SHOW ITS A \$100 FEE FOR US TO ORGANISE A MODEL WE NEED 24 HOURS NOTICE. PLEASE ENSURE YOU TAKE A \$30-\$50 DEPOSIT FROM YOUR MODEL TO COVER PRODUCT USAGE

02

- LAPTOP OR IPAD, IPHONES ACCETED
- JOURNAL AND PEN
- (BRING YOUR KIT PROVIDED ON DAY 1)
- BRING 2 MODELS
- IF YOU CANNOT FIND A MODEL OR THEY NO SHOW ITS A \$100 FEE FOR US TO ORGANISE A MODEL FOR YOU AND WE NEED 24 HOURS NOTICE.PLEASE ENSURE YOU TAKE A \$30-\$50 DEPOSIT FROM YOUR MODEL TO COVER PRODUCT USAGE

CARRIE LEE ACADEMY

GET IN TOUCH

To book our course please visit our website and select our available dates and process your deposit.

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